

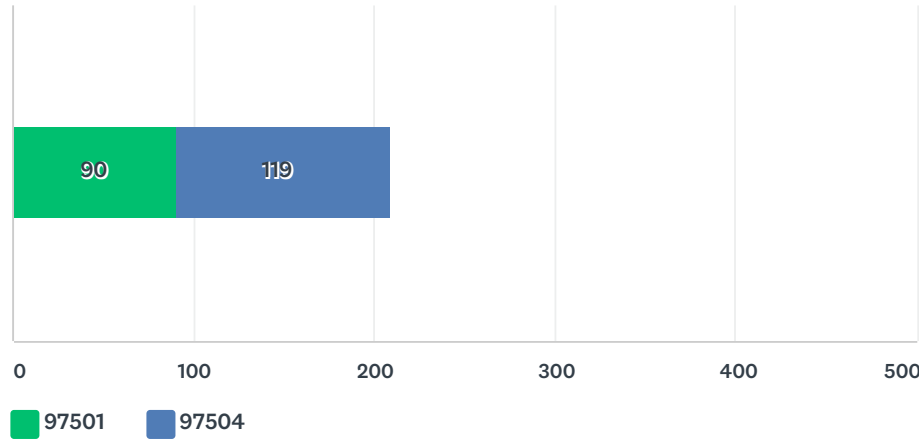
**Q1 How many people live in your household and please count yourself:
(Fill in a number next to the appropriate range)**

Answered: 218 Skipped: 3

ANSWER CHOICES	RESPONSES	
Under 5 years	38.07%	83
5-9 years	37.61%	82
10-14 years	22.94%	50
15-19 years	21.10%	46
20-25 years	21.56%	47
26-35 years	43.12%	94
36-45 years	45.87%	100
46-55 years	27.98%	61
56-65 years	23.85%	52
66+ years	18.81%	41

Q2 What is your home zip code?

Answered: 209 Skipped: 12

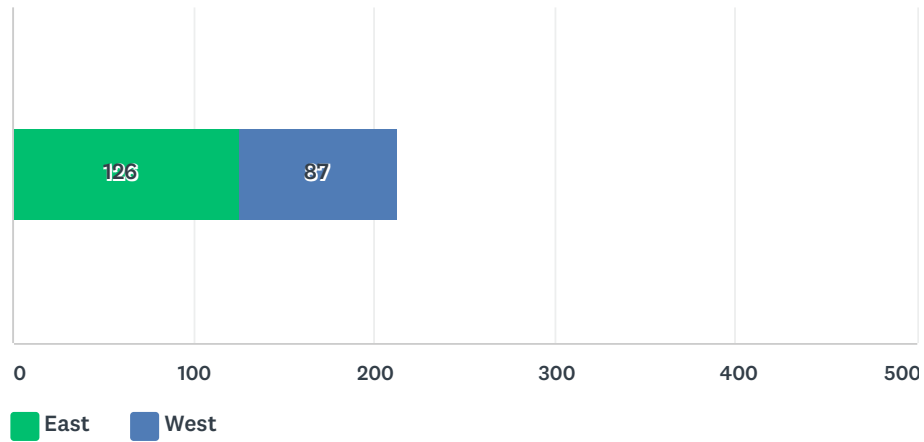


ANSWER CHOICES	RESPONSES
97501 (1)	43.06% 90
97504 (2)	56.94% 119
Total Respondents: 209	

BASIC STATISTICS				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	2.00	2.00	1.57	0.50

Q3 Do you live east or west of Interstate 5?

Answered: 212 Skipped: 9



ANSWER CHOICES	RESPONSES
East (1)	59.43% 126
West (2)	41.04% 87
Total Respondents: 212	

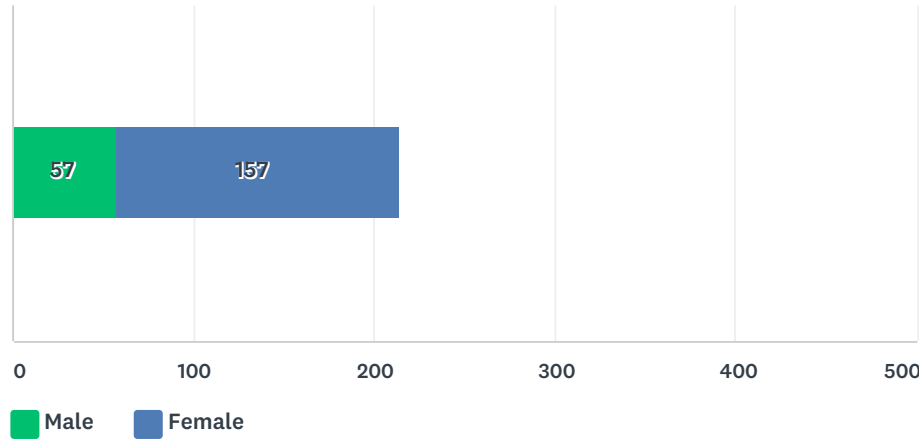
BASIC STATISTICS				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	2.00	1.00	1.41	0.49

Q4 What is your age?

Answered: 207 Skipped: 14

Q5 What is your gender?

Answered: 212 Skipped: 9

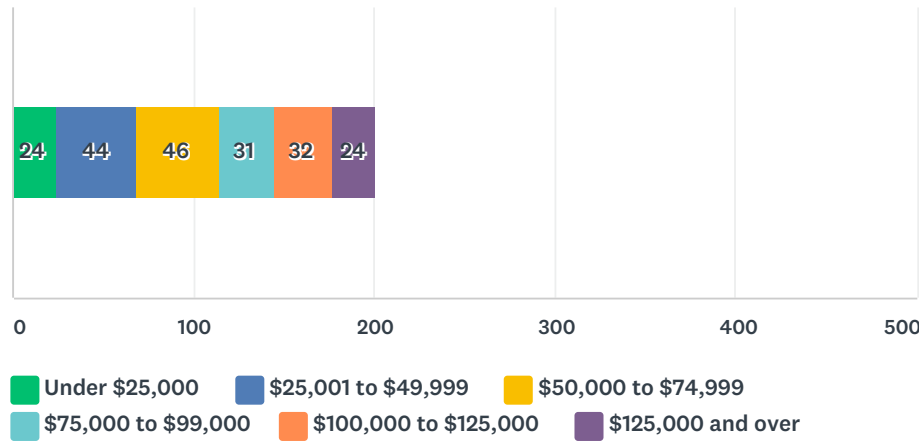


ANSWER CHOICES	RESPONSES
Male (1)	26.89% 57
Female (2)	74.06% 157
Total Respondents: 212	

BASIC STATISTICS				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	2.00	2.00	1.73	0.44

Q6 What is your household income?

Answered: 201 Skipped: 20



ANSWER CHOICES	RESPONSES
Under \$25,000 (1)	11.94% 24
\$25,001 to \$49,999 (2)	21.89% 44
\$50,000 to \$74,999 (3)	22.89% 46
\$75,000 to \$99,000 (4)	15.42% 31
\$100,000 to \$125,000 (5)	15.92% 32
\$125,000 and over (6)	11.94% 24
Total Respondents: 201	

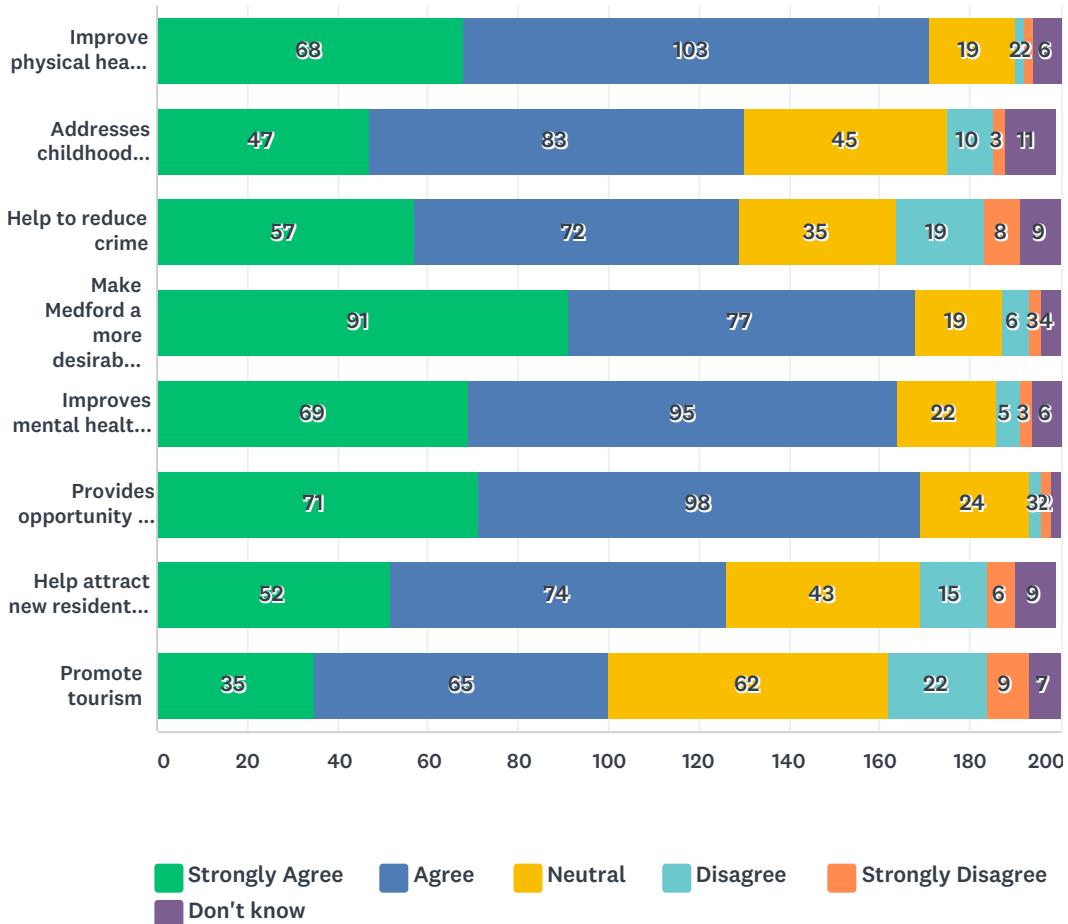
BASIC STATISTICS				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	6.00	3.00	3.37	1.56

Q7 How many years have you lived in Medford?

Answered: 212 Skipped: 9

Q8 The following is a list of benefits a household may receive from recreation programming. Please indicate your level of agreement for each of the listed benefits.

Answered: 202 Skipped: 19



	STRONGLY AGREE (1)	AGREE (2)	NEUTRAL (3)	DISAGREE (4)	STRONGLY DISAGREE (5)	DON'T KNOW (6)	TOTAL
Improve physical health and fitness	34.00% 68	51.50% 103	9.50% 19	1.00% 2	1.00% 2	3.00% 6	200
Addresses childhood obesity	23.62% 47	41.71% 83	22.61% 45	5.03% 10	1.51% 3	5.53% 11	199
Help to reduce crime	28.50% 57	36.00% 72	17.50% 35	9.50% 19	4.00% 8	4.50% 9	200
Make Medford a more desirable place to live	45.50% 91	38.50% 77	9.50% 19	3.00% 6	1.50% 3	2.00% 4	200
Improves mental health and reduces stress	34.50% 69	47.50% 95	11.00% 22	2.50% 5	1.50% 3	3.00% 6	200
Provides opportunity for social interaction	35.50% 71	49.00% 98	12.00% 24	1.50% 3	1.00% 2	1.00% 2	200
Help attract new residents and businesses	26.13% 52	37.19% 74	21.61% 43	7.54% 15	3.02% 6	4.52% 9	199

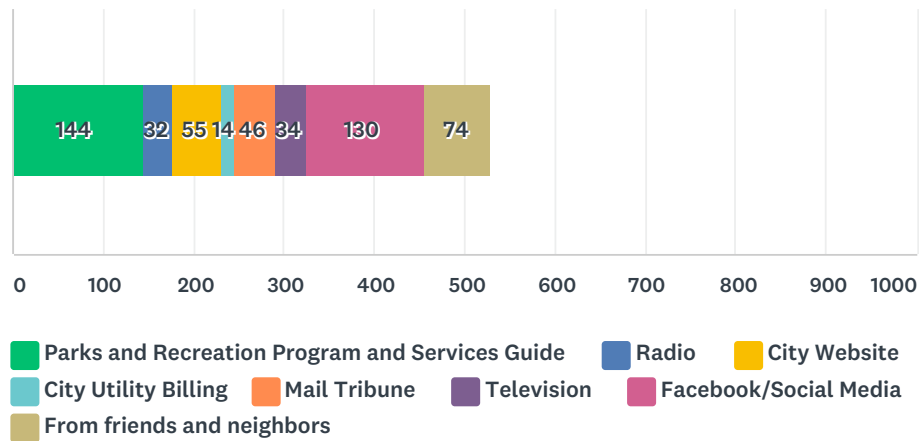
Medford Parks, Recreation and Facilities (MPRFD)- Recreation Programming Survey

Promote tourism	17.50%	32.50%	31.00%	11.00%	4.50%	3.50%	200
	35	65	62	22	9	7	

BASIC STATISTICS							
	MINIMUM	MAXIMUM	MEDIAN	MEAN	STANDARD DEVIATION		
Improve physical health and fitness	1.00	6.00	2.00	1.93	1.02		
Addresses childhood obesity	1.00	6.00	2.00	2.36	1.25		
Help to reduce crime	1.00	6.00	2.00	2.38	1.33		
Make Medford a more desirable place to live	1.00	6.00	2.00	1.83	1.05		
Improves mental health and reduces stress	1.00	6.00	2.00	1.98	1.08		
Provides opportunity for social interaction	1.00	6.00	2.00	1.87	0.88		
Help attract new residents and businesses	1.00	6.00	2.00	2.38	1.28		
Promote tourism	1.00	6.00	2.50	2.63	1.22		

Q9 Please check ALL the ways you learn about programs and events offered by the Medford Parks, Recreation and Facilities

Answered: 198 Skipped: 23

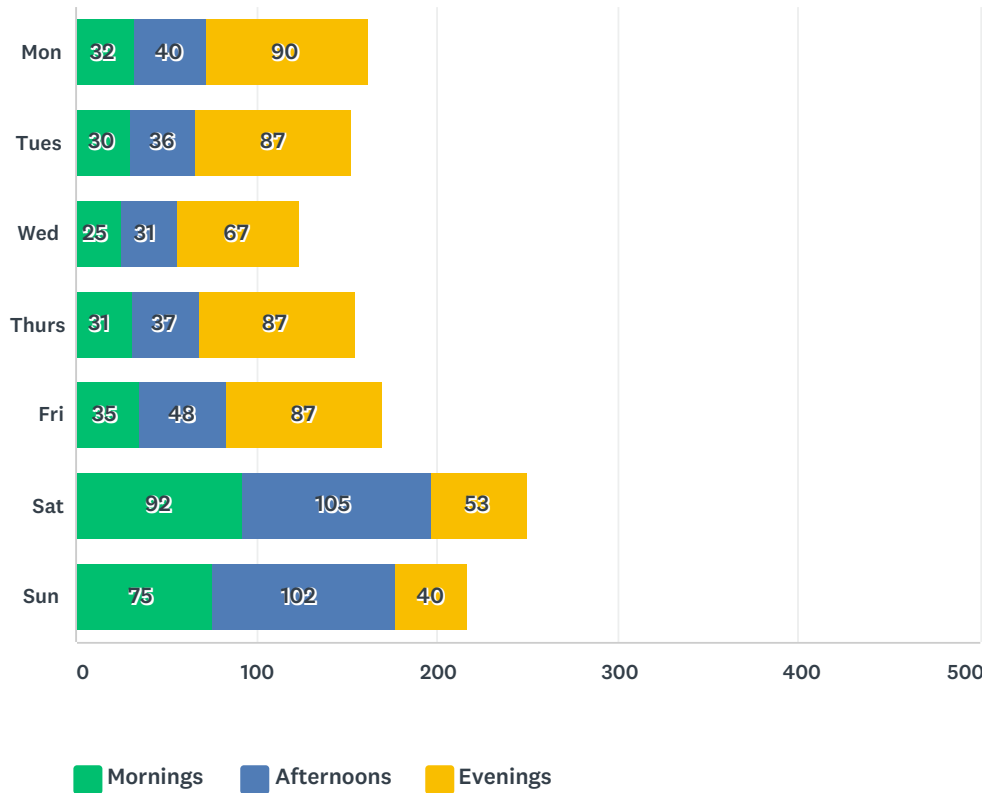


ANSWER CHOICES	RESPONSES	
Parks and Recreation Program and Services Guide (1)	72.73%	144
Radio (2)	16.16%	32
City Website (3)	27.78%	55
City Utility Billing (4)	7.07%	14
Mail Tribune (5)	23.23%	46
Television (6)	17.17%	34
Facebook/Social Media (7)	65.66%	130
From friends and neighbors (8)	37.37%	74
Total Respondents: 198		

BASIC STATISTICS				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	8.00	5.00	4.47	2.71

Q10 Please indicate below you or your family's best time for recreation during a typical week?

Answered: 142 Skipped: 79



	MORNINGS (1)	AFTERNOONS (2)	EVENINGS (3)	TOTAL RESPONDENTS
Mon	24.24% 32	30.30% 40	68.18% 90	132
Tues	23.44% 30	28.13% 36	67.97% 87	128
Wed	25.51% 25	31.63% 31	68.37% 67	98
Thurs	24.41% 31	29.13% 37	68.50% 87	127
Fri	26.72% 35	36.64% 48	66.41% 87	131
Sat	69.17% 92	78.95% 105	39.85% 53	133
Sun	60.00% 75	81.60% 102	32.00% 40	125

BASIC STATISTICS					
	MINIMUM	MAXIMUM	MEDIAN	MEAN	STANDARD DEVIATION
Mon	1.00	3.00	3.00	2.36	0.79

Medford Parks, Recreation and Facilities (MPRFD)- Recreation Programming Survey

Tues	1.00	3.00	3.00	2.37	0.79
Wed	1.00	3.00	3.00	2.34	0.79
Thurs	1.00	3.00	3.00	2.36	0.79
Fri	1.00	3.00	3.00	2.31	0.79
Sat	1.00	3.00	2.00	1.84	0.75
Sun	1.00	3.00	2.00	1.84	0.71

Q11 Please check ALL the organizations that your household use for organized recreation programs and services.

Answered: 132 Skipped: 89

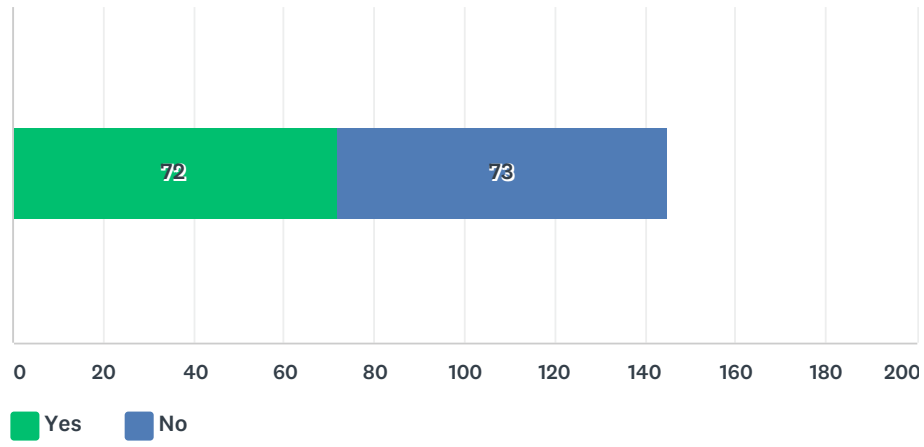


ANSWER CHOICES	RESPONSES
Public or private schools (1)	50.76% 67
Medford Parks, Recreation and Facilities Department (MPRFD) (2)	77.27% 102
Youth scouting and camping groups (3)	12.12% 16
Rogue Valley Y (4)	16.67% 22
Non-Profits (5)	19.70% 26
Faith-based organizations (6)	25.00% 33
Adult sports organizations other than Medford PR (7)	6.82% 9
Kids Unlimited (8)	7.58% 10
Private health and fitness clubs (9)	37.12% 49
America's Best Kids (ABK) (10)	15.91% 21
Youth sports organizations other than MPRFD (11)	11.36% 15
Total Respondents: 132	

BASIC STATISTICS					
Minimum	Maximum	Median	Mean	Standard Deviation	
1.00	11.00	3.50	4.58	3.30	

Q12 Have you or anyone in your household participated in a recreation program sponsored by the City of Medford in the last year?

Answered: 145 Skipped: 76

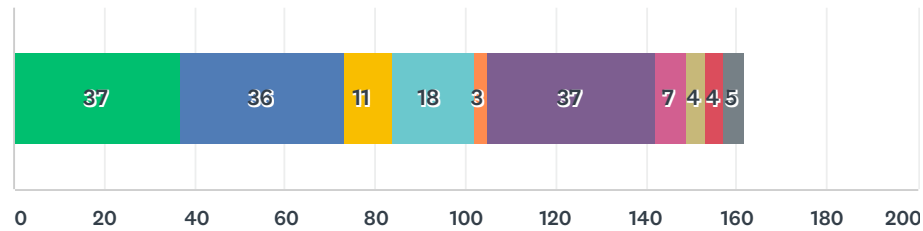


ANSWER CHOICES	RESPONSES	
Yes (1)	49.66%	72
No (2)	50.34%	73
TOTAL		145

BASIC STATISTICS				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	2.00	2.00	1.50	0.50

Q13 If you answered "No" to Question 12, please check the THREE primary reasons that prevent you or a member of your household from using recreation programs offered by Medford Parks and Recreation

Answered: 75 Skipped: 146



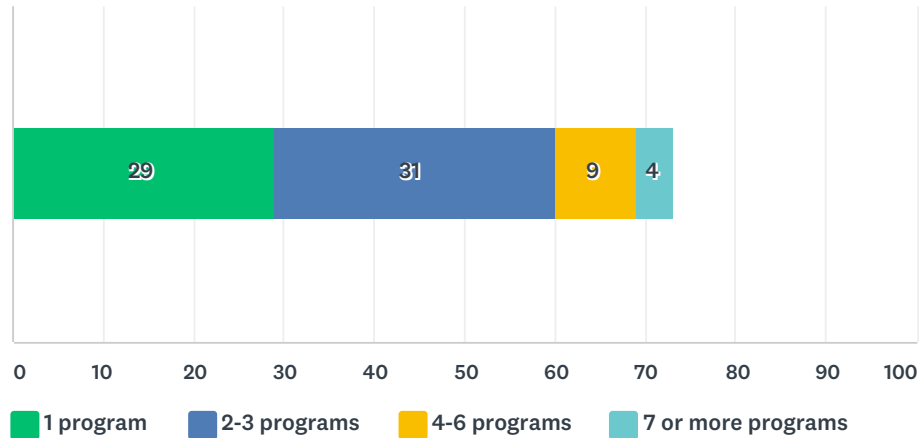
- Not aware of programs offered
- Held at inconvenient times
- Participate in programs at private clubs
- Can't afford the cost of the program
- Poor customer service
- Don't have the activities we're interested in
- Need child care in order to participate
- Facilities are inadequate
- Too far from our residence
- Registration for programs is difficult

ANSWER CHOICES	RESPONSES	
Not aware of programs offered (1)	49.33%	37
Held at inconvenient times (2)	48.00%	36
Participate in programs at private clubs (3)	14.67%	11
Can't afford the cost of the program (4)	24.00%	18
Poor customer service (5)	4.00%	3
Don't have the activities we're interested in (6)	49.33%	37
Need child care in order to participate (7)	9.33%	7
Facilities are inadequate (8)	5.33%	4
Too far from our residence (9)	5.33%	4
Registration for programs is difficult (10)	6.67%	5
Total Respondents: 75		

BASIC STATISTICS				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	10.00	3.00	3.81	2.53

Q14 If you answered "Yes" to Question 12, how many different organized recreation programs offered by the Medford Parks and Recreation Department have you or a member of your household participated in over the past 12 months?

Answered: 73 Skipped: 148

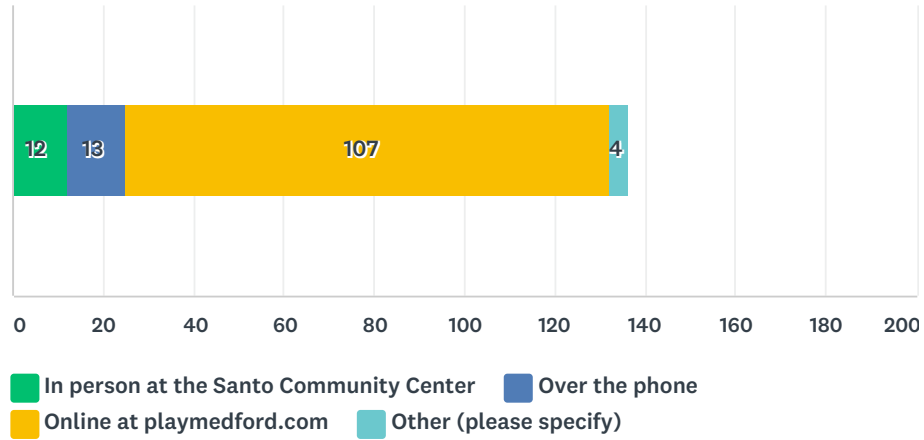


ANSWER CHOICES	RESPONSES	
1 program (1)	39.73%	29
2-3 programs (2)	42.47%	31
4-6 programs (3)	12.33%	9
7 or more programs (4)	5.48%	4
TOTAL		73

BASIC STATISTICS				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	4.00	2.00	1.84	0.84

Q15 How do you prefer to register for MPRFD programs?

Answered: 136 Skipped: 85

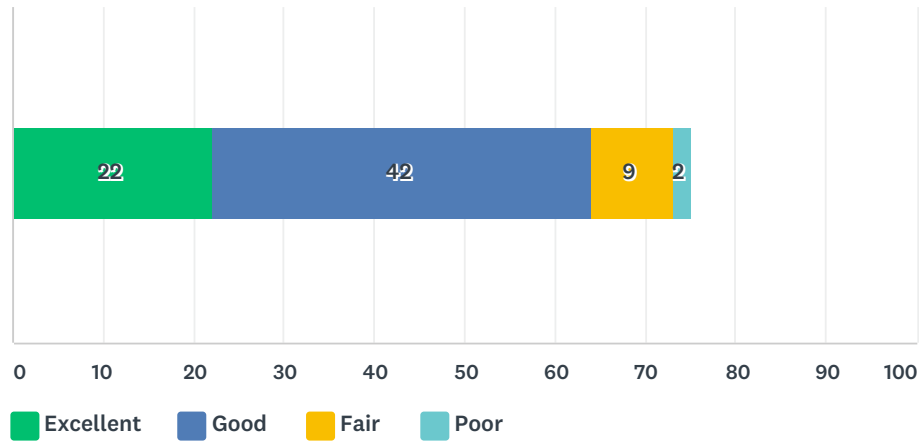


ANSWER CHOICES	RESPONSES
In person at the Santo Community Center (1)	8.82% 12
Over the phone (2)	9.56% 13
Online at playmedford.com (3)	78.68% 107
Other (please specify) (4)	2.94% 4
TOTAL	136

BASIC STATISTICS				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	4.00	3.00	2.76	0.65

Q16 If you answered YES to question 12, how would you rate your registration experience?

Answered: 75 Skipped: 146

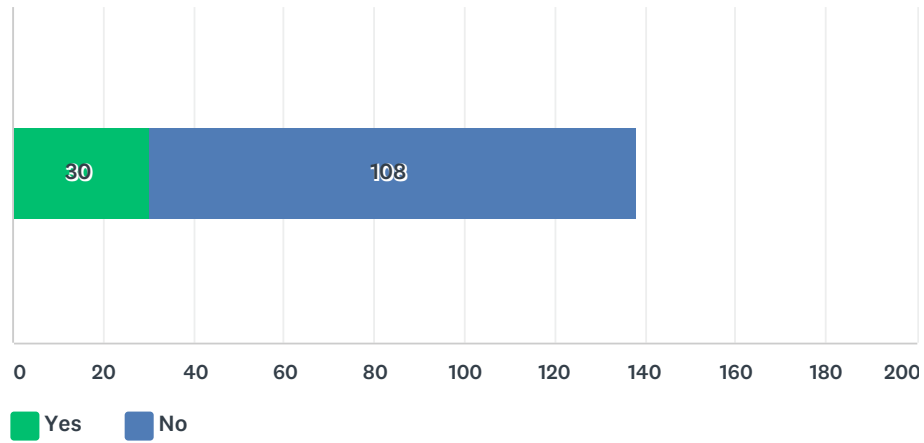


ANSWER CHOICES	RESPONSES	
Excellent (1)	29.33%	22
Good (2)	56.00%	42
Fair (3)	12.00%	9
Poor (4)	2.67%	2
TOTAL		75

BASIC STATISTICS				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	4.00	2.00	1.88	0.71

Q17 Are you aware of the scholarship funding available for certain youth programs?

Answered: 138 Skipped: 83

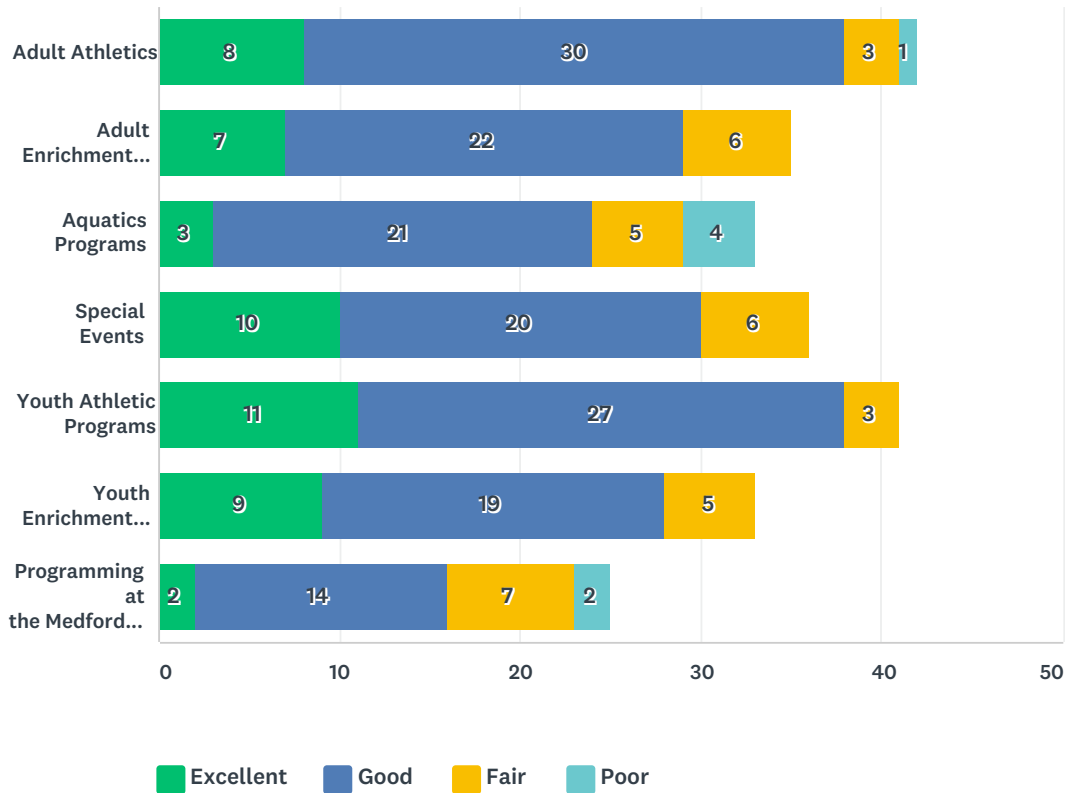


ANSWER CHOICES	RESPONSES	
Yes (1)	21.74%	30
No (2)	78.26%	108
TOTAL		138

BASIC STATISTICS				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	2.00	2.00	1.78	0.41

Q18 If you answered "Yes" to Question 12, how would you rate the overall quality of the programs?

Answered: 67 Skipped: 154



	EXCELLENT (1)	GOOD (2)	FAIR (3)	POOR (4)	TOTAL RESPONDENTS
Adult Athletics	19.05% 8	71.43% 30	7.14% 3	2.38% 1	42
Adult Enrichment Classes	20.00% 7	62.86% 22	17.14% 6	0.00% 0	35
Aquatics Programs	9.09% 3	63.64% 21	15.15% 5	12.12% 4	33
Special Events	27.78% 10	55.56% 20	16.67% 6	0.00% 0	36
Youth Athletic Programs	26.83% 11	65.85% 27	7.32% 3	0.00% 0	41
Youth Enrichment Programs	28.13% 9	59.38% 19	15.63% 5	0.00% 0	32
Programming at the Medford Senior Center	8.00% 2	56.00% 14	28.00% 7	8.00% 2	25

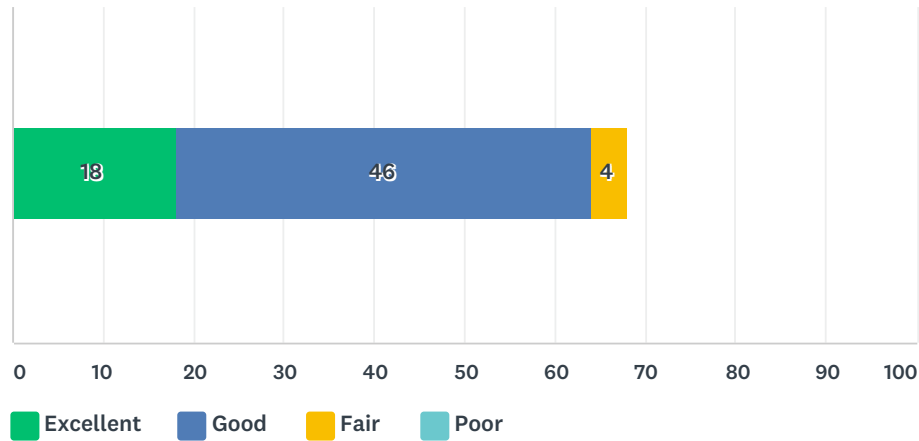
BASIC STATISTICS					
	MINIMUM	MAXIMUM	MEDIAN	MEAN	STANDARD DEVIATION
Adult Athletics	1.00	4.00	2.00	1.93	0.59

Medford Parks, Recreation and Facilities (MPRFD)- Recreation Programming Survey

Adult Enrichment Classes	1.00	3.00	2.00	1.97	0.61
Aquatics Programs	1.00	4.00	2.00	2.30	0.80
Special Events	1.00	3.00	2.00	1.89	0.66
Youth Athletic Programs	1.00	3.00	2.00	1.80	0.55
Youth Enrichment Programs	1.00	3.00	2.00	1.88	0.64
Programming at the Medford Senior Center	1.00	4.00	2.00	2.36	0.74

Q19 If you answered "Yes" to Question 12, how would you rate the overall quality of the program instructor or staff?

Answered: 68 Skipped: 153

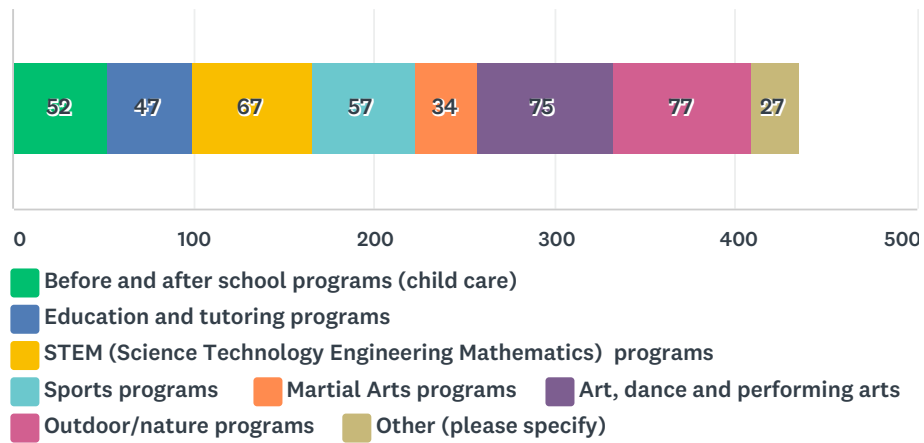


ANSWER CHOICES	RESPONSES	
Excellent (1)	26.47%	18
Good (2)	67.65%	46
Fair (3)	5.88%	4
Poor (4)	0.00%	0
TOTAL		68

BASIC STATISTICS				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	3.00	2.00	1.79	0.53

Q20 What types of youth programs would you like to see offered more? Select all that apply.

Answered: 123 Skipped: 98

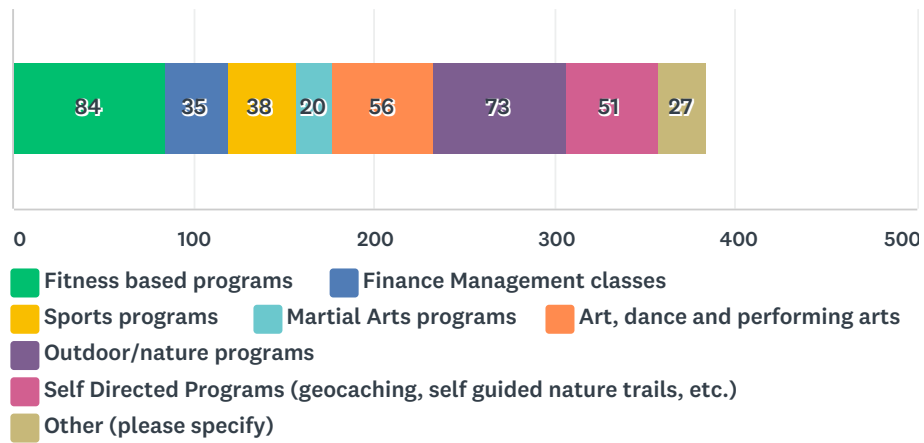


ANSWER CHOICES	RESPONSES	
Before and after school programs (child care) (1)	42.28%	52
Education and tutoring programs (2)	38.21%	47
STEM (Science Technology Engineering Mathematics) programs (3)	54.47%	67
Sports programs (4)	46.34%	57
Martial Arts programs (5)	27.64%	34
Art, dance and performing arts (6)	60.98%	75
Outdoor/nature programs (7)	62.60%	77
Other (please specify) (8)	21.95%	27
Total Respondents: 123		

BASIC STATISTICS				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	8.00	4.00	4.47	2.19

Q21 What types of adult programs would you like to see offered more? Select all that apply.

Answered: 131 Skipped: 90

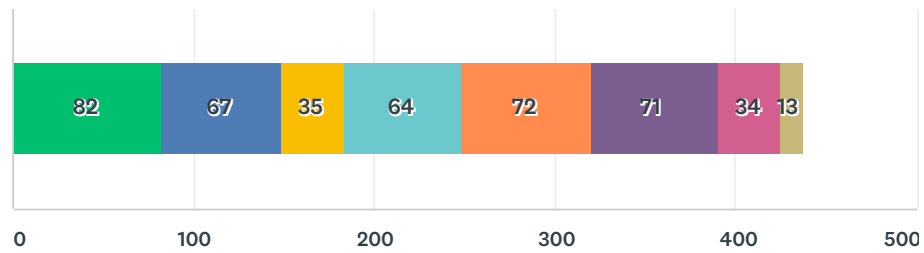


ANSWER CHOICES	RESPONSES	
Fitness based programs (1)	64.12%	84
Finance Management classes (2)	26.72%	35
Sports programs (3)	29.01%	38
Martial Arts programs (4)	15.27%	20
Art, dance and performing arts (5)	42.75%	56
Outdoor/nature programs (6)	55.73%	73
Self Directed Programs (geocaching, self guided nature trails, etc.) (7)	38.93%	51
Other (please specify) (8)	20.61%	27
Total Respondents: 131		

BASIC STATISTICS				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	8.00	5.00	4.27	2.36

Q22 What types of teen programs would you like to see offered more? Select all that apply.

Answered: 109 Skipped: 112



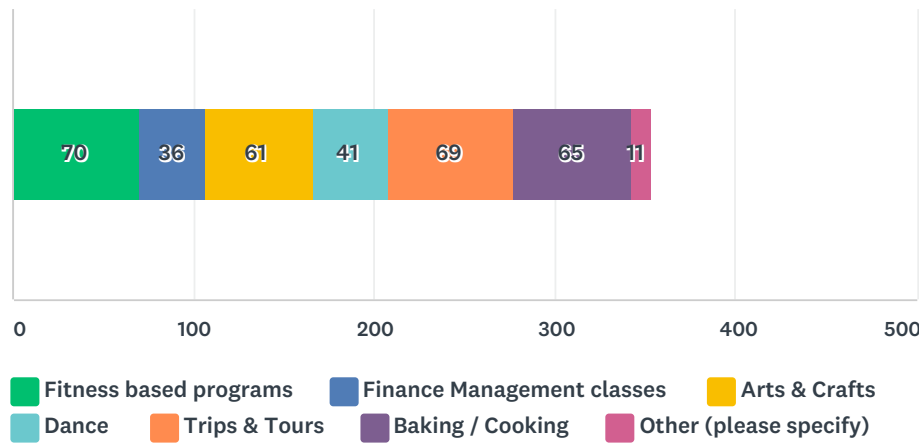
- STEM (Science Technology Engineering Mathematics) programs
- Sports activities ■ Martial arts programs ■ Art, dance and performing arts
- Outdoor education / conservation activities ■ Leadership programs
- BMX / Skate programs ■ Other (please specify)

ANSWER CHOICES	RESPONSES	
STEM (Science Technology Engineering Mathematics) programs (1)	75.23%	82
Sports activities (2)	61.47%	67
Martial arts programs (3)	32.11%	35
Art, dance and performing arts (4)	58.72%	64
Outdoor education / conservation activities (5)	66.06%	72
Leadership programs (6)	65.14%	71
BMX / Skate programs (7)	31.19%	34
Other (please specify) (8)	11.93%	13
Total Respondents: 109		

BASIC STATISTICS				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	8.00	4.00	3.89	2.09

Q23 What types of Older Adult programs would you like to see offered more? Select all that apply.

Answered: 108 Skipped: 113

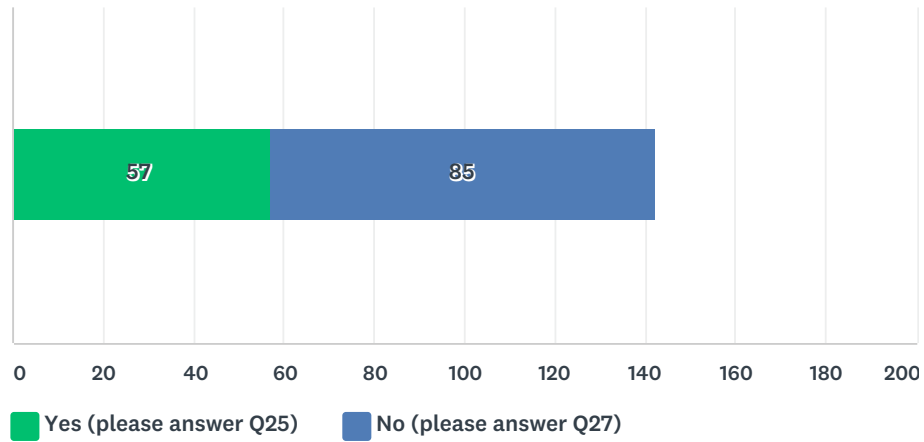


ANSWER CHOICES	RESPONSES	
Fitness based programs (1)	64.81%	70
Finance Management classes (2)	33.33%	36
Arts & Crafts (3)	56.48%	61
Dance (4)	37.96%	41
Trips & Tours (5)	63.89%	69
Baking / Cooking (6)	60.19%	65
Other (please specify) (7)	10.19%	11
Total Respondents: 108		

BASIC STATISTICS				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	7.00	4.00	3.69	1.87

Q24 Have you attended a special event facilitated by MPRFD?

Answered: 142 Skipped: 79

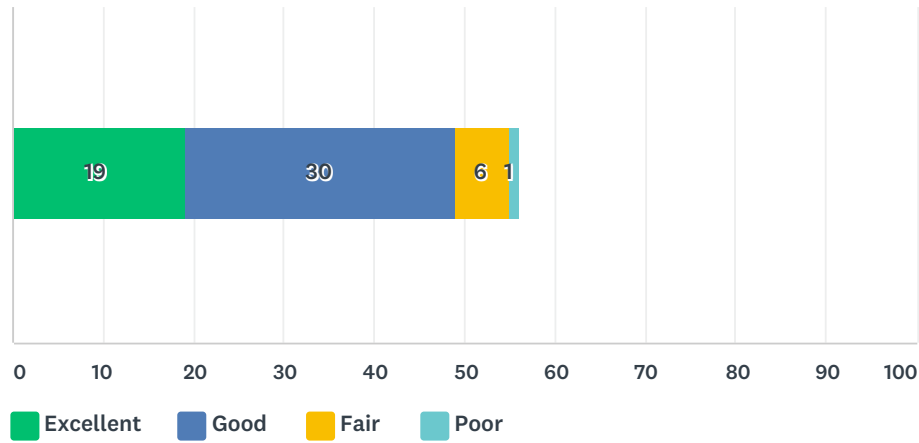


ANSWER CHOICES	RESPONSES
Yes (please answer Q25) (1)	40.14% 57
No (please answer Q27) (2)	59.86% 85
TOTAL	142

BASIC STATISTICS				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	2.00	2.00	1.60	0.49

Q25 If you answered YES to question 24, how would you rate your experience?

Answered: 56 Skipped: 165

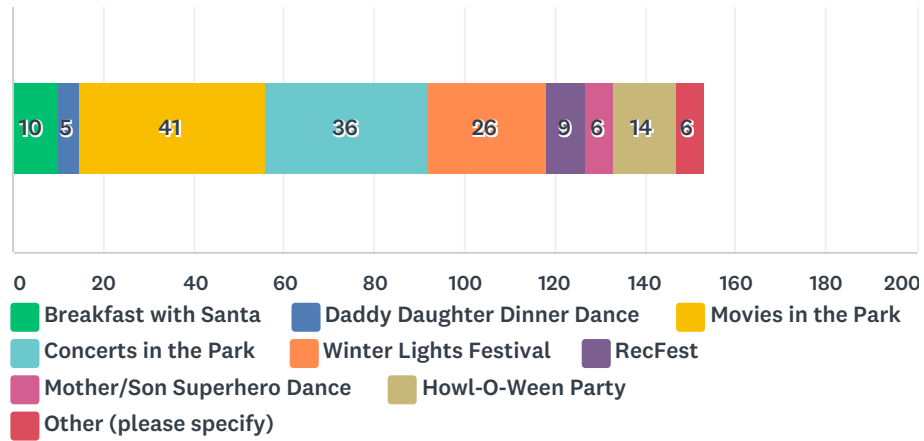


ANSWER CHOICES	RESPONSES	
Excellent (1)	33.93%	19
Good (2)	53.57%	30
Fair (3)	10.71%	6
Poor (4)	1.79%	1
TOTAL		56

BASIC STATISTICS				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	4.00	2.00	1.80	0.69

Q26 If you answered YES to question 24, which of the following MPRFD special events have you attended?

Answered: 59 Skipped: 162

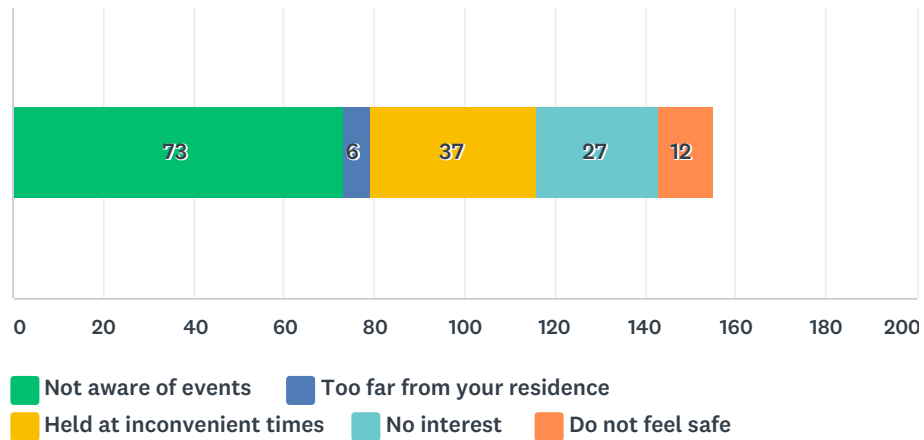


ANSWER CHOICES	RESPONSES	
Breakfast with Santa (1)	16.95%	10
Daddy Daughter Dinner Dance (2)	8.47%	5
Movies in the Park (3)	69.49%	41
Concerts in the Park (4)	61.02%	36
Winter Lights Festival (5)	44.07%	26
RecFest (6)	15.25%	9
Mother/Son Superhero Dance (7)	10.17%	6
Howl-O-Ween Party (8)	23.73%	14
Other (please specify) (9)	10.17%	6
Total Respondents: 59		

BASIC STATISTICS				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	9.00	4.00	4.44	2.00

Q27 If you answered NO to question 24, please choose at least THREE primary reasons why you have not attended a MPRFD Special Event.

Answered: 88 Skipped: 133



ANSWER CHOICES	RESPONSES
Not aware of events (1)	82.95% 73
Too far from your residence (2)	6.82% 6
Held at inconvenient times (3)	42.05% 37
No interest (4)	30.68% 27
Do not feel safe (5)	13.64% 12
Total Respondents: 88	

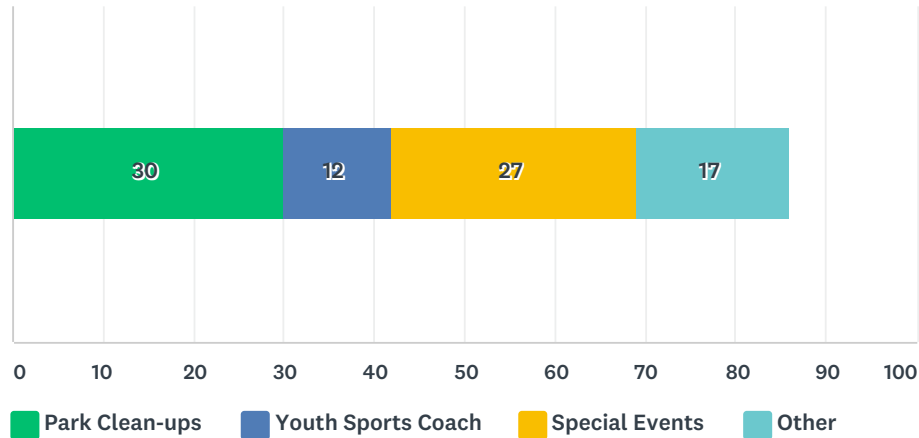
BASIC STATISTICS				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	5.00	2.00	2.35	1.41

Q28 What other special events would you like to see from the MPRFD?

Answered: 21 Skipped: 200

Q29 Would you or members of your household be willing to volunteer for any of the following opportunities? If so, please provide your email address below the "other" selection to be notified for upcoming volunteer opportunities.

Answered: 54 Skipped: 167

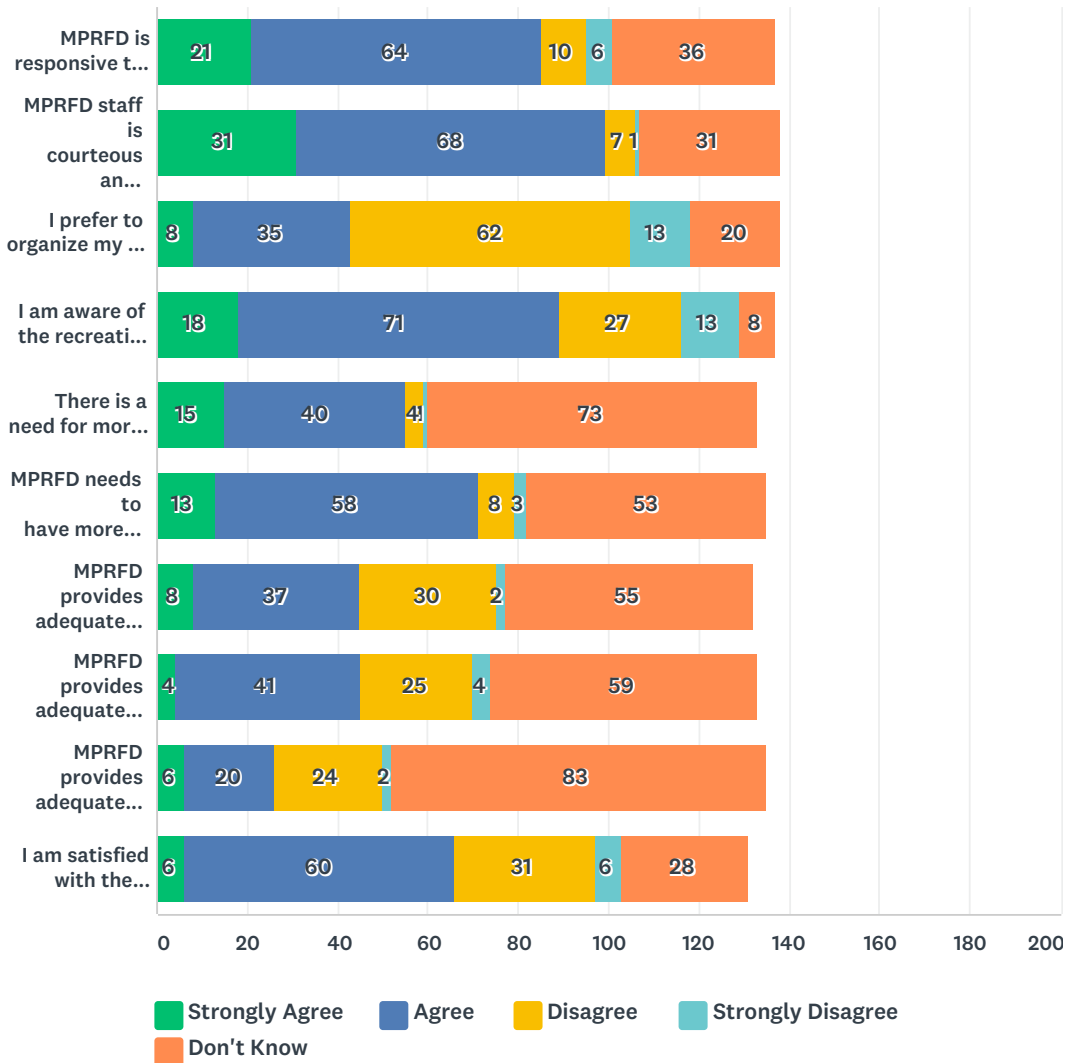


ANSWER CHOICES	RESPONSES	
Park Clean-ups (1)	55.56%	30
Youth Sports Coach (2)	22.22%	12
Special Events (3)	50.00%	27
Other (4)	31.48%	17
Total Respondents: 54		

BASIC STATISTICS				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	4.00	3.00	2.36	1.15

Q30 Please give us your opinion on the following statements about the recreation services provided by MPRFD.

Answered: 139 Skipped: 82



	STRONGLY AGREE (1)	AGREE (2)	DISAGREE (3)	STRONGLY DISAGREE (4)	DON'T KNOW (5)	TOTAL	WEIGHTED AVERAGE
MPRFD is responsive to community recreation needs	15.33% 21	46.72% 64	7.30% 10	4.38% 6	26.28% 36	137	2.80
MPRFD staff is courteous and helpful	22.46% 31	49.28% 68	5.07% 7	0.72% 1	22.46% 31	138	2.51
I prefer to organize my own recreation as opposed to an agency providing it for me	5.80% 8	25.36% 35	44.93% 62	9.42% 13	14.49% 20	138	3.01
I am aware of the recreation programs and activities the MPRFD offers	13.14% 18	51.82% 71	19.71% 27	9.49% 13	5.84% 8	137	2.43
There is a need for more activities for people with disabilities	11.28% 15	30.08% 40	3.01% 4	0.75% 1	54.89% 73	133	3.58

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MPRFD needs to have more collaborative recreation programs with other agencies	9.63% 13	42.96% 58	5.93% 8	2.22% 3	39.26% 53	135	3.19
MPRFD provides adequate recreation activities for youth (ages 2 – 15)	6.06% 8	28.03% 37	22.73% 30	1.52% 2	41.67% 55	132	3.45
MPRFD provides adequate recreation activities for adults (ages 16 to 54)	3.01% 4	30.83% 41	18.80% 25	3.01% 4	44.36% 59	133	3.55
MPRFD provides adequate recreation activities for seniors (ages 55 and better)	4.44% 6	14.81% 20	17.78% 24	1.48% 2	61.48% 83	135	4.01
I am satisfied with the recreation opportunities I receive from MPRFD	4.58% 6	45.80% 60	23.66% 31	4.58% 6	21.37% 28	131	2.92

BASIC STATISTICS						
	MINIMUM	MAXIMUM	MEDIAN	MEAN	STANDARD DEVIATION	
MPRFD is responsive to community recreation needs	1.00	5.00	2.00	2.80	1.46	
MPRFD staff is courteous and helpful	1.00	5.00	2.00	2.51	1.44	
I prefer to organize my own recreation as opposed to an agency providing it for me	1.00	5.00	3.00	3.01	1.08	
I am aware of the recreation programs and activities the MPRFD offers	1.00	5.00	2.00	2.43	1.02	
There is a need for more activities for people with disabilities	1.00	5.00	5.00	3.58	1.62	
MPRFD needs to have more collaborative recreation programs with other agencies	1.00	5.00	2.00	3.19	1.54	
MPRFD provides adequate recreation activities for youth (ages 2 – 15)	1.00	5.00	3.00	3.45	1.42	
MPRFD provides adequate recreation activities for adults (ages 16 to 54)	1.00	5.00	3.00	3.55	1.39	
MPRFD provides adequate recreation activities for seniors (ages 55 and better)	1.00	5.00	5.00	4.01	1.34	
I am satisfied with the recreation opportunities I receive from MPRFD	1.00	5.00	2.00	2.92	1.24	

Q31 Please provide any other questions / comments concerning recreation programming. If you would like a response, please provide your email address.

Answered: 32 Skipped: 189