

# Chapter 5

## East Barnett Transit Station

### *Transit Plaza and Retail Shops*

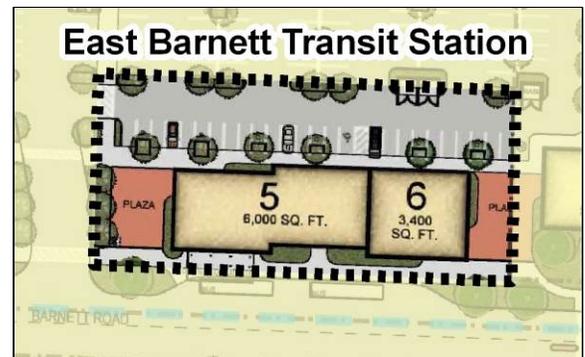
The sector is 0.70 net acres fronted by East Barnett Road to the south. It will function as a public transit center with retail shops. The East Barnett Transit Station will provide a central transit hub to serve the residents, employees, and the public when service becomes available to the area.

Regional transit service is provided by the Rogue Valley Transportation District. As of 2011, the nearest service line terminates approximately one mile to the west at Black Oak Drive adjacent to the Rogue Valley Medical Center. Extension of service to North Phoenix Road is a priority listed in the district’s adopted long range plan as funding becomes available. Conditions needed to sustain an extended route include increases in population, residential densities, and the tax base. Those conditions will be advanced by installation of infrastructure in tandem with the Commercial Center Core Area development.

Bus bays and transit platforms will be provided along with frontage improvements for this sector at time of construction even if transit service has not yet been extended to the area. The bays may be used for off-street parking and loading until such service is available. Two plazas located adjacent to the transit stop will provide space for public art, planters, kiosks, and dining alongside two attached retail buildings. These will also function in tandem with the building design standards to invite pedestrians and the transit public to explore, shop and dine.



East Barnett Transit Station Sector



Master Plan Layout

## Sector Specific Standards

The following Design & Development Standards will apply in this sector:

### 1. Site Design

- a) East Barnett Road Frontage (approximately 260 feet)
  - i. The transit station shall include bus pull-outs and shelters. Design of shelters and other details is to be coordinated with the transit service provider.
  - ii. A transit area plaza shall be provided between the buildings in this sector and the Stanford Avenue sector. Buildings abutting the plaza shall incorporate entries oriented to the plaza. Plaza furnishings shall include planters, trash receptacles, accent pavers, lighting, and an information kiosk for transit service, special events, and the Commercial Center Core Area. The final design will be expected to promote a high level of pedestrian interest and activity. Outdoor dining and food vendor stands are to be strongly encouraged and accommodated by design. Plaza design shall also function as a passageway between buildings with way-finding elements to lead people to other areas of interest nearby.
  - iii. Frontage treatment shall Minor Arterial cross-section at MLDC 10.428(2) with minimum 12-foot wide sidewalk and tree wells in lieu of planter strips. Bus bays shall be provided consistent with the Sector plan. These may be used as on-street parking or service delivery/loading until needed for transit provider use.
  - iv. Structures shall be built to the right-of-way line except to accommodate public utility easements, if alternative easement location is



RVTD bus at Front Street Transit Station.



Graphic design example of a shelter that would not obstruct view of storefronts.



- not available, in which case the structures shall be built to the interior boundary of the easement.
- v. Tree grates with tree lighting fixtures shall be provided every 48 feet on center.
  - vi. Pedestrian lighting shall be provided in accordance with MLDC 10.380 – Street Lighting Standards, S-E.
  - vii. Street furniture shall be provided along the public street. At a minimum, benches and a bicycle rack shall be placed at intervals no greater than 200 feet. Street furniture is to be located so as to maintain a clear pedestrian path and shall be placed within six feet of the curb or, alternatively, adjacent to the building or property line. Benches and other street furniture shall be made of metal painted or powder coated with a black or dark green matte finish and/or wood with a natural finish. Durable materials such as stone or concrete may be used for bench planters, urns, and other furnishings.
- b) The north side of the buildings shall include sidewalks with tree planters at the curb, pedestrian lighting (may be building mounted), and outdoor furnishings similar to the public street frontage.

## **2. Building Design**

- a) To promote a strong storefront presence, the north and south facades of the buildings in this sector shall include minimum 20-foot high front façades with zero-setback from adjacent sidewalks except at paved vestibule entries or façade off-sets of up to six feet in depth. Public utility easements shall be provided to the rear of the buildings through the common areas except where a utility provider indicates that an easement along the street frontage is required by the City for a utility provider. In that situation, the building front shall be setback no further than the width of the easement and the intervening area shall include non-structural landscaping or additional sidewalk area.
- b) Ground floor windows shall be provided in accordance with MLDC 10.377(4).
- c) Display window lighting to enhance night-time vibrancy is encouraged. Methods may include shielded or recessed spotlights to highlight display merchandise or pin lights to define window outlines.
- d) Use wall materials primarily composed of stone, brick or stucco for facades. Avoid non-traditional materials such as wood, shingles, cultured stone, small tiles, rough finished materials, and metal.
- e) Primary entrances shall be provided consistent with MLDC Section 10.377.