

# CITY OF MEDFORD

## USA SOFTBALL WESTERN NATIONAL TOURNAMENT AD RATE/SPEC SHEET



PLAYMEDFORD.COM

### EVENT DETAILS

The USA Softball Western National Tournament will be held in Medford, Oregon in Mid-Summer (Typically from late July to early August) at U.S. Cellular Community Park. This is one of the largest sporting events held in the Rogue Valley and will attract 50+ teams mostly from California, Washington and Oregon. The majority of these teams will be traveling to Medford for the week-long tournament. Player ages range from 12 to 14 years old and most will be accompanied by their parents, siblings and some extended family. Teams average 13 players with 2-3 coaches, making the estimated tournament attendance over 2,250.

The USA Softball Western National Tournament Program will contain photos and rosters of all 50+ participating teams. The program will be produced in full-color. Besides showcasing the teams competing in the tournament, the keepsake program will also highlight area attractions, dining, shopping, and tournament sponsors. The program will be an excellent place for your business to make an offer to our out-of-town guests.

### AD DETAILS

#### Ad Submission:

Please create full color ads in CMYK at 300 dpi. Submit electronically in PDF file format to: [sandi.sherman@cityofmedford.org](mailto:sandi.sherman@cityofmedford.org)

#### Design Services:

Prices are for camera ready artwork. If you need help with design we can put you in touch with our design services provider.

#### Ad Deadline:

The USA Softball Western National Tournament Program is printed the third week in July. To ensure your business is included, please have your print-ready advertisement to us on or before July 15.

#### Payments must be received by July 31



The City of Medford Parks & Recreation Department is proud to host the USA Softball Western National Tournament.

Visit us at [sportsmedford.com](http://sportsmedford.com)

### ASK HOW TO RECEIVE A DISCOUNT FOR MULTIPLE SPONSORSHIPS

INSIDE COVER (F&B)	SPECS	
	Color	W x H
Full Page	\$600	7.5" x 9.5"
BACK COVER		
Full Page	\$800	7.5" x 9.5"
INSIDE PAGES		
Full Page	\$400	7.5" x 9.5"
1/2 Page V	\$250	3.5" x 9.5"
1/2 Page H	\$250	7.5" x 4.5"
1/4 Page	\$200	3.5" x 4.5"



To place an ad or to sponsor a program, contact Sandi Sherman at 541-774- 2405 or [sandi.sherman@cityofmedford.org](mailto:sandi.sherman@cityofmedford.org)

Continued on back

# USA SOFTBALL WESTERN NATIONAL TOURNAMENT PROGRAM AD INFO (CONTINUED)

## ADVERTISER INFORMATION

Advertising Business Name \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Business Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone/Fax \_\_\_\_\_  
Email \_\_\_\_\_  
Agent \_\_\_\_\_

## AD INFORMATION (CHECK ALL THAT APPLY)

### Ad Size & Placement:

Inside Front Cover: *(Check for availability)* Full \_\_\_\_  
Inside Back Cover: *(Check for availability)* Full \_\_\_\_  
Back Cover: *(Check for availability)* Full \_\_\_\_  
Inside Pages: *(Placement at our discretion)* Full \_\_\_\_ 1/2 Page V \_\_\_\_ 1/2 Page H \_\_\_\_ 1/4 Page \_\_\_\_

## COST\* (SEE PRICE CHART ON OTHER SIDE)

Total amount: \_\_\_\_\_

Advertiser Contact Signature \_\_\_\_\_ Date \_\_\_\_\_

### Send this completed form with payment to:

Sandi Sherman | Medford Parks and Recreation | 701 N Columbus Avenue, Medford, OR 97501  
Phone: 541-774- 2405 | Fax: 541-774-2560 | sandi.sherman@cityofmedford.org

*Please make checks payable to Medford Parks & Recreation Department.*

## OFFICE USE ONLY

Date Submitted: \_\_\_\_\_ Ad Fee Paid/Check No.: \_\_\_\_\_  
Date Ad Received: \_\_\_\_\_ Ad Approved: Yes \_\_\_\_\_ No \_\_\_\_\_  
If not approved, reason: \_\_\_\_\_