



City of Medford

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Newly Elected Councilmembers

Every two years, residents vote to elect City Councilmembers. The November 2014 election brought three new Councilmembers and one reappointment to the City Council. Incumbent Tim Jackle and new Councilmembers Clay Bearnson, Kevin Stine, and Michael Zarosinski were sworn into office on January 8, 2015.

Tim Jackle was reappointed to his position representing Ward 1. Mr. Jackle was first appointed to fill a partial vacancy on October 3, 2013. He is a local attorney, specializing in business law, corporate law, real property planning, land use, business litigation as well as estate planning and litigation.

Clay Bearnson was elected to fill the Ward 2 vacancy. Mr. Bearnson is a downtown business owner, who has previously served on the City's Arts Commission and Parking Commission.

Kevin Stine was elected to fill the Ward 3 vacancy. Mr. Stine has an Associate's Degree in Electronic Studies and is currently pursuing his Bachelor's Degree in Political Science through Southern Oregon University. In addition to continuing his education, Kevin and his wife are raising their young daughter.

Michael Zarosinski was elected to fill the Ward 4 vacancy. Mr. Zarosinski is a local engineer with extensive experience in transportation, utility, building and planning projects. He has previously served on the City's Planning Commission and the Joint Transportation Subcommittee.

The City of Medford is proud to welcome these Councilmembers and appreciates their commitment to the betterment of the community.

We also want to thank outgoing Councilmembers Bob Strosser and John Michaels for their years of service. Bob Strosser served the City Council since 1999, a period of 16 years. John Michaels was appointed in 2011 and had previously served as a Councilmember from 2001 through 2005, a total period of 9 years. The City of Medford is grateful for their dedicated service.



Tim Jackle
Ward 1



Clay Bearnson
Ward 2



Kevin Stine
Ward 3



Michael Zarosinski
Ward 4

Neighborhood Street Tree Partnership

The Neighborhood Street Tree Partnership and Habitat for Humanity hosted a tree planting December 13th with homeowners in the Cummings Lane and Sweet Road area. Trees were planted in the public right-of-way of the 2000 block of Cummings Lane and the 1400 block of Sweet Road.

The Neighborhood Street Tree Partnership is a grant-funded program through the City of Medford which helps establish trees in local neighborhoods. For more information, please contact the City of Medford Parks & Recreation Department at (541) 774-2400 or visit www.playmedford.org.

Medford Receives National Honor

Medford was one of only two communities nationwide to receive the 2014 Green Power Community of the Year Award from the U.S. Environmental Protection Agency (EPA). The annual award recognized the country's leading green power users for their commitment and contribution to advance the development of the nation's voluntary green power market.

The award recognizes Medford's use of renewable energy in amounts that meet or exceed EPA requirements for residents' and businesses' collective green power use. Medford is currently using nearly 36 million kilowatt-hours of green power annually, which is enough green power to meet 3.6% of the community's purchased electricity use. Green Power Communities distinguish themselves through their green power usage, leadership, citizen engagement, renewable energy strategy, and impact on the green power market.



City Manager Eric Swanson with Monte Mendenhall from Pacific Power

Economic Improvement District

On February 5, 2015, a public hearing will be held regarding the formation of an Economic Improvement District (EID) in downtown Medford.

The City Council approved Metro Medford's request to begin forming an Economic Improvement District on December 4th, after a presentation by the organization. Metro Medford's goal is to create a vibrant and thriving downtown district and to enable the City of Medford to compete with suburban shopping for market share. The district should provide a stable, secure funding source and allow more flexibility than existing funding.

Funding for the EID is proposed to be assessed annually to the property owners within the district. The fees range from 10 cents to 15 cents per gross square foot, based on the building's location.

To view a map of the proposed EID, or for more information, visit Metro Medford's website at www.metromedford.com and choose the Downtown Association tab at the top of the homepage.

Wine & Malt Beverage Use on City Property

On December 4th, the City Council modified section 5.310 of the Municipal Code regarding the use of wine and malt beverages at various City-owned properties during special events.

The City Manager approves special event permits involving the use of alcohol on streets, alleys, or public right-of-ways located within the Central Business District. Additional locations added were the Santo Community Center, Medford's Carnegie Building, and the following parks: Alba, Hawthorne, Bear Creek, Pear Blossom, Vogel Plaza and U.S. Cellular Community. Other locations may be approved by the City Council.

To obtain approval, applicants need to submit a completed special event permit, available online and in the City Manager's Office, and pay a \$50 processing fee. The time period for processing applications varies, based on the size of the event.

For more information, the Municipal Code may be viewed on the City's website at www.ci.medford.or.us or contact the City Manager's Office at (541) 774-2000.

Happy New Year!

