



PACIFIC NORTHWEST

**Cooperation Agreement between the
Medford Parks & Recreation and
USTA/PNW**

This Cooperation Agreement defines the responsibilities of the Medford Parks & Recreation and the United States Tennis Association Pacific Northwest (USTA/PNW).

Objectives

- Serve Medford citizens and constituents
- Create seasonal, part-time jobs for residents and community
- Provide health/wellness opportunities within neighborhood parks and a pathway to clubs
- Create and sustain a fun, quality and affordable year round play pathway for all
- Initiate and grow community interest in the lifelong game of tennis
- Develop long-term symbiotic relationship with local parks and clubs

The Medford Parks & Recreation will:

- Provide free access to (4) tennis courts at Fichtner Mainwaring Park and during agreed upon schedule during summer months (June 1 - August 31)
- Work with USTA/PNW to attract and recruit seasonal staff and volunteers; those hired will be part-time employees of USTA/PNW
- Provide on-site or nearby storage space for USTA/PNW equipment and program materials
- During Summer Camp hours, provide transportation for camp participants as well as one employee of Medford Parks & Recreation to be on-site
- Process participant registrations through Medford Parks & Recreation system; will provide full access to registration information to USTA/PNW
- Process participant payments throughout Medford Parks & Recreation system; USTA/PNW will invoice monthly for registration fees
- Co-promote program offerings through platforms including free advertisement on website, seasonal program books, online catalogues, email blast as well as explore dynamic promotional opportunities including: Rec Fest, Movies in the Park, and local kiosks
- Allow usage of logos and marks and be listed official partner

The USTA/Pacific Northwest will:

- Schedule and deliver play opportunities for all ages and ability levels
- Provide free age/skill-appropriate tennis equipment during all programs and activities
- Recruit, train, schedule and pay selected seasonal instructors and coaches
- Market and promote tennis programs through print media, new media, other outreach
- Allow usage of USTA logos and marks and be listed as official USTA/PNW partner
- Address all general program inquiries and administrative details of USTA/PNW programs



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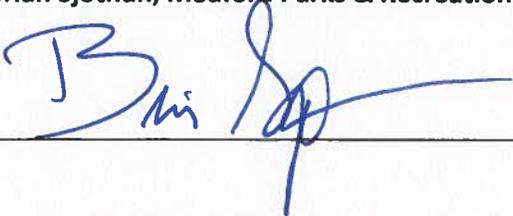
Revenue Share & Other Details:

- USTA/PNW views this as a long-term partnership and will guarantee a minimum of \$1,100 paid to each organization, or 10% of net revenue, whichever is greater.
- This cooperation agreement shall commence on February 15, 2015 and shall expire on December 31, 2017. All parties hold a mutual option to continue the cooperation agreement thereafter.

Other Details

- This cooperation agreement shall commence on January 1, 2015 and shall expire on December 31, 2018. The United States Tennis Association Pacific Northwest and Medford Parks & Recreation hold a mutual option to continue the cooperation agreement thereafter.
- Modifications: This agreement may be amended at any time by mutual agreement in writing executed by authorized representatives of both the Medford Parks & Recreation and the United States Tennis Association/Pacific Northwest.
- Opt-Out Clause: Both the United States Tennis Association Pacific Northwest and the Medford Parks & Recreation shall have the right to opt-out of this agreement at any time with a 90-day written notice.
- Non-Compete Clause: The Medford Parks & Recreation shall not engage with any other entity for tennis programming.

My signature indicates approval of the conditions outlined in this Cooperation Agreement:

<p>China L. Kirk, USTA/Pacific Northwest:</p> 	<p>Date:</p> <p>2/9/2015</p>
<p>Brian Sjothun, Medford Parks & Recreation:</p> 	<p>Date:</p> <p>2-10-15</p>