



MEDFORD PARKS & RECREATION

ASA WESTERN NATIONALS PROGRAM AD INFO

EVENT DETAILS

The ASA 14B Western National softball tournament will be held in Medford, Oregon in Mid-Summer (Typically from late July to early August) at U.S. Cellular Community Park. This is one of the largest sporting events held in the Rogue Valley and will attract 50+ teams mostly from California, Washington and Oregon. The majority of these teams will be traveling to Medford for the week-long tournament. Player ages range from 12 to 14 years old and most will be accompanied by their parents, siblings and some extended family. Teams average 13 players with 2-3 coaches, making the estimated tournament attendance over 2,250.

The ASA 14B Western National Program will contain photos and rosters of all 50+ participating teams. The program will be produced in full-color. Besides showcasing the teams competing in the tournament, the keepsake program will also highlight area attractions, dining, shopping, and tournament sponsors. The program will be an excellent place for your business to make an offer to our out-of- town guests.

AD DETAILS

Ad Submission:

Please create full color ads in CMYK at 300 dpi. Submit electronically in PDF file format to: chris.shaull@cityofmedford.org

Design Services:

Prices are for camera ready artwork. If you need help with design we can put you in touch with our design services provider.

Ad Deadline:

The ASA 14B Western National Program is printed the third week in July. To ensure your business is included, please have your print-ready advertisement to us on or before July 15.

Payments must be received by July 31

ASK HOW TO RECEIVE A DISCOUNT FOR MULTIPLE SPONSORSHIPS

INSIDE COVER (F&B)		SPECS
	Color	W x H
Full Page	\$600	7.5" x 9.5"
BACK COVER		
Full Page	\$800	7.5" x 9.5"
INSIDE PAGES		
Full Page	\$400	7.5" x 9.5"
1/2 Page V	\$250	3.5" x 9.5"
1/2 Page H	\$250	7.5" x 4.5"
1/4 Page	\$200	3.5" x 4.5"



The City of Medford Parks & Recreation Department is proud to host the ASA 14B Western National softball tournament.

Visit us at www.sportsmedford.com



To place an ad or to sponsor a program, contact Chris Shaull at 541-774-2407 or chris.shaull@cityofmedford.org

ASA WESTERN NATIONALS PROGRAM AD INFO

ADVERTISER INFORMATION

Advertising Business Name _____
Contact Name _____
Business Address _____
City/State/Zip _____
Phone/Fax _____
Email _____
Agent _____

AD INFORMATION (CHECK ALL THAT APPLY)

Ad Size & Placement:

Inside Front Cover: (Check for availability) Full ____
Inside Back Cover: (Check for availability) Full ____
Back Cover: (Check for availability) Full ____
Inside Pages: (Placement at our discretion) Full ____ 1/2 Page V ____ 1/2 Page H ____ 1/4 Page ____

COST* (SEE PRICE CHART ON OTHER SIDE)

Total amount: _____

Advertiser Contact Signature _____ Date _____

Send this completed form with payment to:

Chris Shaull | Medford Parks and Recreation | 701 N Columbus Avenue, Medford, OR 97501
Phone: 541-774-2407 | Fax: 541-774-2560 | chris.shaull@cityofmedford.org

Please make checks payable to Medford Parks & Recreation Department.

OFFICE USE ONLY

Date Submitted: _____ Ad Fee Paid/Check No.: _____
Date Ad Received: _____ Ad Approved: Yes _____ No _____
If not approved, reason: _____



CONTINUOUS IMPROVEMENT | CUSTOMER SERVICE

701 N. COLUMBUS AVE. | MEDFORD, OR 97501 | 541.774.2400
WWW.PLAYMEDFORD.COM | PARKS@CITYOFMEDFORD.ORG



COMMUNITY ENRICHMENT EXCELLENCE EXCEPTIONAL CUSTOMER SERVICE INNOVATION

