



BENEFITS OF BUILDING THE MEDFORD SPORTS & EVENTS COMPLEX

The Medford Sports & Events Complex would benefit Medford in countless ways, most notably:

- Providing healthy activities and recreation that improve the lives of residents.
- Providing water safety skill development programs in a region with considerable numbers of creeks, rivers and lakes.
- Enhancing Medford's quality of life that supports a vibrant community that attracts businesses.
- Providing a state-of-the-art regional venue that will attract visitors and generate economic stimulus for Medford citizens and businesses, similar to what U.S. Cellular Community Park does.
- Serving as a large and versatile space, including a potential site for emergency preparedness and a venue for events that cannot take place in smoky conditions.

WHEN WOULD THE MEDFORD SPORTS & EVENTS COMPLEX OPEN?

Assuming funding mechanisms are approved by June 2020, the facility could open as soon as late 2022 or early 2023. Engineering, site preparation and construction take about three years.



MEDFORD
PARKS, RECREATION AND FACILITIES

For more information,
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CITY OF MEDFORD



THE VISION FOR THE
**MEDFORD
SPORTS &
EVENTS
COMPLEX**

PLAYMEDFORD.COM



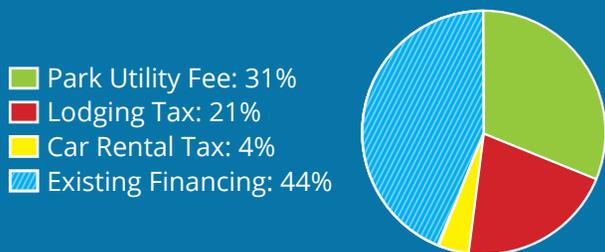
HOW WILL MEDFORD & VISITORS PAY FOR THE MEDFORD SPORTS & EVENTS COMPLEX?

The projected facility cost is between \$56.9 and \$60.7 million. Four primary funding mechanisms for debt service are a two percent increase to the Transient Lodging Tax (TLT); expanding the Airport Car Rental Tax to apply citywide; a \$2.40/month increase to the Park Utility Fee (PUF); and early repayment of a U.S. Cellular Community Park construction bond.

An increase to the Transient Lodging Tax requires voter approval in May 2020.

The City of Medford has the ability to finance approximately 44 percent of the proposed facility through the early repayment of a 2017 U.S. Cellular Community Park construction bond, which frees up nearly \$1.6 million per year that can be included in a prospective Medford Sports & Events Complex bond, along with the other funding sources.

Funding Mechanisms By Percentage:



PROPOSED LOCATION: HOWARD MEMORIAL SPORTS PARK

Located at the intersection of Ross Lane and Rossanley (Highway 238) in west Medford, the Howard Memorial Sports Park is the optimal location for the Medford Sports & Events Complex. It has:

- Easy access
- Ample parking
- Adequate land, which provides flexibility for future needs.

MEETING THE DUAL NEEDS OF MEDFORD'S LACK OF AQUATICS AND INDOOR RECREATION FACILITIES

Medford doesn't have an indoor public swimming pool, and Jackson Aquatics Center, an outdoor pool built in 1960, has reached the end of its lifecycle. The antiquated seasonal facility doesn't come close to meeting the community's aquatics needs.

Historically, the City's desired level of pool space service is 216.5 square feet per 1,000 residents, a deficiency of 12,612 square feet, an area roughly equivalent to an Olympic-sized pool. At 4,200 square feet, Jackson is presently Medford's only public pool.

Much like its aquatics space deficiency, Medford is also deficient in gymnasium space. The city's desired level of service is one gymnasium per 1,700 residents, representing a deficiency of 19 full-size basketball courts.

According to a 2018 statistically valid survey, 83 percent of residents support construction of a new community aquatics facility.

MEDFORD SPORTS & EVENTS COMPLEX DIMENSIONS			
Area	Overall Sq. Ft.	Pool Sq. Ft.	Capacity
Recreational Pool	22,692	6,500	260
Competitive Pool	20,707	8,150	341
Event Complex	90,460	N/A	1,200-1,800
Shared Support Space	25,680	N/A	N/A
Total (Pool Only)	72,920	14,650	
Total (All Areas)	163,380	14,650	Up to 2,400

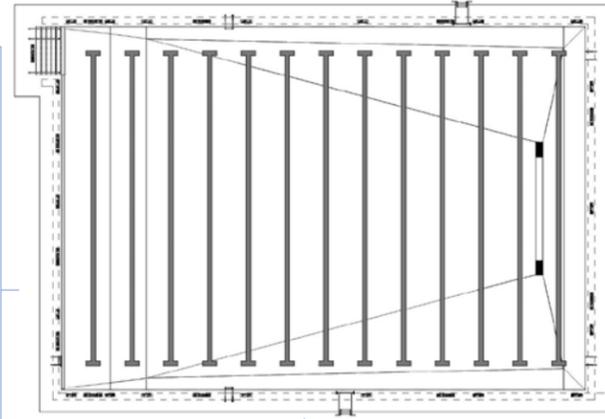
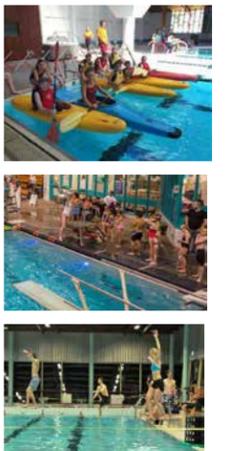


COMPETITIVE POOL (25 YARDS BY 33 METERS)

Fitness Activities



Competition Sports

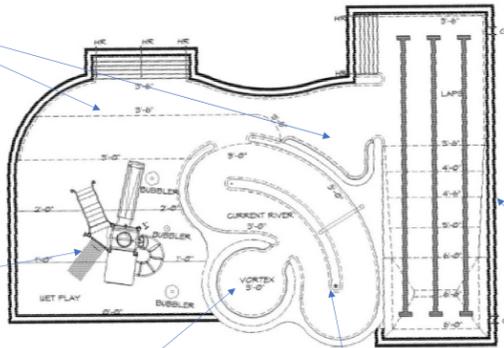


RECREATIONAL POOL, INCLUDING WATER SLIDES

Social Spaces



Interactive Structure and Play Features & Beach Entry



Vortex



River Current and Play Features



Multi-Purpose Areas



OPERATIONAL COSTS AND ADMISSION FEES

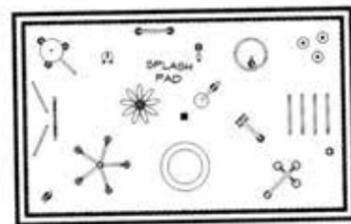
A fully programmed and properly maintained facility will cost approximately \$1.3 million per year to operate, including staffing utilities and technical supplies. Cost recovery projections are between 65-105% for aquatics and 100-110% for the events complex.

A cost recovery of 86 percent would equal the current subsidy level presently provided to operate the Jackson Aquatics Center, a seasonal outdoor pool.

The open swim admission fees at the Jackson Aquatics Center are \$2 for children and \$3 for adults. Admission fees for the Medford Sports & Events Complex would be at the lowest feasible rates for Medford residents, and priced higher for non-residents.



OUTDOOR SEASONAL SPLASH PAD



BUILDING OVERVIEW



EVENT COMPLEX CONFIGURATIONS

