



# MEDFORD PARKS & RECREATION

## U.S. CELLULAR COMMUNITY PARK PROMOTIONAL OPPORTUNITIES

SIGNAGE (BANNERS)	1 YR <sup>^</sup>	2YRS <sup>^</sup>	1YR <sup>†</sup>	2YRS <sup>†</sup>
12ft wide x 3.5ft tall - Fence Banner	\$350	\$630	\$1,400	\$2,500
12ft wide x 3.5ft tall - Preferred Location*	\$450	\$810	\$1,800	\$3,240
70" wide x 28" tall - Backstop Banner	\$175	\$315	\$750	\$1,350

### SIGNAGE (BANNERS)

<sup>^</sup>Per Field <sup>†</sup> Five Fields

- 10% discount for 2-year contract
- Price does not include production cost
- All pricing is based on ground-level positioning with the exception of preferred locations\*
- Discounted packages must be paid in full

\*Entryway gate areas and concession buildings.

### OTHER FACILITIES

**Santo Gymnasium: \$300/year** | 8ft wide x 4ft tall

### WEBSITE HYPERLINK ADS — WWW.SPORTSMEDFORD.COM

Lead sponsor (160 pixels wide x 140 pixels high)	\$850/yr	\$1,530/two-year contract
Basic sponsor (160 pixels wide x 70 pixels high)	\$500/yr	\$900/two-year contract

### SPECIAL DISCOUNT PACKAGES

#### Base Hit: \$825/year

- One 70" wide x 28" tall backstop banner at all five fields in softball/baseball complex
- Basic website hyperlink ad
- **Save \$425**

#### Double Play: \$1,100/year

- Two 70" wide x 28" tall backstop banners at all five fields in softball/baseball complex + four additional fields
- Basic website hyperlink ad
- **Save \$750**

#### Triple Play: \$2,500/year

- 12ft wide x 3.5ft tall fence banner on each field area (12 total)
- Basic website hyperlink ad
- **Save \$1,360**

#### Grand Slam: \$4,000/year

- 12ft wide x 3.5ft tall fence banner on each field area (12 total)
- Lead sponsor website hyperlink ad
- 8ft wide x 4ft tall banner in Santo Gymnasium
- 1/2 page annual color ad in the Parks & Recreation Program Guidebook
- **Save \$2,716**

### SIGNAGE (BANNER) SPECIFICATIONS & REQUIREMENTS

- Banners must be exact dimensions as described above
- **Santo Gymnasium Banners** must be made of **vinyl** with eight equally spaced grommets - one on each corner and two in the middle, top and bottom
- **Fence Banners** must be made of **windscreen/mesh material** with eight equally spaced grommets - one on each corner and two in the middle, top and bottom. Windscreen/mesh material is required to decrease the likelihood of chain-link fence bowing
- **Backstop Banners** must be made of either **coroplast** (with no grommets) OR **vinyl** with six equally spaced grommets - one on each corner and one in the middle, top and bottom
- Medford Parks & Recreation reserves the right to approve banner content and location
- Advertisers own their banners and are responsible for production costs. *Need help with design?* We can put you in touch with our designer. *Need help with printing?* We can put you in touch with a banner printer
- Only Medford Parks & Recreation is responsible for hanging, taking down or adjusting banners
- If a banner's appearance or condition becomes unacceptable, Medford Parks & Recreation may remove the banner and notify the advertiser of the need for a replacement

# U.S. CELLULAR COMMUNITY PARK PROMOTIONAL OPPORTUNITIES

## ADVERTISER INFORMATION

Advertising Business Name \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Business Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone/Fax \_\_\_\_\_  
Email \_\_\_\_\_  
Agent \_\_\_\_\_

## BANNER/PACKAGE CHOICES (CHECK ALL THAT APPLY)

Size of Banner: 12ftx3.5ft \_\_\_\_\_ 70"x28" \_\_\_\_\_ 8ftx4ft \_\_\_\_\_  
Santo Gymnasium: \_\_\_\_\_  
Website Hyperlink Ad: Basic Sponsor \_\_\_\_\_ Lead Sponsor \_\_\_\_\_ URL \_\_\_\_\_  
Packages: Base Hit \_\_\_\_\_ Double Play \_\_\_\_\_ Triple Play \_\_\_\_\_ Grand Slam \_\_\_\_\_  
Length of Placement: 1 Year \_\_\_\_\_ 2 Years \_\_\_\_\_ From (Date) \_\_\_\_\_ To (Date) \_\_\_\_\_

## COST (SEE PRICE CHART ON OTHER SIDE)

Total amount: \_\_\_\_\_

Advertiser Contact Signature \_\_\_\_\_ Date \_\_\_\_\_

### Submit this completed form with payment to:

Alex Modrell | Medford Parks and Recreation | 701 N Columbus Avenue, Medford, OR 97501  
Phone: 541-774-2409 | Fax: 541-774-2560 | alex.modrell@cityofmedford.org

VISA • MASTERCARD • CHECK

*Please make checks payable to Medford Parks & Recreation Department*

## OFFICE USE ONLY

Date Submitted: \_\_\_\_\_ Ad Fee Paid/Check No.: \_\_\_\_\_  
Ad Start Date: \_\_\_\_\_ Ad End Date: \_\_\_\_\_  
Date Ad Received: \_\_\_\_\_ Ad Approved: Yes \_\_\_\_\_ No \_\_\_\_\_  
If not approved, reason: \_\_\_\_\_

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CONTINUOUS IMPROVEMENT | CUSTOMER SERVICE

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WWW.PLAYMEDFORD.COM | PARKS@CITYOFMEDFORD.ORG



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