



CITY OF MEDFORD
Interoffice Memo

TO: CAPRA File for 10.6 – Research Investigation

FROM: Brian Sjothun, Parks & Recreation Director

SUBJECT: **Experimental Project 2012 – Swim Medford Bond Measure**

DATE: December 17, 2013

The Medford Parks and Recreation Department conducted extensive research in to ways of replacing both of the outdated aquatic centers. The 2010 update to the Parks, Recreation & Leisure Services Plan indicated the need address unmet aquatic space was by building two new facilities.

The Parks and Recreation Department contracted with Campbell-DeLong Research Inc., (CDRI) to complete a comprehensive voter survey regarding the public's willingness to support a ballot measure and increase to the Park Utility Fund for on-going operations. The Police and Aquatics Voters Research report was presented to the Medford City in March 2012.

The results of the research indicated that there was a probability of passing a \$14.5 million bond measure for the construction of a year-around facility at Hawthorne Park and a new seasonal facility at Jackson Park. Council provided direction to staff and to the volunteer group Swim Medford to move forward with the ballot measure.

The voters rejected the measure by a 55% to 45% margin. The Jackson County Election Results for this measure have been included in the CAPRA file for this standard.

BRIAN SJOTHUN
Parks & Recreation Director

APPROVED: _____


Brian Sjothun, Director

[/ Elections / Election Information / General Election - November 6, 2012 / Official Election Results - summary report](#)

Official Election Results - summary report

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This is the Official Final. Write-in information for Butte Falls City Council, Pos 2, Central Pt Council, Ward 4 and Rogue River City Council will be posted at a later date. For information, contact the Elections Department at 541 774-6148. Precinct level reports will also be posted at a later date

SUMMARY REPORT	GENERAL ELECTION		VOTES	PERCENT
RUN DATE:11/23/12	NOVEMBER 6, 2012			
RUN TIME:03:16 PM	JACKSON COUNTY, OREGON			
PRECINCTS COUNTED (OF 54)			54	100.00
REGISTERED VOTERS - TOTAL			122,370	
BALLOTS CAST - TOTAL			98,109	
VOTER TURNOUT - TOTAL				80.17
United States President and VP				
Vote For 1				
Barack Obama (DEM)			44,468	45.78
Jill Stein (PGP)			953	.98
Ross C (Rocky) Anderson (PRO)			155	.16
Gary Johnson (LBT)			1,433	1.48
Mitt Romney (REP)			49,020	50.47
Will Christensen (CON)			252	.26
WRITE-IN.			846	.87
Total			97,127	
Over Votes			84	
Under Votes			898	
Representative in Congress, 2nd District				
CONGRESS DISTRICT 2				
Vote For 1				
Joyce B Segers (DEM) (WFP)			31,947	35.01
Greg Walden (REP)			57,066	62.53
Joe Tabor (LBT)			2,120	2.32
WRITE-IN.			131	.14
Total			91,264	
Over Votes			15	
Under Votes			6,830	
Secretary of State				
Vote For 1				
Seth Woolley (PGP)			2,213	2.41
Robert Wolfe (PRO)			1,070	1.16
Bruce Alexander Knight (LBT)			1,541	1.68
Kate Brown (DEM) (WFP)			40,433	43.98
Knute Buehler (REP) (IND)			46,548	50.64
WRITE-IN.			121	.13
Total			91,926	
Over Votes			17	
Under Votes			6,166	
State Treasurer				
Vote For 1				
Ted Wheeler (DEM) (WFP)			43,371	48.32
Cameron Whitten (PRO)			1,954	2.18

<i>State Meas 81- prohibits gillnets by com'l non-tribal</i>		
Vote For 1		
Yes	32,374	36.46
No.	56,430	63.54
Total	88,804	
Over Votes	49	
Under Votes	9,256	
<i>State Meas 82- authorizes privately-owned casinos</i>		
Vote For 1		
Yes	27,208	29.54
No.	64,884	70.46
Total	92,092	
Over Votes	18	
Under Votes	5,999	
<i>State Meas 83- authorizes priv-owned Wood Vlg casino</i>		
Vote For 1		
Yes	27,392	29.97
No.	64,004	70.03
Total	91,396	
Over Votes	17	
Under Votes	6,696	
<i>State Meas 84- phases out existing inheritance taxes</i>		
Vote For 1		
Yes	46,840	51.06
No.	44,887	48.94
Total	91,727	
Over Votes	40	
Under Votes	6,342	
<i>State Meas 85- allocates corp. "kicker" to educ</i>		
Vote For 1		
Yes	51,935	57.33
No.	38,647	42.67
Total	90,582	
Over Votes	14	
Under Votes	7,513	
<i>15-113 Renewal of levy for library operations</i>		
ASHLAND CITY		
Vote For 1		
Yes	8,999	80.16
No.	2,227	19.84
Total	11,226	
Over Votes	3	
Under Votes	830	
<i>15-116 Advisory on Const. definition of "persons"</i>		
ASHLAND CITY		
Vote For 1		
Yes	8,294	79.55
No.	2,132	20.45
Total	10,426	
Over Votes	2	
Under Votes	1,631	
<i>15-115 Bonds to finance constr. of aquatic facilities</i>		
MEDFORD CITY		
Vote For 1		
Yes	13,615	44.70
No.	16,841	55.30
Total	30,456	
Over Votes	3	
Under Votes	1,921	
<i>15-114 Incorporation of the City of White City</i>		
PROPOSED CITY OF WHITE CITY		
Vote For 1		
Yes	546	23.94
No.	1,735	76.06
Total	2,281	
Over Votes	0	
Under Votes	61	