

# CITY OF MEDFORD

## THEMED SPECIAL EVENTS SPONSORSHIP OPPORTUNITIES



PLAYMEDFORD.COM

### EVENTS

**HOWL-O-WEEN:** A free come-in-costume community Halloween event for all ages of the public to dress up and enjoy games, jump houses, a pie walk, haunted house and other event theme fun!

**LAST SATURDAY BEFORE HALLOWEEN 4-6PM  
SANTO COMMUNITY CENTER 800+ ATTENDANCE**

**DADDY DAUGHTER DINNER DANCE:** A two night special event held on a Friday and Saturday night exclusively for fathers and daughters to enjoy a quality evening out, with a fancy dress-up dinner, while participating in fun games and prize giveaways and even a dance contest! A new theme each year.

**FIRST FRIDAY & SATURDAY OF FEBRUARY 5:30-8:30PM  
INN AT THE COMMONS 300+ ATTENDANCE**

**MOTHER SON SUPERHERO DANCE:** A two night special event held on a Friday and Saturday night exclusively for mothers and sons to participate in a high-impact, high energy and loads of fun! Participants must dress as their favorite superhero and be judged in a unique dance/costume contest.

**LAST FRIDAY & SATURDAY OF MARCH 5:30-8:30PM  
SANTO COMMUNITY CENTER 300+ ATTENDANCE**

**MAKE IT PERSONAL:** Make your sponsor recognition evening one to remember — for the customers too. Take this unique opportunity to connect with the crowd and make their experience even better. They will remember you!

### SPONSOR BENEFIT HIGHLIGHTS

**SITE SIGNAGE:** Colorful banners and site signage will provide visibility for your company name and logo.

**ON-STAGE RECOGNITION:** Your company's support of this event will be recognized from the stage.

**WEB & SOCIAL MEDIA:** Sponsors may have their logo with hyperlink posted on the Medford Parks and Recreation websites, as well as included in social media posts promoting the sponsored event.

**CONNECTING WITH TARGET MARKETS:** Sponsors will have the opportunity to have a booth at the venue where they can connect one-on-one with the audience making a positive impression on attendees.

**PARKS & RECREATION PROGRAM GUIDE:** Our recreation guide is mailed to every household in Medford. Sponsors may have their ads in each edition. Advertisements are included for indicated levels.

**YEAR-ROUND ADVERTISING:** Sponsor any of the events and receive valuable year round facility & print advertising.

BENEFITS	DADDY DAUGHTER DINNER DANCE OR HOWL-O-WEEN EVENT			MOTHER SON SUPERHERO DANCE		
	TITLE SPONSOR	PRESENTING SPONSOR	SPONSOR	TITLE SPONSOR	PRESENTING SPONSOR	SPONSOR
	\$2,000	\$1,500	\$1,000	\$1,000	\$750	\$500
Site Signage	Prominent Banner Placement	Banner at Event	Banner at Event	Prominent Banner Placement	Banner at Event	Banner at Event
Public Promotion	Prominent Mention	Mention	Mention	Prominent Mention	Mention	Mention
Posters	Prominent Logo Placement	TBD	TBD	Prominent Logo Placement	Logo	TBD
Target Market - Site Presents	Prominate Event/ Booth	Event Booth/table	Event Booth/table	Prominent Event Booth	Event Booth/table	Event Booth/table
Parks & Recreation Program Guide	Logo as Event Sponsor	TBD	TBD	Logo as Event Sponsor	TBD	TBD
Promotional Materials	Prominent Logo Placement	Name / Logo	Name/Logo	Prominent Logo Placement	Name / Logo	TBD
Complimentary Event Tickets *no tickets required for Howl-O-Ween event	Ten free event tickets (one table)	Six free event tickets	Two free event tickets	Six free event tickets	Two free event tickets	
Banners at USCCP (1 year)	Six 3.5' x 12' Banners	Three 3.5' x 12' Banners	Two 3.5' x 12' Banners	Two 3.5' x 12' Banners	One 3.5' x 12' Banner	One 3.5' x 12' Banner
Santo Gymnasium Banner (1 year)	One 4' x 8' Banner	One 4' x 8' Banner		One 4' x 8' Banner		
Parks & Recreation Program Guide Ad	Annual 1/4 page ad or \$633 in ad credit	Annual 1/4 page ad or \$633 in ad credit	Annual 1/4 page ad or \$633 in ad credit	Annual 1/4 page ad or \$633 in ad credit	Annual 1/4 page ad or \$633 in ad credit	Single issue 1/4 page ad or \$281 in ad credit
Other Recognition	Tell us how you want your business to be recognized			Tell us how you want your business to be recognized		



**FOR SPONSORSHIP INFORMATION CONTACT:**  
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