

Emergency Management:
City Council Update May 22, 2014

Emergency Management Update

Medford City Council
August 13, 2015




Outline

- Introduction
- Status report: FY 14-15
- Future developments
- Conclusion
- Q&A



City of Medford Emergency Management 2

Introduction

Larry Masterman, Certified Emergency Manager (CEM)

- * Medford emergency management coordinator
- * 40 years of experience in West Coast emergency services
 - * San Francisco
 - * 13-county far northern California region
- * Past responses include

* Large urban fires	* Forest fires
* Floods	* Storms
* Earthquakes	* Explosions
* Volcanic eruption	* Hospital evacuations



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Local EM Roles

per Oregon Emergency Management



* Hazard analysis	* Coordination
* Plans development	* Partnership development
* Public education	* Disaster declaration
* Staff training	* Administration
* Exercising	* Budget development
* Stockpiling	* Initial Damage Assessment process
* EOC activation	



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Hazard analysis, coordination, partnership development & exercising

- Study of relevant historical emergencies & issues
- Familiarization with City capabilities, resources & relationships
- Cultivation of relationships with neighboring jurisdictions and organizations
- Tours of facilities, joint training & exercises

Please see print materials



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Plan development

- Ongoing review & edits of the City's Emergency Operations Plan (EOP)
- Reviewing 2006 communications plan
- Mitigation planning with the Dept. of Land Conservation & Development
- Developing continuity plans
- Collaborating on area plans



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Public education

CERT (Community Emergency Response Team)

- 3 Basic Training courses in CY 2013, 50 graduates
- Developed standards for City team applicants
- Team established, 12 current members
- Development of a CERT leadership council
- Team supported Pear Blossom, Medford Cruise & Red, White and Boom events

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Public education (2)

- Community preparedness presentations
- Flood fight training open to the public
- Media interviews & programs
- Overhaul of the Jackson County Preparedness Guide
- Preparedness pointers for utility bill inserts
- Upgrading the City preparedness website

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Website developments

- New homepage button
- Much more original content
- Dedicated CERT tab
- Relevant images
- "One stop shop" for viewers
- Emphasis on practical information for the public
- Link to Citizen Alert remains



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Staff training

Ambitious training program

- Facilitating Federal training
 - Intermediate Incident Command
 - Advanced Incident Command
 - Flood Fight Strategies & Tactics





Staff training (2)

- Internal course offerings
 - ICS Overview for Senior & Executive Officials
 - Introduction to the National Incident Mgt. System
 - Department-specific training
 - State of Jefferson EMS Conference



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Stockpiling

Leading an initiative to position emergency resources west of the I-5/Bear Creek corridor

- Medical resources
- Care & shelter assets
- Amateur radio/comms
- Command/communications vehicle



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EOC activation

- Conducted an activation drill, identified needs
- Enhancing security, safety and functionality
- Forming a crisis management team to staff the EOC
- Working with the design team for new MPD headquarters EOC space



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Administration/declaration/budget development

- Obtained approval for 2nd AmeriCorps year
- Obtained Homeland Security grants (2)
- CERT vehicle donated by Mercy Flights
- Studying major delegation options
- Invited to participate in Emergency Management Performance Grant allocation revision for Oregon

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Initial damage assessment

- Hosting FEMA training in November



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Additional activities

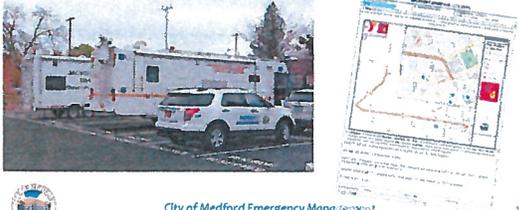
City facilities preparedness

- Established a Facilities Emergency Planning Group
- Updating emergency plans & procedures
 - Fire
 - Earthquake
 - Active assailant
 - Hazardous materials
 - Suspicious device
 - Internal communications

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Additional activities (2)

Implemented a practice of planning large events using major emergency principles



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Additional activities (3)

Incident support

- Petro hazardous materials callout (6/2/14)
- Fir Street warehouse fire (6/26/14)
- Thunderstorms (7/7/15)



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Additional activities (4)

Professional development

- Attained Oregon EM Specialist credential
- Midway through FEMA's EM Advanced Academy
- Attending/auditioning courses for local delivery



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Future developments

- National Preparedness Month activities
 - Preparedness Fair September 19
 - Rogue Valley Mall
 - 24+ participating organizations
- Cascadia Rising exercise June 2016
- CERT course offerings & team development

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Conclusion

- "A day in the life"
- Local leadership support remains high
- Increasingly consulted by City departments
- Collaboration within Medford & surrounding jurisdictions is high

City of Medford Emergency Management 23

Questions?

Thank you

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City of Medford Emergency Management 24

Organization	Nature of Collaboration
549C School District	Training, planning, shelter operation
Amateur Radio Emergency Services	Emergency communications
American Red Cross	Shelter planning, preparedness, business outreach
Asante Health System	Community outreach, asset planning
Ashland Fire & Rescue	CERT, preparedness, training
Avista	Joint training, community outreach, preparedness
Bureau of Reclamation (Emigrant Dam)	Training and exercising
Central Point CERT	Joint training, community outreach, preparedness
Corps of Engineers (Lost Creek & Applegate Dams)	Training, planning, exercising
ECSO (Emergency Communications of Southern Oregon)	Planning
Fire District 3	Training, community outreach
Fire District 5	Training, community outreach
Harry and David	Planning, shared use of facilities
Hispanic Interagency Committee	Latino community outreach
Jackson County Chaplains Association	Training, preparedness, response support
Jackson County Emergency Management	Planning
Jackson County Library System	Planning, community outreach, use of facilities
Jackson County Public Health	Planning, joint training, community outreach
Jackson County Volunteer Organizations Active in Disaster	Planning
Jacksonville Fire and Jacksonville CERT	CERT, preparedness, training
Josephine County Emergency Management	Joint training, planning
Klamath County Emergency Management	Training coordination
La Clinica	Planning
Living Opportunities, Inc.	Planning
Mercy Flights	Training support, planning
National Weather Service Medford Office	Training, planning, subject matter expertise
Oregon Department of Transportation, Rogue Valley Office	Training, planning, subject matter expertise
Oregon Emergency Management	Training support, planning
Oregon Health Authority, Region 5	Training, planning, community outreach
Oregon National Guard 1-186 Infantry	Training, planning
Providence Hospital	Training, planning
Rogue Valley Council of Governments	Community outreach
Rogue Valley International-Medford Airport	Training, exercise support, planning
Rogue Valley Mall (GGP)	Training, community outreach
Rogue Valley Manor	Training, community outreach
SOU Emergency Management and Public Safety	Planning

City of Medford
Emergency Management Training Delivered
July 1, 2014-June 30, 2015

Date	Subject	Group	COM		Other Agency	Public Students	Total Students	Course Hours	Student Hours
			Students	Agency					
1	7/15/14	Earthquake Preparedness & Response	Rogue Valley Manor staff	0	35	0	35	1	35
2	8/20/14	Earthquake emergencies	Jackson County Amateur Radio	0		17	17	1	17
3	9/10/14	NIMS Introduction	Government & response partners	14	5	0	19	7	133
4	9/26/14	Disaster/Emergency Preparedness	Medford Police Department	58	0	0	58	3	174
5	10/2/14	Med/Health Response to Wildfires	Oregon Public Health Conference	0	40	0	40	1	40
6	10/24/14	Intermediate Incident Command	Public Safety/Incident Management	16	18	0	34	24	816
7	11/8/14	Earthquake & Emergency Response	Oregon National Guard	0	25	0	25	2	50
8	11/14/14	Flood Fight Strategies & Tactics	Government, partners, & public	40	142	6	188		615
9	11/20/14	Advanced Incident Command	Public Safety/Incident Management	14	23	0	37	16	592
10	12/2/14	City Preparedness Overview	Medford Planning Dept.	14	0	0	14	1	14
11	1/15/15	CERT Basic Training Day 1/6	Medford Community			25	25	3	75
12	1/16/15	CERT Basic Training Day 2/6	Medford Community			20	20	3	60
13	1/17/15	CERT Basic Training Day 3/6	Medford Community			20	20	9	180
14	1/22/15	CERT Basic Training Day 4/6	Medford Community			15	15	3	45
15	1/23/15	CERT Basic Training Day 5/6	Medford Community			15	15	3	45
16	1/24/15	CERT Basic Training Day 6/6	Medford Community			15	15	9	135
17	2/5/15	Public preparedness	Housing Authority staff		30	0	30	1	30
18	2/11/15	Organizational preparedness	Living Opportunities safety committee			6	6	2	12
19	2/11/15	Earthquake disasters	RVCC Earth Sciences class			25	25	1	25
20	2/18/15	Organizational preparedness	Living Opportunities mgt. team			20	20	1	20
21	2/20/15	Earthquake Hazards & Response	Public Engineers Society	1		24	25	2	50
22	3/6/15	Mass Casualty Response	Jefferson State EMS Conference	45	215	0	260	1	260
23	3/17/15	Earthquake disasters	RVCC Earth Sciences class			20	20	1	20
24	3/19/15	CERT Basic Training Day 1/6	Medford Community	1		24	25	3	75
25	3/20/15	CERT Basic Training Day 2/6	Medford Community	1		20	21	3	63
26	3/21/15	CERT Basic Training Day 3/6	Medford Community	1		20	21	9	189
27	3/26/15	CERT Basic Training Day 4/6	Medford Community	1		20	21	3	63
28	3/27/15	CERT Basic Training Day 5/6	Medford Community	1		20	21	3	63
29	3/28/15	CERT Basic Training Day 6/6	Medford Community	1		20	21	9	189
30	4/4/15	Traffic Control/Flagger Training	CERT members & candidates	11	16		27	5	135