

SPONSORSHIP CONTRACT
Wild River Medford L.L.C.

THIS AGREEMENT is made and entered into in duplicate this _____, by and between the **CITY OF MEDFORD**, Oregon, a municipal corporation of the State of Oregon, hereinafter termed "CITY" and **Wild River Medford L.L.C.**, hereinafter termed "SPONSOR."

I. DESCRIPTION OF SPONSORSHIP

Adult Basketball Program Sponsor
Adult Volleyball Program Sponsor
Adult Softball Program Sponsor
See Exhibit A – Sponsorship Descriptions and Exposures
See Exhibit B – Payment Terms
See Exhibit C – Temporary Permit for Banner Placement in a City Park
See Exhibit D – Banner Rates and Specifications

II. PAYMENT TERMS.

In exchange for the specified sponsorship, SPONSOR agrees to pay CITY the sum of **\$12,500** See Exhibit B – Payment Terms.

III. DURATION OF SPONSORSHIP

This sponsorship term will be effective for one calendar year, beginning on January 1, 2015 and ending on December 31, 2015. SPONSOR will maintain first right of refusal on the aforementioned sponsorships and must confirm renewal in writing to CITY no later than October 31, 2015.

IV. INDEMNIFICATION

SPONSOR shall indemnify, defend and hold harmless CITY from any liability, cost or damage arising out of its activities regarding the display of banners at Santo Community Center Gymnasium and U.S. Cellular Community Park.

IN WITNESS WHEREOF, CITY and SPONSOR have caused this contract to be executed for and on their behalf by their duly authorized officer(s) on the day and year first above written.

CITY OF MEDFORD

WILD RIVER MEDFORD, LLC

By: _____
Brian Sjothun

By: _____
Shaun Hoback

Title Director_____

Title General Manager_____

Wild River Medford L.L.C.:

Wild River Medford, LLC
2684 North Pacific Hwy
Medford, OR 97501
(541) 773-7487
contact – Shaun Hoback

Medford Parks & Recreation Dept:

Santo Community Center
701 North Columbus Ave
Medford, Oregon 97501
(541) 774-2407
Contact: Quinnan Picton

Exhibit “A”

Sponsorship Descriptions and Exposures

Exclusive Adult Basketball Program Sponsor

Description

- Exclusive sponsorship of all of the Adult Indoor Basketball leagues for one year. There are four seasons per year.

Benefits include:

- League naming rights
- Logo on league champion shirts
- Banner displayed at all city league games held at the Santo Community Center Gymnasium for one year*
- Distribution of sponsor promotional materials to all participants
- Sponsor’s name and logo on all league materials including schedule, standings and website (www.sportsmedford.com)
- League standings displayed at business, if desired
- Sponsor name and logo in Program Guide

Exclusive Adult Volleyball Program Sponsor

Description

- Exclusive sponsorship of all of the adult volleyball leagues for one year. Five seasons (four indoor and one outdoor).

Benefits include:

- League naming rights
- Logo on league champion shirts
- Banner displayed at all city league games held at the Santo Community Center Gymnasium for one year*
- Distribution of sponsor promotional materials to all participants
- Sponsor’s name and logo on all league materials including schedule, standings and website (www.sportsmedford.com)
- League standings displayed at business, if desired
- Sponsor name and logo in the Program Guide

Exclusive Adult Softball Program Sponsor

Description

- Exclusive sponsorship of all of the adult softball leagues for one year. Three seasons - registration peaks at over 170 teams for summer and 140 for fall leagues. The adult softball leagues carry over 3,000 participants.

Benefits include:

- League naming rights
- Logo on league champion shirts
- One banner on each softball field for duration of sponsorship
- Distribution of sponsor promotional materials to all participants
- Sponsor’s name and logo on all league materials including schedule, standings and website (www.sportsmedford.com)
- League standings displayed at business, if desired
- Sponsor name and logo in Community Connection Guide

*Sponsor is responsible for all banner production costs.

Spring Classic Youth Baseball Tournament Sponsor

Description

- Exclusive sponsorship of the Spring Classic Youth Baseball Tournament at U.S. Cellular Community Park.

Benefits include:

- Wild River Logo incorporated in tournament logo
- Logo on championship t-shirts, trophies and any other prizes
- Distribution of sponsor promotional materials to all participants
- Wild River name and logo on all tournament materials including schedule, standings and website (www.sportsmedford.com)
- Wild River ad included as an attachment on emails to teams prior to the tournament
- Wild River may be present during the tournament. One 10 x 10 will be permitted at the event.

Additional Benefits:

- Ten ground level banners displayed on the Fields at U.S. Cellular Community Park (USCCP). Sponsor is responsible for banner production costs
- Nine backstop banners at U.S. Cellular Community Park. Sponsor is responsible for banner production costs
- Program Guide Advertising. Annual 1/2 page advertisement (three issues per year).
- Medford Parks and Recreation will include Wild River promotions on emails to sponsored sports team captains and coaches.
- Medford Parks and Recreation will include Wild River promotions on emails to visiting tournament teams (up to five tournaments per year).
- ¼ page advertisement in the 2015 U.S. Cellular Community Park Tournament Guide

Exhibit "B"

PAYMENT TERMS

Total Sponsorship Fee - \$12,500

\$2,500 will be paid in cash in five installments by the following dates:

February 1, 2015
March 1, 2015
May 1, 2015
July 1, 2015
September 1, 2015

\$10,000 will be paid in \$15 gift cards.

Sponsor agrees to pay sponsorship fee of \$10,000 in the form of \$15 gift cards (667 total) over the course of one year starting January 1, 2015. Payment must be at least in increments of 55 cards per month or as mutually agreeable between City and Sponsor.

Exhibit “C”
TEMPORARY PERMIT FOR
BANNER PLACEMENT
IN A CITY PARK

The CITY OF MEDFORD hereby grants to Wild River Medford, LLC (Sponsor), permission to use portions of the city property described as OUTFIELD FENCES for temporary placement of ten (10) ground level banners in preferred locations at U.S. Cellular Community Park, nine backstop banners, **and** two (2) 4' x 8' banners at the Santo Gymnasium. This permit is subject to the following conditions:

1. This permit is only for the time of January 1, 2015 – December 31, 2015. Any extension of time must be approved in writing.
2. This permit only authorizes banner size and location as set forth in this Exhibit C. Specifications are provided in Exhibit D.
3. If City later adopts a general ordinance regulating issuance of permits such as this, Sponsor shall be required to conform to all applicable requirements of such ordinance including, but not limited to, provisions requiring the payment of fees for use City property.
4. Before hanging banners on City property described herein, Sponsor shall first confer with Parks Department and obtain approval of banner appearance and material quality, and shall give the Parks Department at least two working days notice before conferring.
5. Sponsor shall at its own cost and expense, restore and replace any property disturbed, damaged or in any way injured by or on account of its activities to as good as the condition of such property was in immediately prior to the disturbance, damage or injury or pay the fair market value of such property to its owner.
6. Sponsor shall at its own cost and expense maintain its banners without excessive wear and tear or damage. If a banner's appearance and condition become unacceptable, the City may remove the banner and claim reasonable expenses from Sponsor.
7. Permit is not transferable or assignable.
8. This permit may be revoked at any time by the City without notice. Fees will be refunded pro-rata less administrative costs.

Exhibit "D"

Banner Rates and Specifications



U.S. Cellular Community Park Promotional Opportunities

Signage	---- Per Field ----		---- Five Fields ----	
	1 Year	2 Years	1 Year	2 Years
3.5' x 12' banner (outfield, multi-sport)	\$300	\$540	\$1,200	\$2,160
3.5' x 12' banner – preferred location*	\$450	\$810	\$1,800	\$3,240
5' x 118" banner – Sportafences	\$500	\$900	NA	NA
28" x 71' backstop banner (faces bleachers)	\$150	\$270	\$600	\$1,080

Specialty location or size Negotiable @ \$10.71/ft²

Banner Notes:

- 10% discount for 2-year contract
- Price does not include production cost
- All pricing is based on ground level positioning with the exception of "preferred locations"
- Discounted packages must be paid in cash.
- * walk-ways, dugouts, above ground, parking-lot view, heavy traffic areas

Web Site Hyperlink Advertisements

(www.sportsmedford.com)

Lead sponsor (160 pixels wide x 140 high)	\$750/year	\$1,350/two-year contract
Basic sponsor (160 pixels wide x 70 high)	\$375/year	\$675/two-year contract

Special Discount Packages (cash contracts only)

Base Hit	\$750/year
<ul style="list-style-type: none"> • 28" x 6' backstop banner at all five fields in softball/baseball complex • Basic web site hyperlink ad • Save \$375! 	
Double Play	\$1,100/year
<ul style="list-style-type: none"> • Two 28" x 6' backstop banners at all five fields in softball/baseball complex • Basic web site hyperlink ad • Save \$775! 	
Daily Double	\$2,000/year
<ul style="list-style-type: none"> • 3.5' x 12' outfield banner on each field in both complexes (10 total) 	

- Basic web site hyperlink ad
- Save \$1,375!

Grand Slam \$4,000/year

- 3.5' x 12' banner – preferred location in both complexes (10 total)
- Lead sponsor web site hyperlink
- 4' x 8' banner in Santo Gymnasium
- ½ page annual color advertisement in the Community Connection Guide
- Save \$2,816!

Outfield Signage Specifications and Requirements

- Ground level banners must be exact dimensions described in purchase package
- Each banner must have at least eight equally spaced grommets – one on each corner and two in the middle, top and bottom.
- Windscreen material is required to decrease the likelihood of chain-link fence bowing
- Medford Parks and Recreation reserves the right to approve banner content and location
- Sponsors own their banners and thus are responsible for the printing costs

Other Facilities

Santo Gymnasium

4' x 8' banner.....**\$300/year**

For More Information

Primary Contact:

Chris Shaul

541-774-2407

chris.shaul@cityofmedford.org