



Media Release
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**MEDFORD PROPOSES CHANGES TO THE SIGN ORDINANCE ALLOWING
ELECTRONIC MESSAGE SIGNS IN COMMERCIAL AND INDUSTRIAL
ZONES, AND CONDITIONALLY ALLOWING THEM FOR INSTITUTIONAL
USES IN RESIDENTIAL ZONES**

The Medford City Council will conduct a public hearing on December 17, 2009 at 7:00 p.m. on a proposal to change *Land Development Code Sections* 10.1010, 10.1022, 10.1030, 10.1046, 10, 1200, 10.1300, 10.1400, 10.1500, 10.1600, 10.1700, and 10.1800, of Article VI, pertaining to electronic message signs.

The changes apply to the definition of and allowances for electronic message signs. The changes will allow electronic message signs outright in commercial and industrial zoning districts, except where within the downtown Historic District, as well as conditionally within residential zoning districts for institutional uses. Electronic message signs in residential zones and where within Neighborhood Commercial zoning districts will require approval of a Conditional Use Permit, which are considered at a public hearing.

Copies of the draft amendment are available at the Planning Department, 200 S. Ivy Street, 2nd Floor, Medford, OR, and on the Planning Department's website at www.ci.medford.or.us.