



# PARKS & RECREATION COMMISSION AGENDA ITEM COMMENTARY

Item No: **40.2**

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**DEPARTMENT:** Administration  
**STAFF CONTACT:** Angela Durant  
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**AGENDA SECTION:** New & Continued Business  
**MEETING DATE:** September 22, 2015

## ISSUE STATEMENT & SUMMARY:

Staff will present for consideration an updated grant prioritization listing. This update will replace the most recent list that was presented in September 2013. Grants can provide significant funding for programs, services, land acquisition and development. The proposed grant prioritization list will allow the department to comply with CAPRA 5.1.3 – Governmental Grants as well as 5.1.4 – Private, Corporate and Non-Profit Support.

## BACKGROUND:

### A. Commission Action History

September 2013 – Grant prioritization list reviewed and approved by the Commission.

August 2010 – Updated grant prioritization list reviewed and approved by Commission.

May 2006 - Grant prioritization list reviewed and approved by the Commission.

### B. Analysis

The department has been successful over the past decade in securing grant funding through various sources for projects and programs. A detailed listing of past grants has been provided as an exhibit for this agenda item.

Staff has reviewed several areas where funding could be obtained to support both the Leisure Services Plan and City of Medford Strategic Plan. The listing below identifies areas for which the department would seek funding through grants for the 2015-2017 fiscal cycle:

<i>Programs</i>	<i>Possible Funding Sources</i>
Mobile Recreation	Private Foundations & Sponsorships
Youth Activity Program Expansion	Private Foundations & Sponsorships
Outdoor Recreation Programs	NRPA & Private Foundations
Program Scholarships	Medford Parks & Recreation Foundation, Private Foundations & Sponsorships
Community Outreach Coordinator	Private Foundations & Federal Grants
Walking Tours	NRPA & Private Foundations
Gang Prevention	NRPA, Private Foundations, CDBG, Federal & State Grants



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<i>Facilities</i>	<i>Possible Funding Sources</i>
Santo Pre-School	Private Foundations & Federal Grants
Santo Community Center	Private Foundations & Federal Grants
Prescott Park Trails	State Parks, Private Foundations & Sponsorships
Land Acquisition	State Parks, Private Foundations & CDBG
Park Amenities	State Parks, Private Foundations & CDBG
Exercise Stations	State Parks, Private Foundations, Sponsorships & Partnerships
Habitat Restoration	Private Foundations, Federal & State Grants
Trails Plan	State Parks & Private Foundations
General Park Development	NRPA, State Parks, Private Foundations, CDBG, Federal & State Grants
Park Signage & Technology	State Parks, Private Foundations & Sponsorships
Historic Preservation	Private Foundations, Sponsorships, Federal & State Grants
Park Maintenance	NRPA, State Parks & Federal Grants
Community Development	Private Foundations, Sponsorships, CDBG & Partnerships

**C. Financial and/or Resource Considerations**

Staff will not seek funding through either public or private funding sources that require cash matches unless such funds are within the current budget. If an opportunity arises for a project to be funded through a grant that is not part of the current budget, staff will work with the Commission to re-prioritize items in order to take advantage of such opportunity.

**D. Timing Issues**

There is no immediate grant application that requires Commission or Council action. However, staff is in need of gaining a consensus from the Commission on funding priorities in order to seek such options.

**STRATEGIC PLAN:**

Goal 6: Maintain and enhance community development.

Goal 8: Provide recreational activities and opportunities to improve the lives of Medford residents.

CAPRA Standard: 5.1.3 – Governmental Grants

5.1.4 – Private, Corporate, and Non-Profit Support



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## **COMMISSION OPTIONS:**

- Option A: Approve Grant Prioritization List.
- Option B: Modify and approve Grant Prioritization List.
- Option C: Deny Grant Prioritization List.

## **STAFF RECOMMENDATIONS:**

Staff recommends for Commission to approve the Grant Prioritization List.

## **SUGGESTED MOTION:**

I move to approve the Grant Prioritization List.

## **EXHIBITS:**