

AGENDA
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MEDFORD CITY COUNCIL MEETING

**February 5, 2015
Noon**

**Council Chambers, Medford City Hall
411 W. 8th Street, Medford**

10. Roll Call

Introduction of the McLoughlin Students of the Month

20. Approval or correction of the minutes of the January 8, 2015 special meeting and January 15, 2015 regular meeting

30. Oral requests and communications from the audience

Comments will be limited to 3 minutes per individual or 5 minutes if representing a group or organization. PLEASE SIGN IN.

40. Consent calendar

40.1 SECOND READING

COUNCIL BILL 2015-02 An ordinance amending the salary schedule for Police Chief and Fire Chief contained within the Rules and Regulations for Executive, Supervisory, and Confidential-Professional employees.

40.2 COUNCIL BILL 2015-05 A resolution affirming the Planning Commission's actions pertaining to notification of a public hearing for a zone change from SFR-00 (Single Family Residential, one dwelling unit per existing lot) to MFR-20 (Multiple-Family Residential, 20 dwelling units per gross acre) on approximately 3.24 acres located between the terminus of West 8th Street and Lozier Lane, south of West Main Street; further affirming that the Planning Commission's findings were proper and adequate to support the conclusion of street system adequacy (Traffic Impact Analysis); waiving appeal fees. (ZC-14-118)

40.3 COUNCIL BILL 2015-06 A resolution appointing representatives to voting positions as the city representatives on boards and commissions.

40.4 COUNCIL BILL 2015-07 An ordinance authorizing exemption from competitive bidding and awarding a five-year contract to Redflex Traffic Systems, Inc. to provide photo traffic enforcement services.

50. Items removed from consent calendar

60. Ordinances and resolutions

60.1 COUNCIL BILL 2015-08 An ordinance authorizing execution of a Quitclaim Deed in favor of MYOBY, LLC, to vacate an unused sanitary sewer easement crossing property at 1968 Crater Lake Highway.

60.2 COUNCIL BILL 2015-09 An ordinance authorizing execution of an Intergovernmental Agreement with Jackson County pertaining to shared use of the Jackson County Health Facility bio-swale.

60.3 COUNCIL BILL 2015-10 A ordinance authorizing acceptance and expenditure of a grant in the amount of \$75,000 from the Oregon Recreational Trails Program for trail improvements at Prescott Park.

70. Council Business

70.1 Council Legislative Priorities

70.2 Parking Commission Appointment

80. City Manager and other staff reports

80.1 Pavement Condition Survey

80.2 CGI Community Videos Demonstration

80.3 Further reports from City Manager

90. Propositions and remarks from the Mayor and Councilmembers

90.1 Proclamations issued:

None

90.2 Further Council committee reports.

90.3 Further remarks from Mayor and Councilmembers.

100. Adjournment to the evening session

EVENING SESSION

7:00 P.M.

Roll call

110. Oral requests and communications from the audience

Comments will be limited to 3 minutes per individual or 5 minutes if representing a group or organization. PLEASE SIGN IN.

120. Public hearings

Comments are limited to a total of 30 minutes for applicants and/or their representatives. You may request a 5-minute rebuttal time. Appellants and/or their representatives are limited to a total of 30 minutes and if the applicant is not the appellant they will also be allowed a total of 30 minutes. All others will be limited to 3 minutes per individual or 5 minutes if representing a group or organization. PLEASE SIGN IN.

120.1 COUNCIL BILL 2015-11 An ordinance adding Sections 8.4000 through 8.4002 to the Medford Code pertaining to a ban on polystyrene foam disposable food service ware.

120.2 COUNCIL BILL 2015-12 A resolution approving the formation of an Economic Improvement District (EID) for downtown Medford.

130. Ordinances and resolutions

140. Council Business

150. Further reports from the City Manager and staff

160. Propositions and remarks from the Mayor and Councilmembers

160.1 Further Council committee reports.

160.2 Further remarks from Mayor and Councilmembers.

170. Adjournment



CITY OF MEDFORD
AGENDA ITEM COMMENTARY

Item No: **40.1**

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DEPARTMENT: Human Resources
PHONE: 541-774-2011
STAFF CONTACT: Mike Snyder, Director

AGENDA SECTION: Ordinances & Resolutions
MEETING DATE: February 5, 2015

SECOND READING
COUNCIL BILL 2015-02

An ordinance amending the salary schedule for Police Chief and Fire Chief contained within the Rules and Regulations for Executive, Supervisory, and Confidential-Professional employees.

ISSUE STATEMENT & SUMMARY:

The City's compensation plan for supervisors and managers has not kept pace with the growth of wages in the collective bargaining units of Police and Fire. As a result, both departments have experienced a compression of wages between bargaining unit employees and first line supervisors.

BACKGROUND:

A. Council Action History

At the December 18, 2014 City Council study session, the Council was provided background information on how the compression issues have affected the personnel in the Police and Fire Departments.

B. Analysis

The City's compensation plan for supervisors and managers has not kept pace with the growth of wages in the collective bargaining units of Police and Fire. As a result, both departments have experienced a compression of wages between bargaining unit employees and first line supervisors. This compression is impacting each department's ability to attract line employees into the supervisory level positions. Providing movement to Step 3 in the management salary schedule for all Police and Fire managers below the Chief level will help alleviate the compression problem and will provide further incentive for employees to seek promotions in the public safety service.

The above action creates significant impact on the Police Chief and Fire Chief positions. A study of comparable jurisdictions provides information that, on average, the Police and Fire Chief positions have a salary spread of approximately 15% above the next in command in their departments. Providing a salary schedule adjustment for the Police Chief and Fire Chief that will be maintained at a 15% level in increments of 5% will alleviate compression at the executive level of each department.

C. Financial and/or Resource Considerations

Impact in the Police Department will be approximately \$92,000 for Fiscal Year 2014-15, based on the timing issues set out below.

Impact in the Fire Department will be approximately \$38,200 for Fiscal Year 2014-15, based on the timing issues set out below.



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D. Timing Issues

It is recommended that movement in the salary schedule for Police: Sergeants, Lieutenants and Deputy Chiefs; and Fire: Battalion Chiefs and Deputy Chiefs occur retroactive to July 1, 2014. Movement on the schedule effective July 1, 2014, will occur for employees that have served a full year in the promoted position prior to July 1, 2014. All others will move in the salary schedule on their anniversary date.

Effective July 1, 2014, the Police Chief will be moved in the new schedule to 10% above the Police Deputy Chief schedule. Movement on the schedule thereafter will be based on recommendation of the City Manager.

Effective August 11, 2014 (promotion date), the Fire Chief will be moved 5% in the new schedule. Movement thereafter will be based on recommendation of the City Manager.

STRATEGIC PLAN:

Responsive Leadership

Goal 12. Ensure financial stewardship and long-term municipal financial stability for City services, assets and facilities.

Objective 12.4: Continue to address financial best practices to ensure financial stability now and into the foreseeable future.

Action Item 12.4d – Review City’s compensation model and evaluate the impact of wage and benefit levels as they may relate to the City’s ability to effectively recruit and retain highly effective employees.

Goal 14. In an open and transparent manner effectively deliver municipal services that Medford citizens need, want and are willing to support.

Objective 14.4: Maintain sufficient resources to meet service levels as set by policy makers.

Action Item 14.4a – Allocate funding for staffing requirements or outsourcing of services.

COUNCIL OPTIONS:

1. Approve the resolution.
2. Modify the resolution.
3. Deny the resolution.

STAFF RECOMMENDATIONS:

Staff recommends approval of the resolution.

SUGGESTED MOTION:

I move to approve the resolution modifying the Management Rules regarding the Police and Fire Salary compression issues.

EXHIBITS:

Revised Management Rules on file in City Recorder’s office



CITY OF MEDFORD
AGENDA ITEM COMMENTARY

Item No: **40.2**

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DEPARTMENT: Planning Department

AGENDA SECTION: Consent Calendar

PHONE: 541-774-2380

MEETING DATE: February 5, 2015

STAFF CONTACT: James E. Huber, AICP, Planning Director

COUNCIL BILL 2015-05

A resolution affirming the Planning Commission's actions pertaining to notification of a public hearing for a zone change from SFR-00 (Single Family Residential, one dwelling unit per existing lot) to MFR-20 (Multiple-Family Residential, 20 dwelling units per gross acre) on approximately 3.24 acres located between the terminus of West 8th Street and Lozier Lane, south of West Main Street; further affirming that the Planning Commission's findings were proper and adequate to support the conclusion of street system adequacy (Traffic Impact Analysis); waiving appeal fees. (ZC-14-118)

ISSUE STATEMENT & SUMMARY:

A resolution affirming the Planning Commission approval of a request for a change of zone from SFR-00 (Single Family Residential, one dwelling unit per existing lot) to MFR-20 (Multiple-Family Residential, 20 dwelling units per gross acre) on approximately 3.24 acres located between the terminus of West 8th Street and Lozier Lane, south of West Main Street. The appellant contends that he did not receive adequate notice of the zone change public hearing, and that the Planning Commission erred in their decision in that there were inadequate findings to support the conclusion of street system adequacy (Traffic Impact Analysis).

BACKGROUND:

On October 14, 2014, an application was submitted by Denise Abroe (Applicant) requesting a zone change from SFR-00 to MFR-20 (File No. ZC-14-118).

On October 23, 2014, ZC-14-118 was deemed complete. The 120th day for rendering a final decision is February 20, 2015.

On December 11, 2014, the Planning Commission held the duly noticed public hearing. The Planning Commission heard testimony from Applicant, one nearby property owner, and staff. At the end of the proceeding, it was the decision of the Planning Commission to adopt the final order approving ZC-14-118. The Planning Commission adopted the final order the same night as the public hearing because the next regular meeting fell on Christmas. Delay in adopting the final order could result in running afoul of the 120-day rule.

On December 22, 2014, the City received an appeal from Sam Maknouni (Appellant).

On January 15, 2015, the City Council held a public hearing and voted to affirm the decision of the Planning Commission. The City Council also voted to refund the application fee to Appellant.

A. Council Action History

The Council has not previously considered this item.

B. Analysis

An Executive Summary was prepared by staff included in the January 15, 2015, City Council agenda packet.



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AGENDA ITEM COMMENTARY

Item No: **40.2**

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C. Financial and/or Resource Considerations

None identified.

D. Timing Issues

Under Medford Land Development Code (MLDC) Section 10.166, the approving authority shall take final action on an application within 120 days after the application is deemed complete. ORS 227.178(1) further requires that, "...the governing body of a city...shall take final action on an application...including resolution of all appeals...within 120 days after the application is deemed complete." As noted above, the 120th day for this application is February 20, 2015. The City Council must render its decision by that date.

STRATEGIC PLAN:

Goal 11: Provide efficient and state-of-the-art development application review.

COUNCIL OPTIONS:

Adopt the resolution per the oral decision of January 15, 2015.

STAFF RECOMMENDATIONS:

Staff recommends adoption of the resolution declaring that no procedural error was made and affirming the decision of the Planning Commission to approve ZC-14-118.

SUGGESTED MOTION:

I move to adopt the resolution declaring that no procedural error was made and affirming the decision of the Planning Commission to approve ZC-14-118.

EXHIBITS:

Resolution

RESOLUTION NO. 2015-05

A RESOLUTION affirming the Planning Commission’s actions pertaining to notification of a public hearing for a zone change from SFR-00 (Single Family Residential, one dwelling unit per existing lot) to MFR-20 (Multiple-Family Residential, 20 dwelling units per gross acre) on approximately 3.24 acres located between the terminus of West 8th Street and Lozier Lane, south of West Main Street; further affirming that the Planning Commission’s findings were proper and adequate to support the conclusion of street system adequacy (Traffic Impact Analysis); waiving appeal fees.

WHEREAS, appellant, Sam Maknoui, has appealed two items which are the subject of this appeal before the City Council (1) the Planning Commission’s actions pertaining to notification of a public hearing for a zone change from SFR-00 (Single Family Residential, one dwelling unit per existing lot) to MFR-20 (Multiple-Family Residential, 20 dwelling units per gross acre) on approximately 3.24 acres located between the terminus of West 8th Street and Lozier Lane, south of West Main Street and (2) the Planning Commission’s decision that the Findings were proper and adequate to support the conclusion of street system adequacy (Traffic Impact Analysis); and

WHEREAS, on January 15, 2015, the City Council reviewed the applicable criteria and heard legal arguments on those conditions and considered appellant’s request for a waiver of filing fees pertaining to the appeal; now, therefore,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MEDFORD, OREGON:

SECTION 1. The Council finds that there is substantial evidence in the record of the Planning Commission to indicate there was proper notification of a public hearing for a zone change from SFR-00 (Single Family Residential, one dwelling unit per existing lot) to MFR-20 (Multiple-Family Residential, 20 dwelling units per gross acre) on approximately 3.24 acres located between the terminus of West 8th Street and Lozier Lane, south of West Main Street.

SECTION 2. The Council further finds that there is substantial evidence in the record of the Planning Commission to indicate that the Planning Commission’s findings were proper and adequate to support the conclusion of street system adequacy (Traffic Impact Analysis).

SECTION 3. This decision is based upon the Executive Summary and the findings and conclusions contained in the Staff Report attached as Exhibit A which are incorporated by reference as the findings and conclusions of the City Council.

SECTION 4. The actions of the Planning Commission are hereby affirmed and the appeal is denied.

SECTION 5. Appellant’s request for the waiver of filing fees pertaining to the appeal is hereby approved.

PASSED by the Council and signed by me in authentication of its passage this ____ day of _____, 2015.

ATTEST: _____
City Recorder

Mayor



CITY OF MEDFORD
AGENDA ITEM COMMENTARY

Item No: **40.3**

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DEPARTMENT: City Council
STAFF CONTACT: Glenda Wilson, City Recorder
STAFF PHONE: 541-774-2000

AGENDA SECTION: Consent Calendar
MEETING DATE: February 5, 2015

COUNCIL BILL 2015-06

A resolution appointing representatives to voting positions as the city representatives on boards and commissions.

ISSUE STATEMENT & SUMMARY:

City representatives appointed to certain outside organizations must have their appointment formally recognized by the City Council via resolution in order to vote at the outside organization meetings.

BACKGROUND:

A. Council Action History

The City Council adopts a resolution annually to designate Councilmember representatives to outside organizations authorizing the representative to vote on behalf of the City of Medford.

B. Analysis

N/A

C. Financial and/or Resource Considerations

N/A

D. Timing Issues

N/A

STRATEGIC PLAN:

Responsive Leadership

COUNCIL OPTIONS:

1. Adopt the resolution.
2. Modify the resolution.
3. Deny the resolution.

STAFF RECOMMENDATIONS:

Approval of the resolution.

SUGGESTED MOTION:

I move adoption of the resolution authorizing Councilmembers as voting members of certain outside organizations.

EXHIBITS:

Resolution

RESOLUTION NO. 2015-06

A RESOLUTION appointing representatives to voting positions as the city representatives on boards and commissions.

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MEDFORD, OREGON:

That the Mayor and City Council hereby appoint the following representatives to voting positions as the city representative on the following boards and commissions:

Hospital Facilities Authority Board	Dick Gordon & Chris Corcoran
JaCo Ad-Hoc Homeless Work Group	Lilia Caballero, MPD; Rich Hansen Alternate
Rogue Valley Area Commission on Transportation (RVACT)	Daniel Bunn; Mike Zarosinski Alternate
Rogue Valley Council of Governments	Dick Gordon; Daniel Bunn Alternate
Rogue Valley Council of Governments – Metropolitan Policy Organization	Mike Zarosinski; Daniel Bunn Alternate
Regional Rate Committee	Eli Matthews & Mike Zarosinski; Chris Corcoran & Daniel Bunn Alternates
Southern Oregon Regional Economic Development, Inc. (SORED)	Chris Corcoran; Eli Matthews Alternate

PASSED by the Council and signed by me in authentication of its passage this _____ day of _____, 2015.

ATTEST: _____
City Recorder

Mayor



CITY OF MEDFORD
AGENDA ITEM COMMENTARY

Item No: **40.4**

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DEPARTMENT: Police/Finance Department

AGENDA SECTION: Consent Calendar

STAFF PHONE: 541-774-2200

MEETING DATE: February 5, 2015

STAFF CONTACT: Randy Sparacino, Deputy Police Chief

COUNCIL BILL 2015-07

An ordinance authorizing exemption from competitive bidding and awarding a five-year contract to Redflex Traffic Systems, Inc. to provide photo traffic enforcement services.

ISSUE STATEMENT & SUMMARY:

An Ordinance approving the agreement for photo traffic enforcement services with Redflex Traffic Systems, Inc. (Redflex) 23751 North 23rd Avenue, Phoenix, AZ.

BACKGROUND:

A. Council Action History

The City of Medford utilizes Redflex Traffic Systems Inc. as its sole provider for photo traffic enforcement services. The City has been using Redflex Traffic Systems Inc. for this service since 2004. On February 7, 2008, Council approved a new contract with Redflex Traffic Systems Inc. and an exemption from competitive bidding. The contract was for three (3) years with two (2), two (2) year extensions. Both contract extensions were executed.

Additionally, two study sessions were held to review the photo enforcement program, one in November of 2013 and a second on January 29, 2015.

B. Analysis

This contract outlines the fees and services provided by Redflex Traffic Systems Inc. over the duration of the agreement, which is five (5) years.

An exemption from competitive bidding is requested per City Code 2.613 Section 2 (a) (d). 2.613 Section 2 (a) "It is unlikely that such exemption will encourage favoritism in the awarding of public contracts or substantially diminish competition for public contracts", as there are currently only two vendors in the state that are engaged in the photo enforcement program and one is operating only photo radar. Redflex Traffic Systems Inc. operates both programs for the City of Medford.

2.613 Section 2 (d) "Efficient utilization of existing equipment or supplies requires acquisition of compatible equipment or supplies." Redflex Traffic Systems Inc. installed and owns the equipment at the intersections currently being monitored. If another vendor was selected, this equipment would have to be removed and new equipment would need to be installed at a significant expense.

The City of Medford owns the radar photo enforcement vans currently being used for the program. Redflex Traffic Systems Inc. owns the equipment installed in the vans. Switching to a new vendor would require the City to have the existing equipment removed and new equipment installed.



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Item No: **40.4**

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Selection of a new vendor for either facet of this program would result in significant downtime due to the removal of existing equipment, installation of new equipment and system initialization and implementation. As a result, selecting a new vendor would not be an efficient utilization of existing equipment and would add additional costs.

C. Financial and/or Resource Considerations

This program is self-supporting. Contract expenses are offset by fines paid by the violator. In 2014 Redflex Traffic Systems Inc. was paid \$238,493 in vendor fees and the City's revenue after expenses was \$44,367.

D. Timing Issues

The current contract with Redflex Traffic Systems Inc. will expire on February 7, 2015.

STRATEGIC PLAN:

This agreement supports the City of Medford Strategic Plan Theme: Safe Community.

Goal 1: Ensure a safe community by protecting people, property and the environment.

Objective 1.4: Direct law enforcement strategies to respond most effectively to crime trends and emerging issues.

The photo enforcement program has demonstrated that it changes driving behavior through the reduction of violations and crashes at intersection with photo enforcement.

During the last two Operation CARE surveys, respondents were asked their opinion of the photo redlight and photo radar program. In Operation CARE X: The photo redlight program received a 77 percent approval at a satisfactory rating or above and the photo radar program received a 77 percent approval rating of satisfactory or above.

COUNCIL OPTIONS:

1. Approve the ordinance authorizing the agreement.
2. Deny the ordinance.

STAFF RECOMMENDATIONS:

Staff recommends adopting the resolution as presented.

SUGGESTED MOTION:

I move to approve the ordinance authorizing the Redflex Traffic Systems, Inc. agreement for photo enforcement.

EXHIBITS:

Redflex/Police contract on file in City Recorder's office.



CITY OF MEDFORD
AGENDA ITEM COMMENTARY

Item No: **60.1**

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DEPARTMENT: City Manager's Office

AGENDA SECTION: Ordinances & Resolutions

STAFF PHONE: 541-774-2351

MEETING DATE: February 5, 2015

STAFF CONTACT: Chris Reising, Deputy City Manager for Development Services

COUNCIL BILL 2015-08

An ordinance authorizing execution of a Quitclaim Deed in favor of MYOBY, LLC, to vacate an unused sanitary sewer easement crossing property at 1968 Crater Lake Highway.

ISSUE STATEMENT & SUMMARY:

Staff is requesting approval of an ordinance authorizing a Quitclaim Deed vacating an unused sanitary sewer easement crossing property at 1968 Crater Lake Highway.

BACKGROUND:

A. History

In 1947, the City of Medford created a 100 foot wide sanitary sewer easement across property at 1968 Crater Lake Highway, after compensating the property owners the sum of \$1. The easement was never used by the City for sanitary sewer or any other purposes and will not be needed in the future. Because of the size and placement of the easement relative to the size of the property, it renders the property unusable. The owners of the property have petitioned the City to vacate the easement via a Quitclaim Deed (see attached exhibits).

B. Analysis

The easement constitutes an unreasonable encumbrance on the property, and renders it virtually unusable. Because the easement cost the City virtually nothing, and it is unused and un-needed, the City can vacate the easement with no loss.

C. Financial and/or Resource Considerations

There is no transfer of funds or cost involved with this ordinance.

D. Timing Issues

Staff is requesting the approval of this ordinance as soon as possible to enable the property owners to proceed with their project.

STRATEGIC PLAN:

Theme: Healthy Economy

Goal 6: Maintain and Enhance Community Livability.

Goal 7: Encourage a diverse economy.

COUNCIL OPTIONS:

1. Approve the ordinance authorizing the Quitclaim Deed.
2. Deny the ordinance.

STAFF RECOMMENDATIONS:

Staff recommends approval of the proposed ordinance.



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AGENDA ITEM COMMENTARY

Item No: **60.1**

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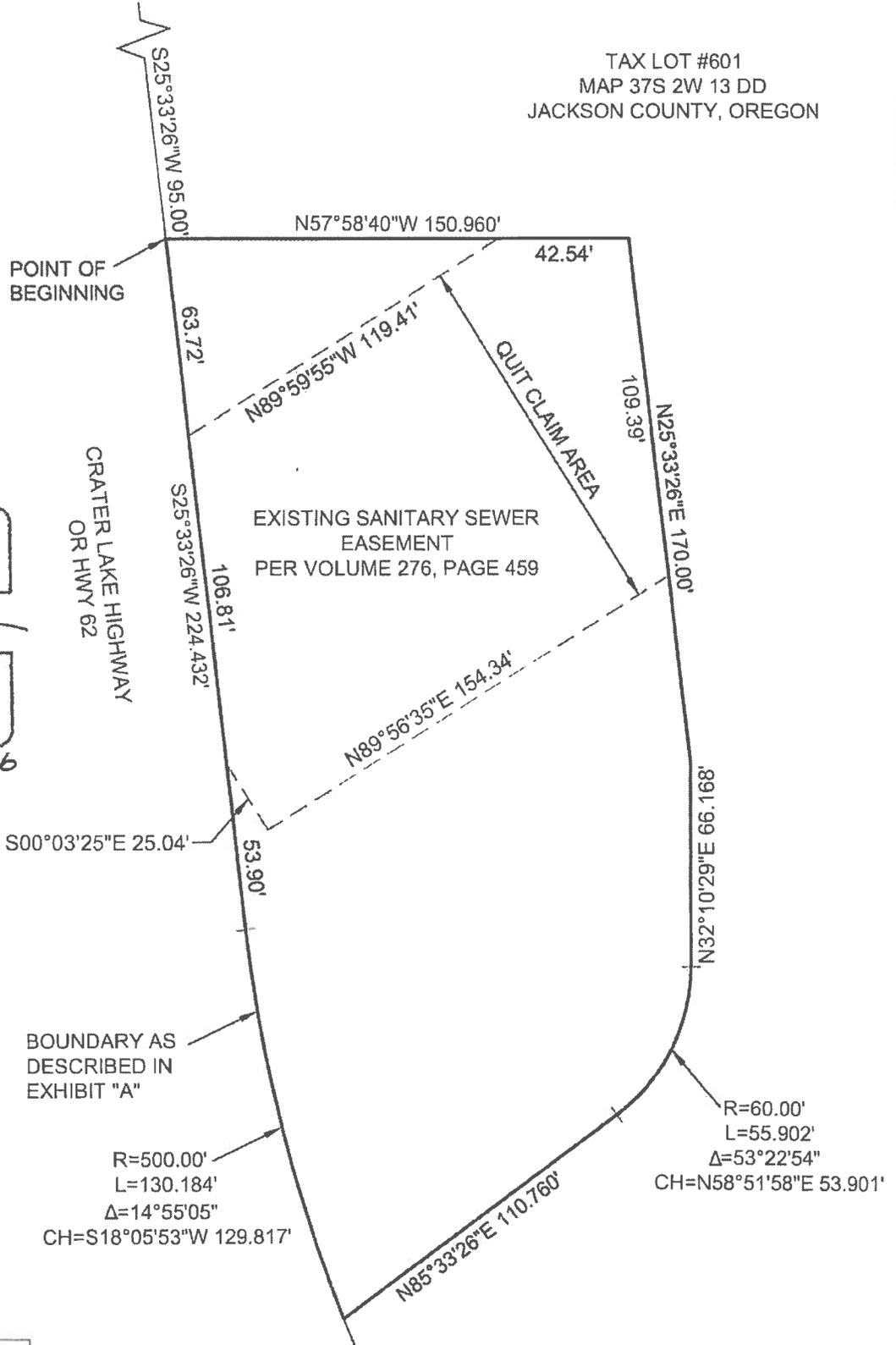
SUGGESTED MOTION:

I move to approve the ordinance authorizing a Quitclaim Deed to extinguish a sanitary sewer easement at 1968 Crater Lake Highway.

EXHIBITS:

Parcel map
Quitclaim Deed on file in City Recorder's office.

TAX LOT #601
 MAP 37S 2W 13 DD
 JACKSON COUNTY, OREGON



REGISTERED
 PROFESSIONAL
 LAND SURVEYOR

E. M.
 OREGON
 JULY 12, 2005
 ERIC D. LYNCH
 56544

RENEWS: 12/31/2016



SCALE: 1" = 50'



5415 SW WESTGATE DR, SUITE 100
 PORTLAND, OR 97221
 TEL: (503) 419-2500 FAX: (503) 419-2600
 www.cardno.com

EXHIBIT "B"
 CITY OF MEDFORD
 SANITARY SEWER EASEMENT

SE 1/4 OF S. 13, T. 37 S., R. 2 W., W. M.
 CITY OF MEDFORD, JACKSON COUNTY, OREGON

PROJECT NO. 51408820
 DATE: 1/9/2015
 BY: EDL
 SCALE: 1" = 50'
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CITY OF MEDFORD
AGENDA ITEM COMMENTARY

Item No: **60.2**

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DEPARTMENT: Parks & Recreation
STAFF PHONE: 541-774-2657
STAFF CONTACT: Greg McKown – Asst. Director, Parks & Facilities Management

AGENDA SECTION: Ordinances & Resolutions
MEETING DATE: February 5, 2015

COUNCIL BILL 2015-09

An ordinance authorizing execution of an Intergovernmental Agreement with Jackson County pertaining to shared use of the Jackson County Health Facility bio-swale.

ISSUE STATEMENT & SUMMARY:

The Parks and Recreation Department requests approval of an IGA between the City of Medford and Jackson County for shared use of the Jackson County Health Facility bio-swale. If approved, the Parks and Recreation Department will provide day-to-day maintenance of the bio-swale and repair costs will be shared by both agencies.

BACKGROUND:

A. Council Action History

On May 15, 2014, Council Bill 2014-60 was approved. This ordinance awarded a contract in the amount of \$1,424,315 to ORW Architecture to provide design and engineering requirements for a new police station and secured parking structure.

B. Analysis

The design of the Police Station and Secured Parking project requires a bio-swale for storm water detention and treatment. However, the Jackson County Health Facility bio-swale was constructed using a methodology where the system capacity is capable of treating all of the Health Facility and 90% of the mitigation necessary for the new police station and secured parking facility.

Sharing the bio-swale provides cost reduction for the Police Station and Secured Parking construction projects. If the agreement is approved, the existing Jackson County bio-swale would be increased by approximately 10% to meet the City mitigation requirements. The estimated cost for this increase is \$20,000 and will be paid from the Police Station and Secured Parking project funds. The entire bio-swale would be maintained by the City of Medford at an annual estimated cost of \$4,000.

If the City were to construct its own bio-swale, we would be responsible for day-to-day maintenance as well as the full cost of repairs. The proposed IGA splits all cost of repairs equally between both agencies. In addition, we estimate a cost savings of approximately \$50,000 for the construction of the bio-swale.

C. Financial and/or Resource Considerations

Estimated cost of \$20,000 for expansion of the existing bio-swale which will be paid from the bond funds for this project. The annual maintenance costs will be part of the Parks and Facilities Maintenance Division budgets for the 2015-17 biennium.

D. Timing Issues

Staff is recommending approval of the proposed IGA in order to continue moving the project forward with the timely completion of these public safety facilities.



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STRATEGIC PLAN:

Theme: Safe Community

Goal 1: Ensure a safe community by protecting people, property and the environment.

Objective 1.6: Assure that law enforcement resources are appropriately allocated.

Theme: Responsive Leadership

Goal: 13: Preserve natural resources within the City of Medford and its Urban Growth Boundary, as applicable.

Objective 13.2: Encourage energy conservation and production.

Action 13.2a: Use energy-efficient building techniques and solar energy in public construction and remodeling.

COUNCIL OPTIONS:

1. Approve the ordinance authorizing the IGA with Jackson County.
2. Deny the ordinance and staff will proceed with construction a City-owned bio-swale.

STAFF RECOMMENDATIONS:

Staff recommends approval of the IGA.

SUGGESTED MOTION:

I move to approve the IGA with Jackson County to share the Health Facility bio-swale for the new Police Station and Secured Parking Facility.

EXHIBITS:

IGA is on file with the City Recorder.



CITY OF MEDFORD
AGENDA ITEM COMMENTARY

Item No: **60.3**

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DEPARTMENT: Parks and Recreation
PHONE: 541.774.2400
STAFF CONTACT: Brian Sjothun, Parks and Recreation Director

AGENDA SECTION: Ordinances & Resolutions
MEETING DATE: February 5, 2015

COUNCIL BILL 2015-10

A ordinance authorizing acceptance and expenditure of a grant in the amount of \$75,000 from the Oregon Recreational Trails Program for trail improvements at Prescott Park.

ISSUE STATEMENT & SUMMARY:

A resolution authorizing the acceptance, recognizing the revenue and authorizing the expenditure of a grant from Oregon Parks and Recreation Department's Recreational Trails Program in the amount of \$75,000. This is a specific purpose grant to be used towards the restoration of existing trails, construction of new trails and implementation of trailhead facilities at Prescott Park.

Receipt of specific purpose grants, gifts or donations can be expended after enactment of a resolution under ORS 294.338. A supplemental budget is not required.

BACKGROUND:

A. Council Action History

January 9, 2009, Council Bill 2009-007 was approved. This resolution adopted the updated master and management plan for Prescott Park. The establishment of a multi-use trail system was outlined in this document.

January 16, 2014, Council Bill 2014-12 was approved. This resolution adopted the proposed Prescott Park Conceptual Trails Plan.

February 20, 2014, Council Bill 2014-26 was approved. This resolution adopted the City of Medford Strategic Plan for 2014-2019. Prescott Park is specifically listed within this plan for expanding use via rehabilitation of existing and construction of new trails.

B. Analysis

The Parks and Recreation Department submitted a grant application to the Oregon Parks and Recreation Department for funding of improvements to Prescott Park through the Recreational Trails Program (RTP). The application was reviewed and approved for funding by the RTP committee.

The grant award will cover 38% of the costs associated with the following improvement at Prescott Park, which are identified in the approved master plan for this park:

- Reconstruction of 5,769 linear feet of existing trails
- Construct 33,258 feet of new trails
- Construction of a Roxy Ann Trailhead facility that includes gravel parking

The trails constructed will be of natural surface with varying levels of difficulty for non-motorized users for biking, hiking and horseback riding. The construction of these trails will need to be reviewed by the Jackson County Planning Department. In addition, the



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Parks and Recreation Department will be working with the following user groups to locate the new trails in accordance with the Prescott Park Conceptual Trails Plan:

- Rogue Valley Mountain Bike Association
- Audubon Society
- Parks & Recreation Commission

These user groups will be of great assistance in reducing the potential impacts upon the park and the wildlife that is contained within this great recreational resource.

Receipt of specific purpose grants, gifts or donations can be expended after enactment of a resolution under ORS 294.338. A supplemental budget is not required.

C. Financial and/or Resource Considerations

This will increase revenues and appropriations by \$75,000 and bring the available funding for this project to \$200,000: \$100,000 currently contained within the Parks and Recreation Department's capital improvement budget and \$25,000 provided via in-kind services by various organizations and contractors.

D. Timing Issues

None.

STRATEGIC PLAN:

Theme: Healthy Economy

Goal 6: Maintain and enhance community livability

Objective 6.4: Increase access and public enjoyment of Prescott Park by developing appropriate facilities.

Theme: Quality Public Services

Goal 8: Provide recreational activities and opportunities to improve the lives of Medford residents.

Objective 8.3: Establish more revenue-generating programs to help fund or subsidize other programs and services.

COUNCIL OPTIONS:

1. Authorize the acceptance and appropriation of the grant.
2. Deny acceptance and appropriation of the grant.

STAFF RECOMMENDATIONS:

Staff recommends approval.

SUGGESTED MOTION:

I move to approve the resolution to authorize acceptance and appropriation of the Oregon Parks and Recreation Department Recreational Trails Program Grant in the amount of \$75,000 for Prescott Park Trails.

EXHIBITS:

Appropriation Modification Form

CITY OF MEDFORD Appropriation Modifications per ORS 294.338 (2)

Requesting Department: Parks

Biennium **FY13/14 - FY14/15**

Date of Proposed Council Action: 2/5/2015

Date **January 22, 2015** *cl*

Explanation of Requested Transfer: See AIC

Account Number	Description	Project Number	Debit	Credit
001-5208-652.51-00	CIP	PR0069	75,000	
001-0000-330.01-05	Federal Grant	PR0069		75,000
TOTALS			75,000	75,000

Requested by *Rob Roszel (acting dir)*
Department Head

Approved by *P. SWANSON*
City Manager



CITY OF MEDFORD
AGENDA ITEM COMMENTARY

Item No: **120.1**

www.ci.medford.or.us

DEPARTMENT: City Recorder's Office
PHONE: (541) 774-2000
STAFF CONTACT: Glenda Wilson, City Recorder

AGENDA SECTION: Public Hearings
MEETING DATE: February 5, 2015

COUNCIL BILL 2015-11

An ordinance adding Sections 8.4000 through 8.4002 to the Medford Code pertaining to a ban on polystyrene foam disposable food service ware.

ISSUE STATEMENT & SUMMARY:

A public hearing to consider adoption of new Medford Code language governing the use of polystyrene food service ware within the City of Medford.

BACKGROUND:

On July 3, 2014 an initiative was filed with the City Recorder's office to ban the use of polystyrene food service ware (PSF) within the City of Medford. The initiative proponents submitted sufficient qualifying signatures on January 6, 2015 to place this initiative on the May 2015 ballot.

A. Council Action History

On January 15, 2015, the City Council received a presentation from the initiative proponents regarding the initiative. Mr. Sam Becker, chief proponent, addressed the Council and provided the background for his effort in bringing this initiative forward. In addition, City Recorder Glenda Wilson provided an overview of the initiative process and options for Council to consider including; doing nothing, which would result in the initiative being placed on the May ballot; issuing a competing measure; or adopting the proposed initiative.

Council directed staff to set a public hearing for February 5, 2015 and provide notice to all restaurants and retail establishments of the public hearing. The initiative language would be considered after hearing testimony from the public at the hearing.

B. Analysis

The proposed code amendment would make the use of PSF illegal in the City of Medford. Enforcement of the ordinance would fall under the responsibility of Code Enforcement within the Medford Police Department. The education and compliance of the Code would be complaint driven.

C. Financial and/or Resource Considerations

No additional financial or resource impacts are anticipated as this activity would be managed within the Police Department's current operations budget.

If the initiative moves to the May ballot, the City of Medford will be responsible for a portion of the cost of the May election which is anticipated to be \$25,000 - \$40,000. This is an unanticipated unbudgeted expense and would likely need to be paid from General Fund Contingency.



D. Timing Issues

Oregon Election laws allow for Council consideration of adoption of the proposed initiative. If the Council does not adopt the initiative by February 20, 2015, the initiative will move forward on the May 2015 ballot.

STRATEGIC PLAN:

Safe Community

Goal 1: Ensure a safe community by protecting people, property and the environment.

Action 1.10: Protect the water quality in natural streams.

Quality Public Services

Goal 10: Provide efficient and effective sewer and storm water services.

Responsive Leadership

Goal 13: Preserve natural resources within the City of Medford and its Urban Growth Boundary.

Action 13.1: Protect waterways and wetlands which are unique components of the urban landscape.

Goal 14: In an open and transparent manner effectively deliver municipal services that Medford citizens need, want and are willing to support.

Action 14.5: Provide adequate opportunities for public input.

COUNCIL OPTIONS:

1. Approve the ordinance.
2. Deny the ordinance.

STAFF RECOMMENDATIONS:

Staff recommends adoption of the ordinance pending the testimony of the affected businesses.

SUGGESTED MOTION:

I move to adopt the ordinance amending the Medford Code pertaining to the prohibited use of polystyrene food ware.

EXHIBITS:

Ordinance
Public Input Letters/Email

ORDINANCE NO. 2015-11

AN ORDINANCE adding Sections 8.4000 through 8.4002 to the Medford Code pertaining to a ban on polystyrene foam disposable food service ware.

THE CITY OF MEDFORD ORDAINS AS FOLLOWS:

SECTION 1. Section 8.4000 of the Medford Code is added to read as follows:

8.4000 Definitions.

As used in Sections 8.4000 through 8.4002, the following mean:

A. "Food vendor" includes, but is not limited to, shops, sales outlets, restaurants, bars, pubs, coffee shops, cafeterias, caterers, convenience stores, liquor stores, grocery stores, supermarkets, delicatessens, non-profit organizations, mobile food trucks, vehicles or carts, and roadside stands.

B. "Provide" includes, but is not limited to, active serving, giving away, selling, delivering, packaging, and providing.

C. "Prepared foods" includes, but is not limited to, food or beverages that are packaged, cooked, chopped, sliced, mixed, brewed, frozen, squeezed, and otherwise prepared on the premises. "Prepared foods" do not encompass (1) any raw meat product unless it can be consumed without any further preparation; or (2) pre-packaged food that is delivered to the food vendor wholly encased, contained, or packaged in a container or wrapper, and sold or otherwise provided by the food vendor in the same container or packaging.

D. "Polystyrene foam" is a thermoplastic petrochemical material made from a styrene monomer and expanded or blown using a gaseous agent (expanded polystyrene) including, but not limited to, fusion of polymer beads (expandable bead polystyrene), injection molding, form molding, an extrusion blown molding (extruded from polystyrene).

E. "Disposable service ware" is a single-use disposable product used by the food vendor for serving prepared food that includes, but is not limited to, plates, trays, bowls, cups, lids, straws, utensils, and hinged or lidded containers (clamshells).

SECTION 2. Section 8.4001 of the Medford Code is added to read as follows:

8.4001 Prohibition.

No food vendor shall provide prepared food in polystyrene foam.

SECTION 3. Section 8.4002 of the Medford Code is added to read as follows:

8.4002 Exceptions.

The food vendor must demonstrate both of the following to qualify for a financial hardship exemption:

- (1) a gross income under \$300,000 on its tax filing for most of the recent tax year; and
- (2) with respect to each specific and necessary polystyrene foam disposable food service

ware, that there is no feasible alternative that would cost the same or less than polystyrene foam disposable food service ware.

PASSED by the Council and signed by me in authentication of its passage this _____ day of _____, 2015.

ATTEST: _____
City Recorder

Mayor

APPROVED _____, 2015.

Mayor

Why Replace PSF Food Ware in Medford?

Impacts on Our Health

- U.S. Department of Health and Human Services named styrene (PSF's main component) a likely carcinogen.⁵
- The EPA has detected Styrene in the fatty tissue of every person tested.⁶
- Occupational exposure to Styrene increases risk of lymphoma, leukemia, pancreatic, and other cancers.⁷
- Chronic PSF use can cause depression, weak concentration, muscles fatigue, and drowsiness.¹³

Impacts on Our Environment

- PSF, which is derived from petroleum, can take 1,000,000+ years to decompose.¹
- With very few recycling mechanisms in place (none in Medford), only 0.2% of PSF is recycled in the US.²
- Americans throw away 25 billion PSF cups alone each year.³
- PSF manufacturing is the 5th largest creator of hazardous waste in the U.S.⁴
- PSF composes 10% to 15% of storm drain and beach litter.^{12 14}

Impacts on Wildlife

- As PSF breaks down into smaller pieces that are commonly ingested by wildlife, which harms or kills them.⁸
- In New England coast, PSF particles were found in 4 out of 7 fish species examined.⁸

Impacts on Our Local Economy

- Oregon's economy is not based on petroleum extraction or petroleum manufacturing, so the purchase of PSF does not put money into Oregon's economy.⁹
- However, the use of paper food ware provides both direct environmental and economic benefits to Oregon.¹⁰
- The prevalence of litter, including PSF, can become a deterrent for locals and tourists, which negatively affects the local economy.⁹
- Based on the information I gathered from local food container vendors, paper and hard plastic were on average 5 cents more per unit than PSF.
 - However, this cost represents only the private cost to the food vendors, and it does not take into account the total cost of PSF, which includes its harmful impacts on our health, our environment, wildlife, and our local economy.

Info About the Ordinance

- Over 150 cities across the U.S., including Eugene, Los Angeles, Portland, San Francisco, New York, Seattle, and Ashland have all Replaced PSF food ware.¹¹
- It allows food vendors to choose alternatives that meet their needs.

For more information, questions, and comments, please contact Sam Becker at 541-301-1053 or samhbecker@gmail.com. Find more info and like us on **Facebook** at "ECOS – Environmental Committee to Outlaw PSF."

¹<http://www.eia.gov/kids/resources/teachers/pdfs/LandfillPrimary.pdf>

²<http://www.sfgate.com/news/article/Styrofoam-food-packaging-banned-in-Oakland-2516522.php>

³<http://sites.harvard.edu/fs/docs/icb.topic967858.files/PolystyreneFactSheets.pdf>

⁴<file:///Users/administrator/Downloads/BanPolystyrene%20v41.pdf>

⁵http://www.cleanwateraction.org/files/publications/ca/cwa_fact_sheet_polystyrene_litter_2011_03.pdf

⁶<http://nepis.epa.gov/Exe/ZyPURL.cgi?Dockey=9100CFRU.txt>

⁷http://greentownlosaltos.org/wpcontent/uploads/Polystyrene_Litter_Fact_Sheet_CWA.pdf

⁸<http://www.sciencedirect.com/science/article/pii/S0025326X0200225>

⁹http://www.oregonloggers.org/Forest_Sustainability_Economic.aspx

¹⁰http://www.oregonloggers.org/Forest_Sustainability_Economic.aspx

¹¹<http://www.washingtontimes.com/news/2014/may/1/editorial-the-war-on-convenience/#ixzz30hVke0E>

¹²<http://sanjoseca.gov/DocumentCenter/View/12271>

¹³http://www.psfst.com/_jpd_fstrc9c9fdffbc916bdac9aa80a093df1b73.pdf

¹⁴<http://www.calrecycle.ca.gov/publications/Documents/Plastics/43204003.pdf>



Glenda P. Wilson

From: Mayor and Council
Sent: Tuesday, January 27, 2015 9:18 AM
To: Chris J. Corcoran; Clay B. Bearnson; Contact Corcoran; Daniel L. Bunn; Dick W. Gordon; Eli G. Matthews; Gary H. Wheeler; Kevin H. Stine; Michael _ . Zarosinski; Tim _ . Jackle
Cc: Eric P. Swanson; Bill W. Hoke; Glenda P. Wilson
Subject: FW: Styrofoam Ban

This message was received in the Mayor and Council's email box.

Thank you.

Winnie Shepard
Mayor and City Manager's Office
411 West 8th Street
Medford, OR 97501
(541) 774-2003

From: Jerry and Janet LaFountain [mailto:jerryandjanet@yahoo.com]
Sent: Monday, January 26, 2015 8:12 PM
To: Mayor and Council; Mayor and Council; Mayor and Council; Dick W. Gordon; Mayor and Council; Mayor and Council; Kevin H. Stine; Mayor and Council
Subject: Styrofoam Ban

Dear Mayor Wheeler and City Council,

Did you know Ashland banned Styrofoam in 1989? And New York City will be enacting a similar ban this summer?

My husband and I want to encourage you to enact the Initiative presented by Sam Becker at your meeting January 15. We will see you at the Public Hearing on February 5th.

Sincerely,
Jerry and Janet LaFountain

Glenda P. Wilson

From: Tim Nohr <trnwvr@hotmail.com>
Sent: Friday, January 23, 2015 3:02 PM
To: Glenda P. Wilson
Subject: Support for Styrofoam ban initiative

Hello,
I am writing in support of a ban on Styrofoam packaging in Medford.
As the area manager at Cicilys Pastaria and Grill, as well as the Medford Mongolian BBQ, I believe it is possible to employ non-Styrofoam packaging alternatives that have less negative impacts on our environment. I have been contacted by student Sam Becker, who is working on developing support for such a Styrofoam ban for his senior project.
At these particular restaurants, we already use paper-based packaging instead.
Thank you,
Tim Nohr



CITY OF MEDFORD
AGENDA ITEM COMMENTARY

Item No: **120.2**

www.ci.medford.or.us

DEPARTMENT: City Manager's Office
PHONE: 541-774-2000
STAFF CONTACT: Eric Swanson, City Manager

AGENDA SECTION: Public Hearings
MEETING DATE: February 5, 2015

COUNCIL BILL 2015-12

A resolution approving the formation of an Economic Improvement District (EID) for downtown Medford.

ISSUE STATEMENT & SUMMARY:

Consider testimony on the formation of an Economic Improvement District in downtown Medford.

BACKGROUND:

The Heart of Medford, pursuant to Medford Code 8.2004, presented a Petition and Preliminary Economic Improvement Plan for the formation of an Economic Improvement District in downtown Medford. The City Council initiated the process pursuant to the Medford Code and this hearing is to obtain input regarding the formation of the district.

A. Council Action History

The Medford City Council adopted Medford Code 8.2000 through 8.2019 on July 11, 2013. The Codes allow Economic Improvement Districts (EIDs) within the City of Medford and establishes the procedures to create EIDs. On December 4, 2014, the City Council directed the City Manager to begin the process for the formation of the district. On December 18, 2014 the City Council set a public hearing for February 5, 2015.

B. Analysis

Pursuant to Medford Code 8.2004, Metro Medford Downtown Association (MMDA) presented a Petition and Preliminary Economic Improvement Plan to the City Manager for Council consideration in creating an Economic Improvement District. MMDA is recommending an EID for a period of three years and has provided a proposed scope of work and budget. The budget of \$316,946 for the three year period includes beautification programs, maintenance, marketing and promotions, as well as administrative costs. The EID would provide benefits to the properties within the boundaries by promoting businesses and the downtown as a whole and therefore improve the economic vitality.

Attached are a listing of the properties considered for the EID and the proposed EID assessment rate and the draft budget for the EID.

C. Financial and/or Resource Considerations

\$15,874.00 in revenue for City administrative fees to collect the assessment on behalf of the Heart of Medford Association.

D. Timing Issues

None



CITY OF MEDFORD
AGENDA ITEM COMMENTARY

Item No: 120.2

www.ci.medford.or.us

STRATEGIC PLAN:

Theme: Healthy Economy

Goal 6: Maintain and enhance community livability.

Objective 6.3: Encourage the continued revitalization of the downtown.

COUNCIL OPTIONS:

1. Allow formation of the district.
2. Deny formation of the district.
3. Modify formation of the district.

STAFF RECOMMENDATIONS:

Staff supports the adoption of resolution to form the Economic Improvement District and the continued outreach by the District to educate and inform property owners of the purpose of the district.

SUGGESTED MOTION:

I move to approve the establishment of an Economic Improvement District in downtown Medford.

EXHIBITS:

Property list and assessment rate
EID Draft Budget
Final Economic Improvement Plan
Written testimony



The Metro Medford Downtown Association in accordance with an advisory committee composed of property owners and tenants within the boundaries of the proposed Economic Improvement District hereby request to form an Economic Improvement District.

We have prepared and respectfully submit a Petition and Preliminary Economic Improvement Plan. The Preliminary Economic Improvement Plan is recommended for a period of three years as a length of term. The economic improvements submitted in the proposed plan would afford a special and peculiar benefit to subject properties within the Economic Improvement District different in kind or degree from that afforded to the general public.

The goal of creating a vibrant and thriving downtown district is not likely to be satisfactorily and equitably accomplished except through the establishment of an economic improvement district. We believe the formation of an Economic improvement District will provide a stable, secure funding source that allows more flexibility than existing government funding through MURA or the City's General Fund.

An EID will provide funding for paid professional management of The Metro Medford Downtown Association (MMDA) rather than relying primarily on volunteer leadership.

An EID will provide the tools to enable downtown Medford to face strong competition from suburban shopping areas and compete for market share.

An EID will provide fair cost distribution – all who benefit contribute.

Assessment

The proposed assessment method that we believe to be most equitable to all property owners within the district is based on gross square footage. The proposed economic improvement district is broken into two zones.

The larger Zone 1 includes most properties from 4th to 10th, the Creek to Fir Street, with the additional Main and 8th Street blocks from Fir to Holly.

Zone 2 is an overlay district that would encompass what is commonly referred to as the downtown core – Main Street from Bear Creek to Front and Central from 6th to 8th Street. A map is enclosed for your reference.

Properties within the district would be assessed 10 cents and 15 cents per gross square foot annually and respectively for Zone 1 and Zone 2. There is a cap of \$2000 annually as the maximum assessment for any one property and a cap of \$500 annually for a non-profit property. The assessment is anticipated to raise \$316,946 over the three year period.

The proposed scope of work and budget is as follows:

Expense	January 2015 – December 2017	
Beautification Programs	\$75,275	25%
District Maintenance	\$60,220	20%
Administrative Cost - District Management	\$60,220	20%
Marketing, Events & Metro Medford Promotion	\$105,384	35%
Sub Total	\$301,099	100%
City Administrative fee 5%	\$15,847	
Total	\$316,946	

Beautification Programs to include: seasonal hanging flower baskets in core district. Holiday lights, decorations, wreaths, holiday scenery down core district to be enhanced with additional holiday display each of the 3 year consecutive years. Decorative amenities such as benches, bike racks, trash receptacles and flower planters.

District Maintenance to include: Materials and labor for maintenance of the following items - cleaning, watering, maintenance of tree wells, removal and replacements of seasonal plants, cleaning and maintenance of trash receptacles, bike racks, benches, pressure washing sidewalks. Maintenance of street banners and way-finding signage. (May not be needed during the initial 3 year EID period)

Marketing, Promotion and Events. New and ongoing marketing of the Metro Medford downtown district. Promotion through the use of traditional media such as TV, radio and print. Use of social media and integrated marketing to create top of mind awareness. Development and production of signage and printed materials. Maintenance and expanded development of Metro Medford website as a tool to promote downtown. New events created to bring foot traffic to downtown and create a new perspective and experience in the district.



Status	HMA Map Location	JaCo Map#	JaCo Tax Lot #	JaCo Tax Account #	Physical Address	Owner	Owner Address	Owner City, Zip	Taxes Owning?	Any Liens?	Gross Square Footage	Yearly EID Assessment Rate	Total Yearly EID Assessment
	1	371W30BB	10401	1-036929-5	500 East 4th Street	Kinney Shoe Corporation Nathan-Jeffrey LLC Et Al	185 NW Spanish River Blvd 100	Boca Raton, FL 33431	no	no	7000	0.1	\$ 700.00
	3	"	10300	1-036928-9	200 North Riverside Ave.	Inn At The Commons LLC	953 Emigrant Creek Rd.	Ashland, OR 97520	no	no	24159	0.1	\$ 2,000.00
	7	"	9800	1-036923-8	40 North Riverside Ave.	David R & Susie G Smith	40 North Riverside Ave.	Medford, OR 97501	no	no	5300	0.1	\$ 530.00
	8	"	9400	1-036919-8	413 East Main Street	Cearley Properties Inc.	30 North Riverside Ave.	Medford, OR 97501	YES	no	2450	0.15	\$ 367.50
	9	"	9200	1-036917-1	12 - 16 North Riverside	Tater Rental LLC	P.O. Box 387	Oregon City, OR 97045	no	no	10900	0.15	\$ 1,635.00
	10	"	9700	1-036922-0	32 North Riverside Ave.	Cearley Properties Inc.	30 North Riverside Ave.	Medford, OR 97501	YES	no	19702	0.15	\$ 2,000.00
	11	"	9500	1-036920-3	417 East Main Street	Wright, Robert L/ Jakki D	417 East Main Street	Medford, OR 97501	no	no	7700	0.15	\$ 2,000.00
	12	371W30BD	5200	1-037102-5	410 East Main Street	Main Street Market LLC	P.O. Box 1705	Jacksonville, OR 97530	no	no	3654	0.15	\$ 548.10
	13	"	5500	1-037105-8	406 East Main Street	Main Street Market LLC	P.O. Box 1705	Jacksonville, OR 97530	no	no	6960	0.15	\$ 1,044.00
	14	"	5600	1-037106-6	404 East Main Street	A. McGee Properties LLC	P.O. Box 1705	Jacksonville, OR 97530	no	no	3400	0.15	\$ 510.00
	15	"	5700	1-037107-4	3 South Riverside Avenue	BKE Incorporated	P.O. Box 486	Medford, OR 97501	no	no	1430	0.15	\$ 214.50
	16	"	5800	1-037108-2	3 South Riverside Avenue	BKE Incorporated	P.O. Box 486	Medford, OR 97501	no	no	1914	0.1	\$ 191.40
	17	"	5900	1-037109-1	3 South Riverside Avenue	BKE Incorporated	P.O. Box 486	Medford, OR 97501	no	no	2252	0.1	\$ 225.20
	19	"	6100	1-037111-4	17 South Riverside Avenue	Cearley Enterprises, Inc.	30 N. Riverside	Medford, OR 97501	YES	no	2426	0.1	\$ 242.60
	20	"	6200	1-037112-2	25 South Riverside Avenue	Cearley Enterprises, Inc.	30 N. Riverside	Medford, OR 97501	YES	no	13263	0.1	\$ 1,326.30
	21	"	6300	1-037113-1	33 South Riverside Avenue	Cearley Enterprises, Inc.	30 N. Riverside	Medford, OR 97501	YES	no	8281	0.1	\$ 828.10
	22	"	6700	1-037115-5	101 South Riverside Ave.	Towery Michael and O'Dell Douglas Charles Jr.	124 South Foothill Road	Medford, OR 97504	YES	no	780	0.1	\$ 78.00
	23	"	6800	1-037116-3	123 S. Riverside Avenue	Toney Denis, agent Yondorf and Dale LLC	3650 Alley Lane	Medford, OR 97501	YES	no	6105	0.1	\$ 610.50
	24	"	6900	1-037117-1	143 S. Riverside Avenue	Skinner Marcia A	183 Black Oak Drive	Medford, OR 97504	YES	no	4950	0.1	\$ 495.00
notice returne	27	"	8300	1-037130-1	205 Central Ave. S.	Jackson County	208 South Fir Street	Medford, OR 97501	YES	no	78000	0.1	\$ 2,000.00
	28	"	7500	1-037121-1	202 S. Riverside Avenue	Rogue Community College District Lynda Warren	3345 Redwood Highway	Grants Pass, OR 97525	no	no	7810	0.1	\$ 500.00
	29	"	8700	1-037019-1	141 South Central Ave.	Central Avenue Properties LLC	357 Alta	Ashland, OR 97520	no	no	2998	0.1	\$ 299.80
	30	"	8600	1-037018-3	135-7 South Central Ave.	Central Avenue Properties LLC	357 Alta	Ashland, OR 97520	no	no	1544	0.1	\$ 154.40
	31	"	8500	1-037017-5	125 South Central Avenue	Mountain Development Co. LLC	710 Cardley Ave B	Medford, OR 97504	exempt	no	15000	0.1	\$ 2,000.00
	32	"	8400	1-037016-7	117 South Central Avenue	RCC District	3345 Redwood Highway	Grants Pass, OR 97525	no	no	240	0.1	\$ 24.00
	33	"	8300	1-037015-9	114 South Bartlett Street	RCC District	3345 Redwood Highway	Grants Pass, OR 97525	no	no	5672	0.1	\$ 500.00
	34	"	8000	1-037014-2	227 E. Ninth Street	RCC District	3345 Redwood Highway	Grants Pass, OR 97525	no	no	14870	0.1	\$ 500.00
	35	"	7500	1-037009-4	10 S. Bartlett	OR State/Board of Higher Ed/ SOU/ RCC	3345 Redwood Highway	Grants Pass, OR 97525	purged	no			\$ 500.00
	36	371W30BC	6200	1-036997-6	23 South Central Avenue	Craterian Performances	23 South Central Avenue	Medford, OR 97501	no	no	14000	0.1	\$ 500.00
notice returne	37	"	6400	1-036999-2	40 S. Bartlett Street	Rogue Valley Art Assn	P.O. Box 763	Medford, OR 97501	no	no	5900	0.1	\$ 500.00
	39	"	7300	1-037006-0	313 Eighth Street East	Michael R Yondorf, Muriel D Ames/ Yondorf & Dale	195 Grandview Drive	Ashland, OR 97520	no	no	12710	0.1	\$ 1,271.00
	40	"	7400	1-037007-8	36-38 South Riverside	Jeff Rahenkamp, agent Joann V. Strang	36 South Riverside Avenue	Medford, OR 97501	YES	no	1944	0.1	\$ 194.40
	42	"	6800	1-037003-7	318 East Main Street	H & H Properties Inc.	P.O. Box 547	Medford, OR 97501	no	no	7664	0.15	\$ 1,149.60
	44	"	6700	1-037001-1	302 East Main Street	Blue Star Properties Premier West Bank	Accounting Department P. O. Box 40	Medford, OR 97501	no	no	4322	0.15	\$ 648.30
	45	"	6100	1-036996-8	10 - 16 S. Bartlett Street 232 East Main Street	Hoover-Cooper Bldg. LLC/ Henselman Realty & Mgmt	107 East Main Steet Ste 23	Medford, OR 97501	no	no	6700	0.15	\$ 1,005.00
	46	"	5900	1-036994-3	275 Theater Alley	Robert Hopkins Lee, Trustee/ Robert Hopkins Lee 1988 Trust	228 East Main Street A	Medford, OR 97501	no	no	5765	0.15	\$ 864.75
	47	"	5800	1-036993-5	220 East Main Street	Cochran & Cochran	23220 Hwy 20East	Bend, OR 97701	no	no	9545	0.15	\$ 1,431.75
	48	"	5700	1-036992-7	214 -216 East Main Street	Marilyn N. Henselman / Henselman Realty & Mgmt	107 East Main Steet Ste 23	Medford, OR 97501	no	no	5352	0.15	\$ 802.80
	49	"	1200	1-036947-1	2 North Central Avenue	Allied Christian Foundation	2408 Heritage Way	Medford, OR 97504	no	no	3310	0.15	\$ 496.50

	50	"	1100	1-036946-3	209 East Main Street	Allied Christian Foundation	2408 Heritage Way	Medford, OR 97504	no	no	5280	0.15	\$ 792.00
	51	"	1000	1-036944-9	14 North Central Avenue	RedCo Development Co LLC / Russ Dale	235 South Oakdale Avenue	Medford, OR 97501	no	no	41075	0.15	\$ 2,000.00
	52	"	900	1-036943-1	217 East Main Street	Linda Brodie LLC	P.O. Box 940	Jacksonville, OR 97530	no	no	5600	0.15	\$ 840.00
	53	"	800	1-036942-2	221 East Main Street	John C. & Dianne A Norris	2808 Old Military Road	Central Point, OR 97502	no	no	9325	0.15	\$ 1,398.75
	54	"	600	1-036939-2	231 East Main Street	Tony & Tory Nieto, Trustees Tory Nieto Living Trust	34 S. Foothill Road	Medford, OR 97504	no	no	2050	0.15	\$ 307.50
	55	"	500	1-036938-4	19 - 21 North Bartlett St. 237 East Main Street	Sharon Lynne Roberts	2796 Donnalee Drive	Medford, OR 97501	no	no	5600	0.15	\$ 840.00
	56	371W30BB	8600	1-036911-4	301 East Main Street	Warner Gore L P Limited PTSP c/o Henselman Realty & Mgt	107 East Main Steet Ste 23	Medford, OR 97501	no	no	3234	0.15	\$ 485.10
	57	"	8700	1-036912-2	309 East Main Streete	W. Taylor & Margie Fithian & Mark E and Kristen J Millner	P.O. Box 1958	Jacksonville, OR 97530	no	no	7000	0.15	\$ 1,050.00
	58	"	8800	1-036913-1	311- 315 East Main Street	Fred G & Carol J Phelps	315 East Main Street	Medford, OR 97501	no	no	4768	0.15	\$ 715.20
	59	"	8900	1-036914-9	317 East Main Street	U S Nat'l Bank of Portland JC & FM Barnum Dec'd Trustee	P.O. Box 64042	St. Paul MN 55164-9366	no	no	10200	0.15	\$ 1,530.00
	60	"	9000	1-036915-5	335 East Main Street	Robert L. Seus	P.O. Box 2686	White City, OR 97503	no	no	18200	0.15	\$ 2,000.00
	62	371W30BC	300	1-036935-0	30 North Central Ave. 34 N. Central Ave. Ste 201	Jane Marshall, Joel Ehrlich and John Ehrlich	2408 Heritage Way	Medford, OR 97504	no	no	9700	0.15	\$ 1,455.00
	63	"	200	1-036934-3	38 N. Central Ave. Ste 200 310 E. Sixth Street Ste 100	J R Development LLC	902 Chevy Way	Medford, OR 97504	no	no	29709	0.15	\$ 2,000.00
	64	371W30BB	7100	1-036896-1	102 N. Central Ave.	Southern Oregon Historical Society	106 N. Central Avenue	Medford, OR 97501	no	no	29184	0.1	\$ 500.00
	0	"	7300	1-036898-8	131 N. Bartlett St.	Big Rock Investments LLC	7196 Durango Street	Las Vegas, NV 89120	no	no	10000	0.1	\$ 1,000.00
	0	"	7400	1-036899-6	145 N. Bartlett Street	Corey E and Jeanne K Vitus Lenton R Merryman	P.O. Box 1097	Gold Hill, OR 97525	no	no	8338	0.1	\$ 833.80
	67	"	8200	1-036907-4	150 N. Bartlett Street	Lithia Community Development Company, Inc.	150 N. Bartlett Street	Medford, OR 97501	no	no	70000	0.1	\$ 2,000.00
	70	"	4000	1-036865-3	229 N. Riverside	Elaine Reisinger, Trustee Velma E Jennings Testamentary Trust	2301 Upper Applegate Road	Jacksonville, OR 97530	YES	no	6250	0.1	\$ 625.00
	0	"	3900	1-036864-7	Apple Street	Elaine Reisinger, Trustee Velma E Jennings Testamentary Trust	2301 Upper Applegate Road	Jacksonville, OR 97530	YES	no	2050	0.1	\$ 205.00
	73	371W30BC	9200	1-037023-1	130 East Eighth Street	RCC District	3345 Redwood Highway	Grants Pass, OR 97525	no	no	5348	0.1	\$ 534.80
	74	371W30BB	5500	1-37024-0	123 S. Front Street	Oh's Oska Investments LLC	3923 Piedmont Terrace	Medford, OR 97504	no	no	11919	0.1	\$ 1,191.90
	75	371W30BB	5400	1-036880-7	202 N. Central Ave.	B P O E #1168	202 N. Central Avenue	Medford, OR 97501	no	no	17240	0.1	\$ 1,724.00
	77	372W25AA	1600	1-036879-1	232 N. Central Ave.	B P O E #1168	202 N. Central Avenue	Medford, OR 97501	no	no	3007	0.1	\$ 300.70
	79	"	1100	1-039273-6	236 N. Front Street	Cathie L P Lime Trustee FBO LP Lime Living Trust	1410 Honeysuckle Avenue	Medford, OR 97504	no	no	7500	0.1	\$ 750.00
	80	371W30BB	6900	1-039266-0	221 N. Central Ave.	Diane Hight Stenkamp (LE) Thomas L Watson & Cole T Watson	2219 Old Military Road	Central Point, OR 97502	no	no	1200	0.1	\$ 120.00
	82	"	6700	1-036894-7	145 N. Central Ave.	Matthew P & Teri LE Stormberg	3184 Normil Terrace	Medford, OR 97504	no	no	1320	0.1	\$ 132.00
	83	"	6600	1-036892-1	127 N. Central Ave.	Brett R & Denise R Jensen	1179 Spring Street	Medford, OR 97504	no	no	5008	0.1	\$ 500.80
	84	"	6500	1-036891-2	117 N. Central Ave.	The ARC of Jackson County	117 N. Central Avenue	Medford, OR 97501	no	no	10000	0.1	\$ 500.00
	85	"	6400	1-036890-4	111 N. Central Ave.	Davis-Bartlett Properties	107 East Main Steet Ste 23	Medford, OR 97501	no	no	1650	0.1	\$ 165.00
	86	"	6300	1-036889-9	101 N. Central Ave.	Daniel R & Ann Ebert	101 N. Central Ave.	Medford, OR 97501	no	no	7032	0.1	\$ 703.20
	87	"	6200	1-036888-1	121 East Sixth Street	RPM Properties LLC c/o Henselman Realty & Mgmt	107 East Main Steet Ste 23	Medford, OR 97501	no	no	1850	0.1	\$ 185.00
	88	"	5700	1-036887-2	102 - 104 N. Front Street	One East Main LLC	830 O'Hare Parkway 100	Medford, OR 97504	no	no	240	0.1	\$ 24.00
	91	372W25AA	11900	1-036882-3	142 N. Front Street	Timothy L Tolman	2471 Bora Bora Way	Medford, OR 97504	no	no	5287	0.1	\$ 528.70
	94	"	1300	1-088301-9	147 N. Front Street	Restaurant Professional LLC	147 N. Front Street	Medford, OR 97501	no	no	6681	0.1	\$ 668.10
	94	"	1300	1-039270-1	202 N. Front Street	Housing Authority of Jackson County	2251 Table Rock Road	Medford, OR 97501	no	no	18656	0.1	\$ 1,865.60

notice returne	95	371W30BC	2201	1-074851-9	31 W. Sixth Street	American Cancer Society	P.O. Box 698	Medford, OR 97501	exempt	no	5098	0.1	\$ 500.00
	96		90000-2	1-098823-9	1 W. Sixth Street	Ayala Properties LLC	132 W. Main Street Ste 103	Medford, OR 97501	no	no	17000	0.1	\$ 1,700.00
notice returne	97		2000	1-036955-2	1 E. Main Street	One East Main LLC	1175 E. Main Street Ste 1C	Medford, OR 97504	no	no	16452	0.1	\$ 1,645.20
	98		1500	1-036950-3	44 N. Front Street 100 - 116 East 6th Street	Central Fire Hall LLC	247 E. Barnett Road 106	Medford, OR 97504	no	no	10000	0.1	\$ 1,000.00
	99		1400	1-036949-8	29 N. Central Avenue 33 N. Central Avenue 100 120 E. Sixth Street	Dorsey & Parrish Investments LLC	2498 Heritage Way	Medford, OR 97504	no	no	68845	0.15	\$ 2,000.00
	100		1600	1-036951-1	40 -42 N. Front Street	Crater Lake Post #1833 VFW	Martia LLC et al Grant E Alexander P.O. Box 251	Medford, OR 97501	no	no	10000		
	101		1700	1-036952-0	30 N. Front Street	U S Nat'l Bank of Oregon Leigh Fleahman	2800 E Lake Street	Minneapolis MN 55406	no	no	384	0.1	\$ 38.40
	102		1800	1-036953-8	101 E. Main Street 107 E. Main Street 26 107 E. Main Street 29	Scott A & Leesa A Henselman, Roger Henselman & Richard L Henselman	107 East Main Steet Ste 23	Medford, OR 97501	no	no	21875	0.15	\$ 2,000.00
	103		1300	1-036948-0	131 E Main Street	U S Nat'l Bank of Oregon Leigh Fleahman	2800 E Lake Street	Minneapolis MN 55406	no	no	39152	0.15	\$ 2,000.00
	104		5400	1-036989-5	20 S. Central Avenue	George A Hunt Jr, Trustee & Dianna Jean Hunt, Trustee George & Dianna Hunt Family Trust	P.O. Box 1462	Bisbee, AZ 85603	no	no	3500	0.15	\$ 525.00
	105		5000	1-036985-2	26 S. Central Avenue	J/F Properties	P.O. Box B	Medford, OR 97501	no	no	14000	0.15	\$ 2,000.00
	106		5300	1-036988-7	130 E Main Street	Miles Family Properties, LLC	4536 Cooper Hawk Road	Klamath Falls, OR 97601	no	no	5250	0.15	\$ 787.50
	107		5200	1-036987-9	128 E. Main Street	Robert L Seus	P.O. Box 2686	White City, OR 97503	no	no	3500	0.15	\$ 525.00
	108		5100	1-036986-1	120 E Main Street	Robert L Seus	P.O. Box 2686	White City, OR 97503	no	no	5676	0.15	\$ 851.40
	109		4500	1-036982-0	100 E Main Street	One Hundred Main LLC	830 O'Hare Parkway 100	Medford, OR 97504	no	no	19570	0.15	\$ 2,000.00
	112		4700	1-036984-6	101 E Eighth Street	Medford Chamber	101 East 8th Street	Medford, OR 97501	no	no	4808	0.15	\$ 500.00
	113		4400	1-036980-3	2 East Main Street	J C F S / L Assn 1st Amerian Tax Valuation	P.O. Box 560807	Dallas, TX 75356	no	no	9448	0.1	\$ 944.80
	114		2200	1-036958-7	50 N. Fir Street	Scan Design by Inge/ Jens Bruun Foundation/ Mark T Schleck	1004 4 th Ave 4400	Seattle, WA 98154	no	no	41207	0.1	\$ 2,000.00
	115	372W25AA	3300	1-039289-1	24 W. Sixth Street	M & W Properties LLC c/o Henselman Realty & Mgmt	107 East Main Steet Ste 23	Medford, OR 97501	no	no	14,500	0.1	\$ 2,000.00
	116	371W30BC	2300	1-036959-5	112 W. Main Street	Fairway Fund V LLC	6650 SW Redwood Lane 290	Portland, OR 97224-7234	no	no	31370	0.1	\$ 2,000.00
	117		3100	1-036966-8	114 W. Main Street	Fairway Fund V LLC	6650 SW Redwood Lane 290	Portland, OR 97224-7234	no	no	7000	0.1	\$ 700.00
	118		3000	1-036965-0	126 W Main Street	Constance L Properties LLC	15 Geneva Street	Medford, OR 97504	no	no	10200	0.1	\$ 1,020.00
	119		2900	1-036964-3	132 W. Main Street 201 A	Ayala Orchards LLC	132 W. Main Street 103	Medford, OR 97501	no	no	10139	0.1	\$ 1,013.90
	120	372W25AD	11000	1-039778-3	216 W. Main Street	Colonial Pacific Leasing Corp.	3000 Lakeside Drive 200	Bannockburn, IL 60015	no	no	6588	0.1	\$ 658.80
	121		11200	1-039779-1	222 W. Main Street	Oregon Bank Land/Prop Admin Attn: Corporate Real Estate Assessments	101 N Tryon Street	Charlotte NC 28246-0100	no	no	9800	0.1	\$ 980.00
	122		12000	1-039787-2	229 W Main Street	Sal J & Tami C Mellelo	P.O. Box 639	Rogue River, OR 9757	no	no	5420	0.1	\$ 542.00
	123		12100	1-039788-1	225 W. Main Street	Center for Non-Profit Legal Services, Inc.	P.O. Box 1586	Medford, OR 97501	no	no	6500	0.1	\$ 500.00
	124		12200	1-039789-9	221 W. Main Street	On Track, Inc	221 W. Main Street	Medford, OR 97501	no	no	11108	0.1	\$ 500.00
	125		12300	1-039790-4	207 W. Main Street	On Track, Inc	221 W. Main Street	Medford, OR 97501	no	no	13284	0.1	\$ 500.00
	126		12400	1-039791-2	201 W. Main Street	Corban Networks, Inc Jeff D Hall "bad address"	c/oThomas J Spackman Jr Esq 4613 Bryan St. 11	Dallas, TX 75204	YES	no	31580	0.1	\$ 2,000.00
	127	371W30BC	3200	1-036967-6	135 W. Main Street	Rogue Valley Properties, Inc	P.O. Box 3187	Central Point, OR 97502	no	no	6638	0.1	\$ 663.80
	128		3300	1-036968-4	131 W. Main Street	James Lee & Eleanor J Brady	P.O. Box 148	Williams, OR 97544	no	no	6632	0.1	\$ 663.20
	129		3400	1-036969-2	123 W. Main Street	Kodiak Properties LLC	3754 Manzanita Heights Drive	Medford, OR 97504	no	no	11800	0.1	\$ 1,180.00
	130		4100	1-036976-3	115 W. Main Street	SOHA Properties LLC	3905 Crystal Springs	Medford, OR 97504	no	no	7000	0.1	\$ 700.00
	0		4000	1-036975-5	20 S. Fir Street	JWH Properties LLC, John Hamlin, Member	P.O. Box 147	Medford, OR 97501	no	no	5000	0.1	\$ 500.00

	131		70000-8	1-099472-3 . . 1-099473-0	28 S. Fir Street	Kay Building Properties, LLC	34 N. Central Avenue	Medford, OR 97501	no	no	10000	0.1	\$ 1,000.00
	132		3600	1-036971-4	39 S. Grape Street	Michael A/Clare A Cotta, Trustees, Cotta Family Trust	P.O. Box 1307	Medford, OR 97501	no	no	5000	0.1	\$ 500.00
	0		3500	1-036970-6	31 S. Grape Street	JK Investments LLC	P.O. Box 460	Medford, OR 97501	no	no	4250	0.1	\$ 425.00
	0		3501	1-071064-2	29 S. Grape Street	David W/Carolyn Allman, Allman Family Trust	19 Hillcrest Street	Ashland, OR 97520	no	no	4296	0.1	\$ 429.60
	135	371W30BC	6300	1-037271-1	106 S. Grape Street	Grape & 8th Street LLC / Joan Krause	2251 Skyview Drive	Medford, OR 97501	no	no	5000	0.1	\$ 500.00
	136		9900	1-037031-2	205-7 West 8th Street	Coning Corp	P.O. Box 8451	Medford, OR 97501	no	no	3648	0.1	\$ 364.80
	137		9801	1-095731-4	101 S. Grape Street	California-Oregon Broadcasting Investments	P.O. Box 1489	Medford, OR 97501	no	no	15000	0.1	\$ 1,500.00
	0		9600	1-037027-2	South Fir Street	Benshap LLC	13 Wildwood Drive	Eagle Point, OR 97524	YES	no	1307	0.1	\$ 130.70
		371W30BC	80003		35 Eighth Street	One West Main LLC	3581 Excel Drive	Medford, OR 97504	no	no	117,607	0.15	\$ 2,000.00
											1373905		\$ 105,348.75
						Notes cap at \$2000 for profit							
						cap at \$500 nonprofit							

RECEIVED

JAN 23 2015

CITY MANAGER'S OFFICE

Lawrence's
232 E. Main Street
Medford , OR 97501
541-772-2986

From the desk of:

Jerry Horton

Owner of The Hoover-Cooper Building

232 E. Main Street & 10-16 S. Bartlett Street

Medford, Oregon 97501

Glenda's

Dear Glenda Wilson, Mayor, City Council, Metro Medford Association and anyone else it may concern. This letter is in response to the proposed Economic Improvement District (EID).

First of all Jerry and Jodi Horton are the principle owners of the Hoover-Cooper Building not Henselman Reality, they manage the property.

Even though I don't disagree with the proposed EID my vote will have to be NO at this time. From my 40 plus years of experience of working at Lawrence's in downtown Medford the goal of making a vibrant and thriving downtown district can not be achieved through a EID until other aspects of downtown be fixed. Specifically parking. You can hang flower pots put up lights and make the sidewalks spotless and you won't draw consumers if they have to worry about getting a \$25 ticket. There's hardly a day that goes by that I don't hear complaints from customers about parking. A majority of our customers are destination shoppers and come here because they can't get what they want anywhere else or they're just loyal shoppers.

If the general consumer has a choice of shopping downtown or the mall, the mall wins almost every time because they can park where they want, when they want and as long as they want and not worry about getting a ticket. We can't compete with that. People in general do not want to mess with parking meters and validations, they just want to park and go about their business. We have offered meter validation since day one and almost never has anybody taken us up on it. So in my opinion until you can make parking in downtown Medford consumer friendly you will not be able to make downtown thrive and more vibrant no matter how much money you throw at it. I already pay over \$2,400 a year for street maintenance. I don't know about most other businesses downtown but we're struggling and we don't need another

pointless tax. Fix the problem and I'll be happy to pay the EID tax, but not until then.

Thank you for your time and consideration and please feel free to contact me for further discussion.

Sincerely,

A handwritten signature in black ink, appearing to read "Jerry D. Horton". The signature is written in a cursive style with a long horizontal stroke at the end.

Jerry Horton

J R DEVELOPMENT, LLC

902 Chevy Way #102
Medford, Oregon 97504
(541) 776-2336

December 22, 2014

Glenda Wilson
City Recorder
City of Medford
411 West 8th St.
Medford, OR 97501

RECEIVED
DEC 23 2014
CITY OF MEDFORD
CITY RECORDER'S OFFICE

RE: Formation of Economic Improvement District as proposed by Heart of Medford Association

Dear Ms. Wilson:

I received your letter of December 19, 2014, and the information concerning the proposed Economic Improvement District for the downtown area. In reviewing the proposal and the schedule of annual fees I feel that I must send you this letter of objection. Some of my reasons for objection are:

1. The small businesses, lunch cafe/coffee shop/etc., would really feel the financial hardship of the annual fees. To many of these types of owner operated establishments the several hundred dollars is significant. At the opposite end of the spectrum Lithia Motors headquarters building, probably the largest building and most affluent, pays maybe ten times the annual fee but has revenues in the thousands of times of the small businesses.

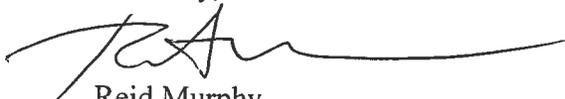
2. The proposed district is to have paid employees with estimate annual costs of approximately 19% of the budget. This is a very large percentage, I am sure most businesses do not have nearly this high of an overhead cost percentage.

3. Beautification program - why not just encourage the business owners to grow their own flowers (with the City's permission for location) and their own holiday lighting. Yes, probably not all would do this but I think quite a few would if they did not think they would run afoul of any city rules or restrictions.

4. District maintenance - we have the sidewalks in front of our building cleaned on a routine basis for the benefit of the employees and the customers - do not other business owners also care about the appearance of their business frontage? My personal experience with placing trash bins outside is that people put their personal household garbage in them, along with rancid food products, making the trash bins more of a nuisance to the business than an asset. It is better to let the businesses that create waste paper to have their own trash bins which they control on a daily basis.

The above are just a few of my objections. Please advise the city council of my 'no' vote on the formation of the proposed economic improvement district.

Sincerely,



Reid Murphy

Glenda Wilson ,
The City Recorder,
City of Medford.
411 West 8th St.
Medford, Or. 97501.

1-16-2015

This is to inform that we do NOT SUPPORT the EID formation downtown Medford at this time, due to economic stagnation.

Sincerely,



Leena Lee, Trustee of
Robert Hopkins Lee Trust
228 E. Main St. Ste. A,
Medford, Or. 97501.

cc: Mayor/Council
City Attorney

January 20, 2015

City of Medford
Mayor Wheeler and Council
411 West 8th Street
Medford, Oregon 97501

Regarding: Economic Improvement District

Mayor Wheeler and Council:

This letter is in response to the proposed Economic Improvement District (EID) in Downtown Medford. Through various legal entities I own the following properties proposed for EID inclusion:

- 132 West Main Street---10,139 square feet
 - 1 West 6th Street---17,000 square feet
 - 44 North Front Street---10,013 square feet
- The combined square footage for all three properties is 37152.

Although philosophically I support the effort to improve downtown Medford, I oppose the inclusion of my properties in the EID for the reasons outlined below.

The proposed maximum assessment of \$2,000.00 per property regardless of size is inequitable. Under this proposal, I would pay \$1,700.00 for 1 West 6th, \$1,000.00 for 44 N. Front, and \$1,013.00 for 132 West Main Street for a total of \$3,713.00 annually. This is almost twice as much as the assessment for 1 West Main, the Commons, and the Woolworth building. These buildings are two to three times the size of my properties combined and encompass entire city blocks. I don't disagree with the maximum assessment of \$2000.00, but it should apply to owners of multiple properties as well so that no owner pays more than \$2,000.00 in assessments.

The proposed scope of work is also very vague and lacks detail. I believe more information should be presented explaining exactly how the money will be spent.

Thank you for your consideration.

Respectfully,



Laz Ayala
(541)944-9561

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JAN 20 2015
CITY OF MEDFORD
CITY RECORDER'S OFFICE

DEBRA F. J. LEE
EXECUTIVE DIRECTOR
ATTORNEY AT LAW
www.cnpls.org



PO Box 1586
225 West Main St.
Medford, OR 97501

TELEPHONE 541.779.7292
FACSIMILE 541.779.7308

January 6, 2015

City of Medford
Medford City Council
411 West 8th Street
Medford, OR 97501

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JAN 07 2015

CITY MANAGER'S OFFICE

To Whom It May Concern

The Center for NonProfit Legal Services (the Center) objects to paying the Economic Improvement District Assessment. The Center is a tax exempt 501(c) 3 organization that provides low cost/free legal assistance to indigent and elder residents in Medford and Jackson County. The Center was incorporated as a non profit organization in 1972; our real and personal property has been tax exempt for more than 43 years. In addition, recognizing our non-profit status the City does not require us to pay the City of Medford business license fee.

We understand that the downtown area should make efforts to beautify and market itself in response to competition from suburban shopping areas. However, the Center will not benefit from the Economic Improvement District as would retailers located in the core downtown area. We seek an exemption from the \$500.00 annual assessment. With limited state funding, reduced county funding and loss of City of Medford General funding, we cannot afford to pay these assessments.

Yours truly,

Debra F. J. Lee
Executive Director

I Ryan Kantor, Owner of 31 S. Grape st object the formation of the district for Economic improvement plan.

Ryan Kantor,



1-7-15

541-944-1248

RECEIVED
JAN 7 2015
CITY OF MEDFORD
CITY RECORDER'S OFFICE

I Ryan Kantor, Property Manager for Matt and Teri Stormgerg object to the formation of the District for Economic Improvement plan. The property in question is located at 145 N. Central ave.

Ryan Kantor,

A handwritten signature in black ink, appearing to be 'RK' with a stylized flourish.

1-7-15

RECEIVED
JAN 7 2015
CITY OF MEDFORD
CITY RECORDER'S OFFICE

I Ryan Kantor, Property Manager for Robert Jensen (DBA Kodiak Properties LLC), object to the formation of the District for Economic Improvement plan. The property in question is located at 123 W. Main st.

Ryan Kantor,

A handwritten signature in black ink, appearing to be 'RK' with a stylized flourish.

1-7-15

RECEIVED

JAN 7 2015

CITY OF MEDFORD
CITY RECORDER'S OFFICE

Jeffrey and Vicky Wiencek
SOHA PROPERTIES, LLC
3905 Crystal Springs Dr
Medford, OR 97504

January 5, 2014

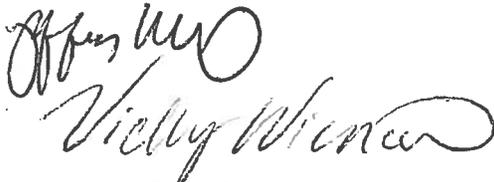
Glenda Wilson
City Recorder
City of Medford
411 West 8th St
Medford, OR 97501

Re: Proposed Final Economic Improvement Plan for Downtown Medford

Dear Ms. Wilson

As the owners of the property on *115 W Main Street*, we are notifying you that we oppose the creation of the economic district. Although we might support this in some form, we are not confident in the District as it has been proposed. Please feel free to contact me at 541-301-2770, if you have any questions.

Sincerely,

Handwritten signature in cursive script, appearing to read "Jeffrey and Vicky Wiencek".

Jeffrey and Vicky Wiencek

RECEIVED
JAN 6 2015
CITY OF MEDFORD
CITY RECORDER'S OFFICE

City of Medford

Medford City Council

RECEIVED
DEC 31 2014
CITY MANAGER'S OFFICE

We, Cearley Enterprises, the owners of the following properties:

413 East Main Street

32 North Riverside Ave.

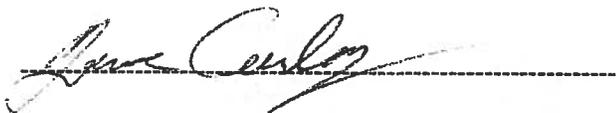
25 South Riverside Ave.

33 South Riverside Ave.

Oppose the Economic Improvement District in downtown Medford.

Cearley Enterprises no longer owns the property at 17 S. Riverside Ave.

Thank you,

A handwritten signature in black ink, appearing to read "James Cearley", is written over a horizontal dashed line.

James Cearley, Vice President Cearley Enterprises

From the desk of
Fred Phelps

315 E Main St
Medford, OR 97501
541-261-8425

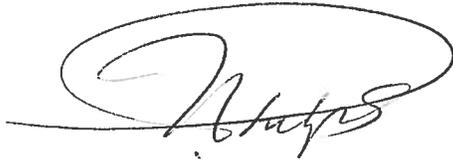
January 26, 2015

Glenda Wilson
Medford City Recorder
City of Medford
411 West 8th Street
Medford, OR 97501

Dear Glenda Wilson;

Please accept this letter as our written objection to the formation of an Economic Improvement District as outlined with your letter dated December 19, 2014.

My wife (Carol) and I own the property located at 311-315 E. Main Street and is referred to JaCo Tax Account # 1-036913-1.



Fred Phelps

RECEIVED
JAN 29 2015
CITY MANAGER'S OFFICE