

# CITY OF MEDFORD

## U.S. CELLULAR COMMUNITY PARK TOURNAMENT GUIDE POSTER AD INFO



PLAYMEDFORD.COM

### TOURNAMENT GUIDE POSTER DETAILS

**Content:** The Tournament Guide Poster will contain the full tournament schedule for all youth and adult softball and baseball tournaments held at U.S. Cellular Community Park throughout the year. Event information will also be included for other sports and events occurring at U.S. Cellular Community Park. Content will also focus on things to do in Medford for visiting teams.

**Distribution:** 1,000 copies will be distributed throughout Oregon, Washington and California via mail, regional meetings, facility partnerships and the Medford Visitors and Convention Bureau.

**Audience:** Regional and local sports participants, parents and families.

**Web:** The online PDF will be posted with live hyperlinks at [sportsmedford.com](http://sportsmedford.com). The Tournament Guide Poster link will be listed under 'Tournaments and Events'.



### AD DETAILS

#### Ad Submission:

Please create full color ads in CMYK at 300 dpi. Submit electronically in PDF file format to:

***Alex.Modrell@cityofmedford.org***

#### Design Services:

Prices are for camera ready artwork. If you need help with design we can put you in touch with our design services provider.

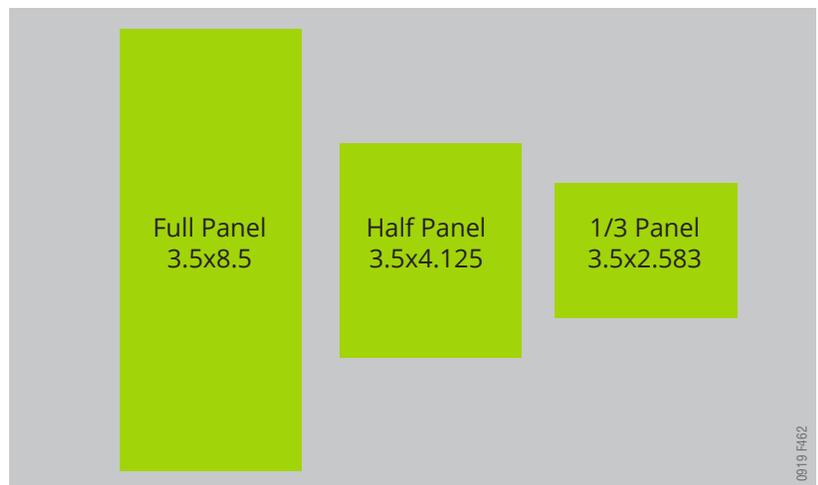
#### Ad Deadline:

The Tournament Guide is printed mid-January. To ensure your business is included, please have your print-ready advertisement to us on or before December 20.

**Payments must be received by December 20**

### ASK HOW TO RECEIVE A DISCOUNT FOR MULTIPLE SPONSORSHIPS

INSIDE COVERS (F&B)		SPECS (WXH)
	Color	W x H
Full Panel	\$600	3.5" x 8.5"
1/2 Panel	\$350	3.5" x 4.125"
1/3 Panel	\$175	3.5" x 2.583"
BACK COVER		
Full Panel	\$1,100	3.5" x 8.5"



To place an ad or to sponsor a program, contact Alex Modrell at 541-774-2409 or [alex.modrell@cityofmedford.org](mailto:alex.modrell@cityofmedford.org)

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# U.S. CELLULAR COMMUNITY PARK TOURNAMENT GUIDE POSTER AD INFO (CONTINUED)

## ADVERTISER INFORMATION

Advertising Business Name \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Business Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone/Fax \_\_\_\_\_  
Email \_\_\_\_\_  
Agent \_\_\_\_\_

## AD INFORMATION (CHECK ALL THAT APPLY)

### Ad Size & Placement:

Ads: *(Placement at our discretion)* Full \_\_\_\_ 1/2 Panel \_\_\_\_ 1/3 Panel \_\_\_\_

Back Panel: *(Check for availability)* Full \_\_\_\_

## COST\* (SEE PRICE CHART ON OTHER SIDE)

Total amount: \_\_\_\_\_

Advertiser Contact Signature \_\_\_\_\_ Date \_\_\_\_\_

### Send this completed form with payment to:

Alex Modrell | Medford Parks and Recreation | 701 N Columbus Avenue, Medford, OR 97501  
Phone: 541-774-2409 | Fax: 541-774-2560 | Alex.Modrell@cityofmedford.org

*Please make checks payable to Medford Parks & Recreation Department.*

## OFFICE USE ONLY

Date Submitted: \_\_\_\_\_ Ad Fee Paid/Check No.: \_\_\_\_\_

Date Ad Received: \_\_\_\_\_ Ad Approved: Yes \_\_\_\_\_ No \_\_\_\_\_

If not approved, reason: \_\_\_\_\_