

CAPRA 6.1 Update

2016 Recreation Division Program & Service Planning and Implementation Goals

Program	Category	Populations	Next steps
Adult Softball Tournaments	Athletics	Youth, Teens, Adults	Provide novel and creative prize packages; cultivate sponsorships; provide a variety of formats
Adult Sports Leagues	Athletics	Adults	Implement citizen advisory group; emphasize umpire/official recruitment; offer small-sided tournaments
Day Camps	Enrichment	Youth	Pursue new venues to meet demand; utilize CCHS for cooking camps
Hawthorne Park	Athletics, Enrichment	All ages	Maximize use of new amenities at Hawthorne Park (park & play, outdoor movie, futsal, soccer, basketball)
Outdoor Adventure Club	Enrichment	Youth, Teens	Seek grant funding, attract program instructors
Special Interest Classes	Enrichment	All ages	Improve communication between management and instructors; partner with local schools and businesses to offer more "Intro" classes
Summer Events (movies, concerts, etc.)	Arts & Culture	All Ages	Improve pre-event activities and opportunities at movies, concerts; implement kickoff media event; partner with Arts Commission; launch Theatre-in-the-Park program; augment Latino outreach
Swim Lessons	Aquatics	All Ages	Implement peer review program; analyze effectiveness of procedures; offer two free weeks of group swim lessons
Teen Summer Camp	Enrichment	Teens	Partner with McLoughlin Middle School to provide recreational services
Youth Sports Volunteers	Enrichment	Older Adults, Adults, Teens	Enhance YIS, NFL Flag and Jr. Giants coaches clinics and training materials
Youth Tournaments	Athletics	Youth	Pursue technology upgrades at USCCP, including wireless and live stats