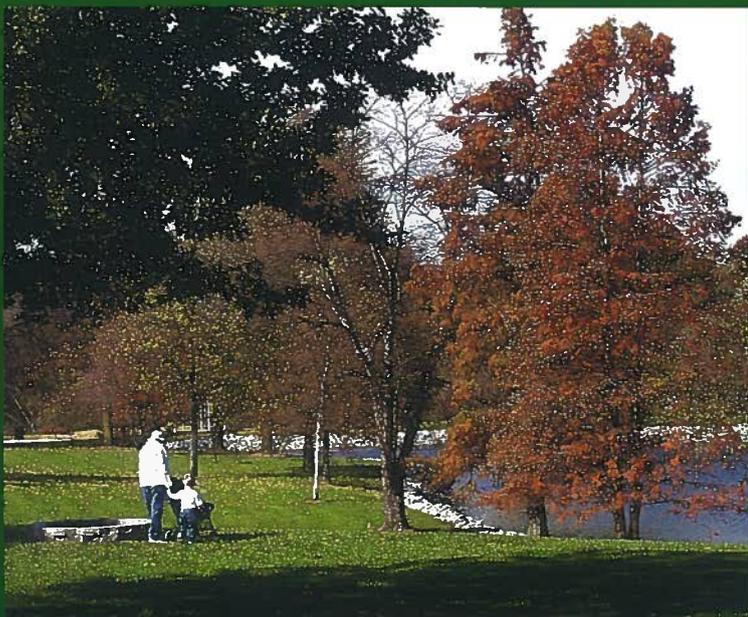




**MEDFORD
SPORTS & COMMUNITY PARK**



The Vision is Big, Bold and Exciting

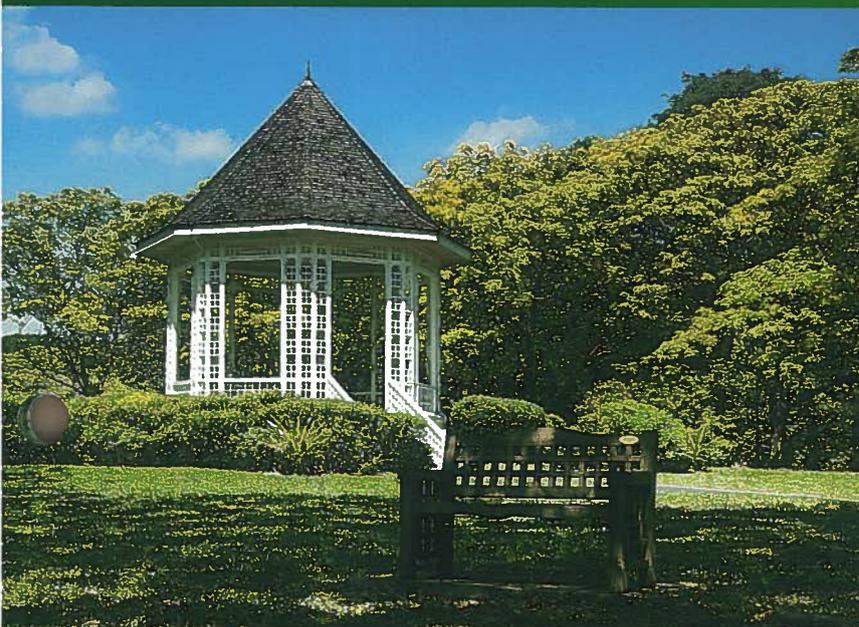


The City of Medford has undertaken comprehensive planning efforts to thoughtfully design a new 132-acre community and sports park project to address the most urgent recreational needs identified by citizens. Medford is a growing and vibrant city, and we are dedicated to keeping our parks and programs growing along with the community. When completed, this will be the largest developed park in Medford and it will offer a vast variety of activities to appeal to folks of every age.

A third of the 132-acre park will remain natural or be developed for picnic grounds, children's playgrounds, covered shelters, a nature interpretive center and dining concessions. Bear Creek and the Greenway Trail run the length of this enticing new park. Trails and paths were designed throughout the park providing pedestrian access to all facilities and recreation opportunities for walking, jogging, and bike riding. Lighted facilities for a softball complex, baseball fields, soccer stadium, volleyball and multi-use fields have been designed in collaboration with community members who volunteered to form an advisory committee.

A prominent new 8,000 square foot covered Activity Pavilion will offer an amenity unavailable in Medford until now — an easily accessible open-air building sized to accommodate 300 people in a dinner arrangement and over 600 in an auditorium configuration, with kitchen facilities, restrooms and storage. Capturing views of Bear Creek, this facility could potentially accommodate trophy displays, a local Hall of Fame, and a visible location to recognize key contributors to the park and local sports organizations.

In support of the primary focus of the park to be a family oriented facility, three children's play areas will be located strategically throughout the grounds. Play areas were chosen to allow convenient access and line of sight supervision from nearby sports facilities while providing separation from vehicle traffic and the more active sports fields.





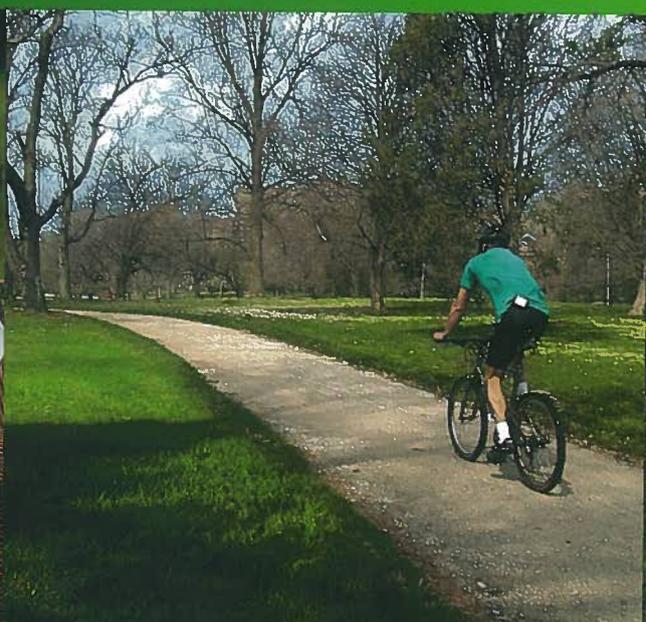
Medford Sports & Community Park



According to the results of a recent Recreation Survey, sports facilities are a priority need in Medford. Organized sports and leagues were noted as the primary programming need for youth activities. Thus, the Medford Parks & Recreation Department has made it a priority to develop more sports fields. All fields are planned to be lighted so that their use can be extended into evening play. Participants from the community at large helped design the Sports & Community Park to address a number of urgently needed facilities, including:

SOFTBALL COMPLEX Softball fields are the most needed sporting fields identified in Medford and are planned for the next phase of development with architectural planning and engineering underway and construction planned for 2006. Studies show that softball is a rapidly expanding recreational program. Softball ranked as the third highest activity after playground visits and outdoor swimming. The new softball complex will be located at the southeast portion of the site and visible from the Interstate. This complex will include four fields; one of these is designed as a championship field with additional spectator seating. An activity pavilion, centered between the fields, is designed to accommodate a team meeting room, restrooms, concessions, changing rooms and a scorer's tower on the second level. Also included in the complex will be a children's play area, picnic facilities and team warm-up areas.

Primary users of this facility will be adult softball, co-ed and senior softball. However, with temporary modifications using portable sports fencing and multiple base locations these fields can also accommodate youth baseball and softball, ASA fast pitch softball, youth leagues and tournaments as well as high school softball. A 325-car parking area will be located adjacent to the complex. The entire complex will be lighted allowing night games as needed.





Sports Fields



THE FIELD SPORTS COMPLEX, located in the northwest section, is designed as a large open flexible turf space. A separate lighted championship field with grandstand seating is planned to be constructed with artificial turf to extend the playing season. Restrooms and concessions will be conveniently located between the fields. A third field is located at the northern corner of the park. A children's play area and warm-up areas will efficiently utilize the space between fields.

Multiple configurations are possible in the large open space including five large soccer fields, ten youth soccer/flag football fields, three championship fields, or a variety of combinations. Primary users would be youth and adult soccer. The facility could also accommodate high school soccer, adult football (flag or tackle), youth football, lacrosse, field hockey, ultimate Frisbee and rugby. A 215-car parking area is directly associated with this complex to accommodate most functions, with trails and driveways to adjacent lots.

BASEBALL FACILITIES will include the Harry & David Field [Miles Field replacement] adjacent to Highway 99 with a 400' outfield, grandstands, press box, concessions, restrooms, material storage, practice facilities and parking for over 430 cars. In a public-private partnership between the City of Medford, Jackson County and the non-profit Medford Youth Baseball Society, this stadium will anchor the southwest corner of the park. The field is under construction and scheduled to open for play in early 2006.

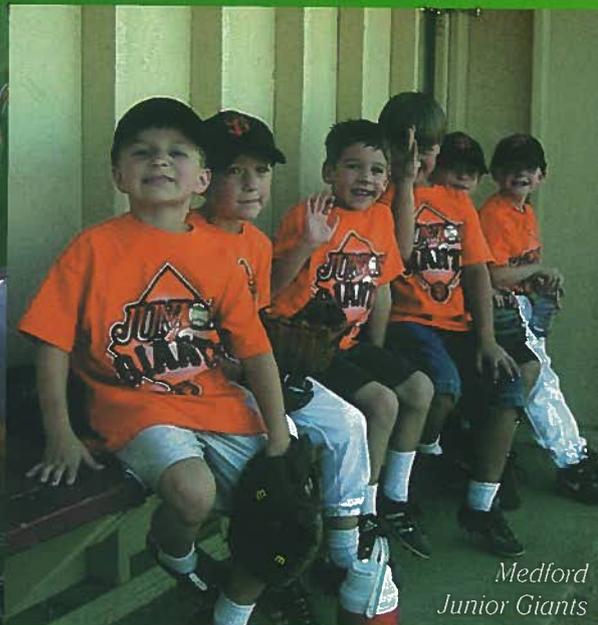
Two lighted 375-foot baseball fields are also planned. Users could include baseball leagues such as American Legion, Babe Ruth, high school teams, adult and senior baseball, and college age leagues. Ample parking was provided adjacent to each field, which could also serve other recreational opportunities in the park.

Two youth-sized ball fields were provided at the northeast corner of the site. Located between the fields are restrooms, warm-up space and a children's play area. These fields could serve youth baseball, ASA fast pitch softball, slow pitch softball and high school softball. Also, by using temporary outfield fences in the softball complex, a six-field configuration could be provided for tournament play.

A VOLLEYBALL SAND COURT is planned near the large activity pavilion and picnic areas.



Photo Courtesy Medford Mail Tribune



Medford Junior Giants



Above—New Medford Parks & Recreation Foundation members pictured in front of park site:

(L–R) Craig Stone, Brian Sjothun, Rob Patridge, Colleen McCaffrey, Chad Cota, Joe Brett. Not pictured: Don Casebier, Anne Root.



Early Assumptions



Project Cost Estimates—Total development cost estimates of 132-acre Medford Community & Sports Park are \$17.5 million, excluding the Harry & David Field and planned Nature Interpretive Center. Several unique public-private partnerships are established and others are in the works to accelerate the completion of this urgently needed park.

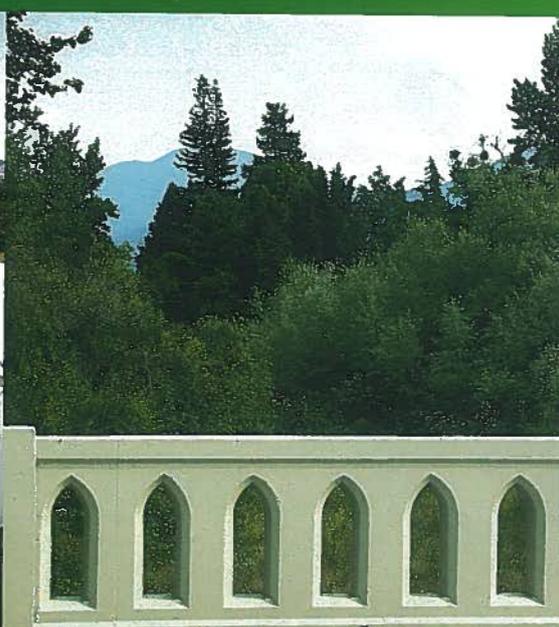
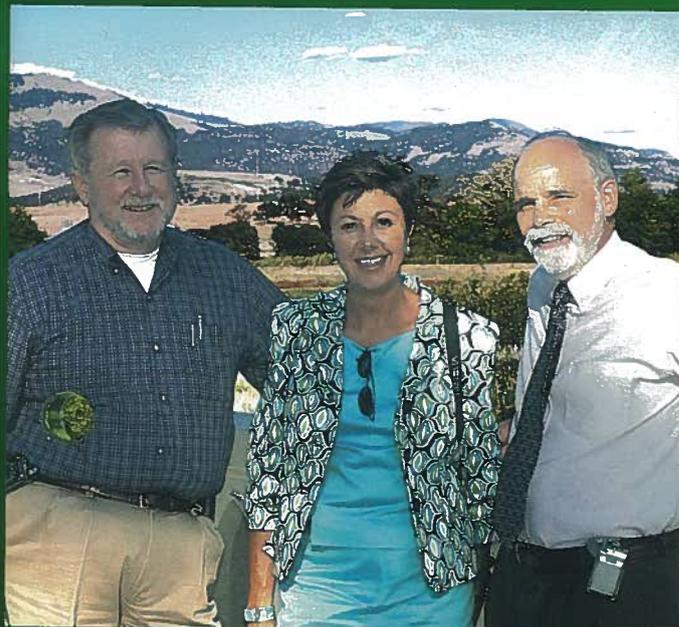
Rotary Clubs in Southern Oregon have raised contributions and collaborated with Jackson County and the City of Medford to design and construct a two lane vehicle and pedestrian bridge that links the two sides of the park. The Bear Creek Greenway Foundation will pave the portion of a biking and walking trail along Bear Creek's lush canopy that bisects the park, eventually creating a continuous 21-mile path from Ashland to Central Point.

The largest portion of the park improvements are the responsibility of the City of Medford and will be supported by efforts of a newly created Medford Parks & Recreation Foundation. All opportunities for municipal funding, grants and partnerships are being explored. Partnerships are anticipated with regional sports clubs and programs, non-profit and volunteer service organizations, corporations, other municipalities, and many individuals.

The City of Medford is also committed to investing in public art when building new public facilities. One-percent of tax-financed new construction is dedicated to enhancing the aesthetics and functionality of our community spaces.

Pictured below facing page: LEFT—Craig Stone, Colleen McCaffrey, Rob Patridge and Joe Brett. RIGHT—Medford Parks & Recreation Director Brian Sjothun, Medford Mayor Gary Wheeler, City Council President Claudette Moore, City Manager Mike Dyal.

Pictured below this page: LEFT—City Council member Bob Strosser, Consultant Lisa James and Chuck Root, Rogue Valley Sewer Service. RIGHT—Project supporters: Chuck Root of Rogue Valley Sewer Service, Wally Wassum, Board Member of Rogue Valley Sewer Service and Monte Mendenhall of PacifiCorp.

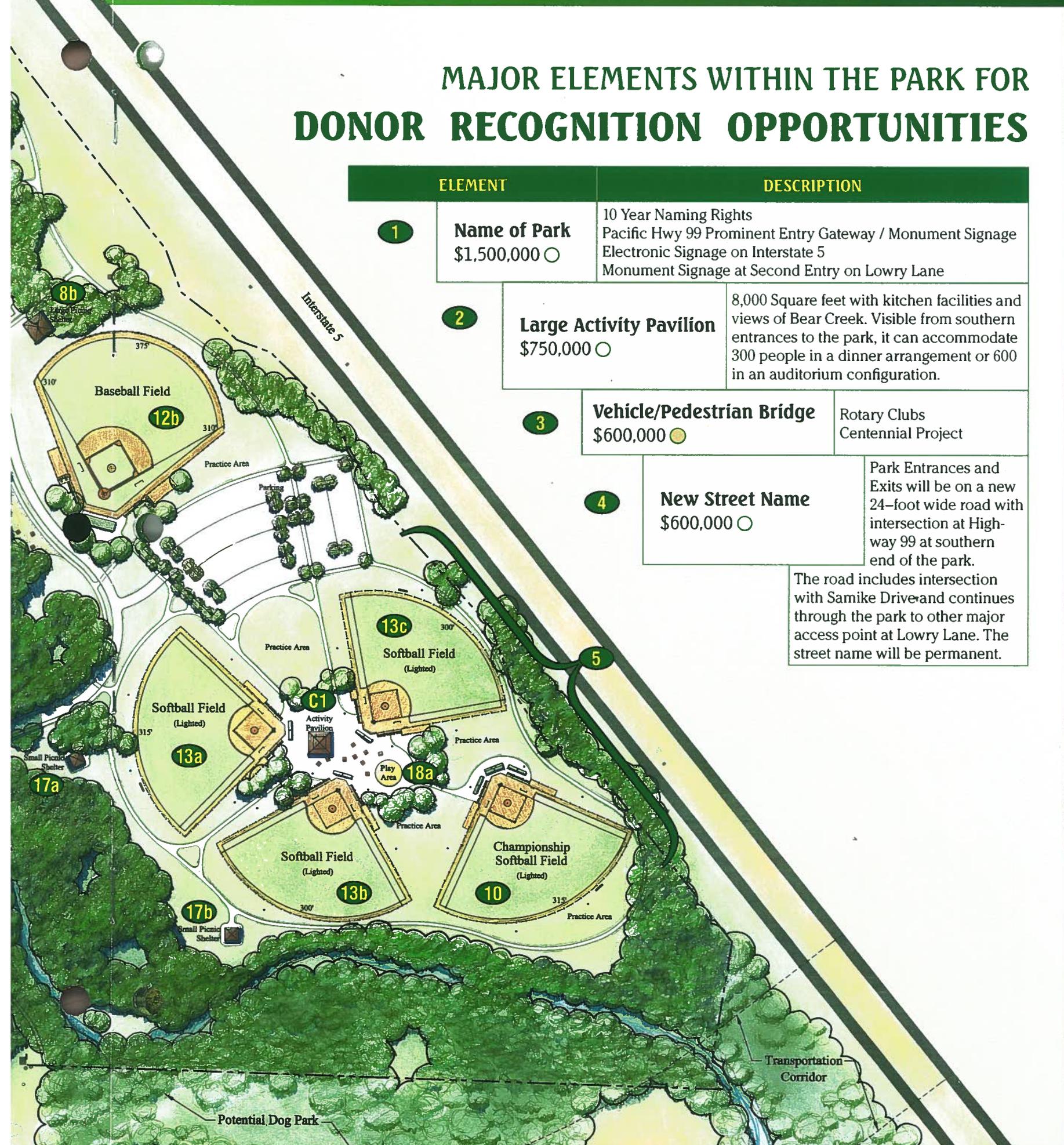




Medford Sports & Community Park Plan

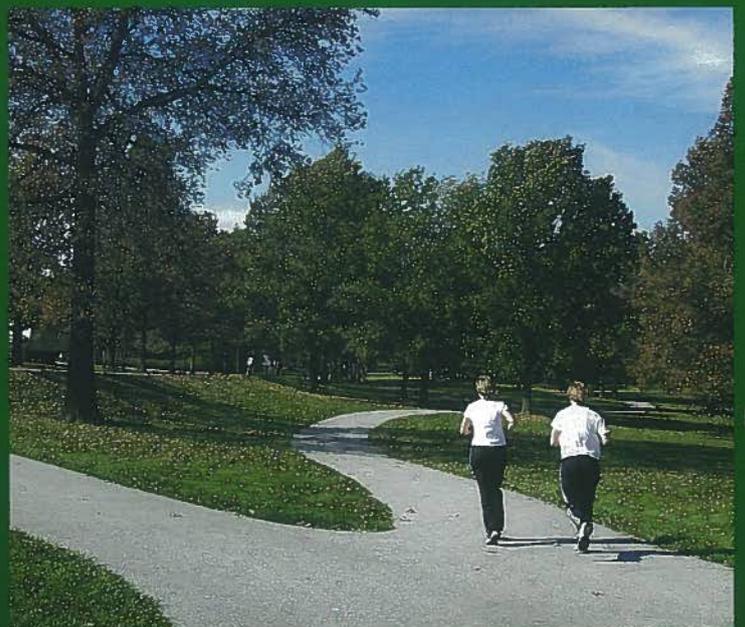
MAJOR ELEMENTS WITHIN THE PARK FOR DONOR RECOGNITION OPPORTUNITIES

ELEMENT	DESCRIPTION
1 Name of Park \$1,500,000 ○	10 Year Naming Rights Pacific Hwy 99 Prominent Entry Gateway / Monument Signage Electronic Signage on Interstate 5 Monument Signage at Second Entry on Lowry Lane
2 Large Activity Pavilion \$750,000 ○	8,000 Square feet with kitchen facilities and views of Bear Creek. Visible from southern entrances to the park, it can accommodate 300 people in a dinner arrangement or 600 in an auditorium configuration.
3 Vehicle/Pedestrian Bridge \$600,000 ●	Rotary Clubs Centennial Project
4 New Street Name \$600,000 ○	Park Entrances and Exits will be on a new 24-foot wide road with intersection at Highway 99 at southern end of the park. The road includes intersection with Samike Drive and continues through the park to other major access point at Lowry Lane. The street name will be permanent.





Rotary Bridge within the Medford Sports & Community Park

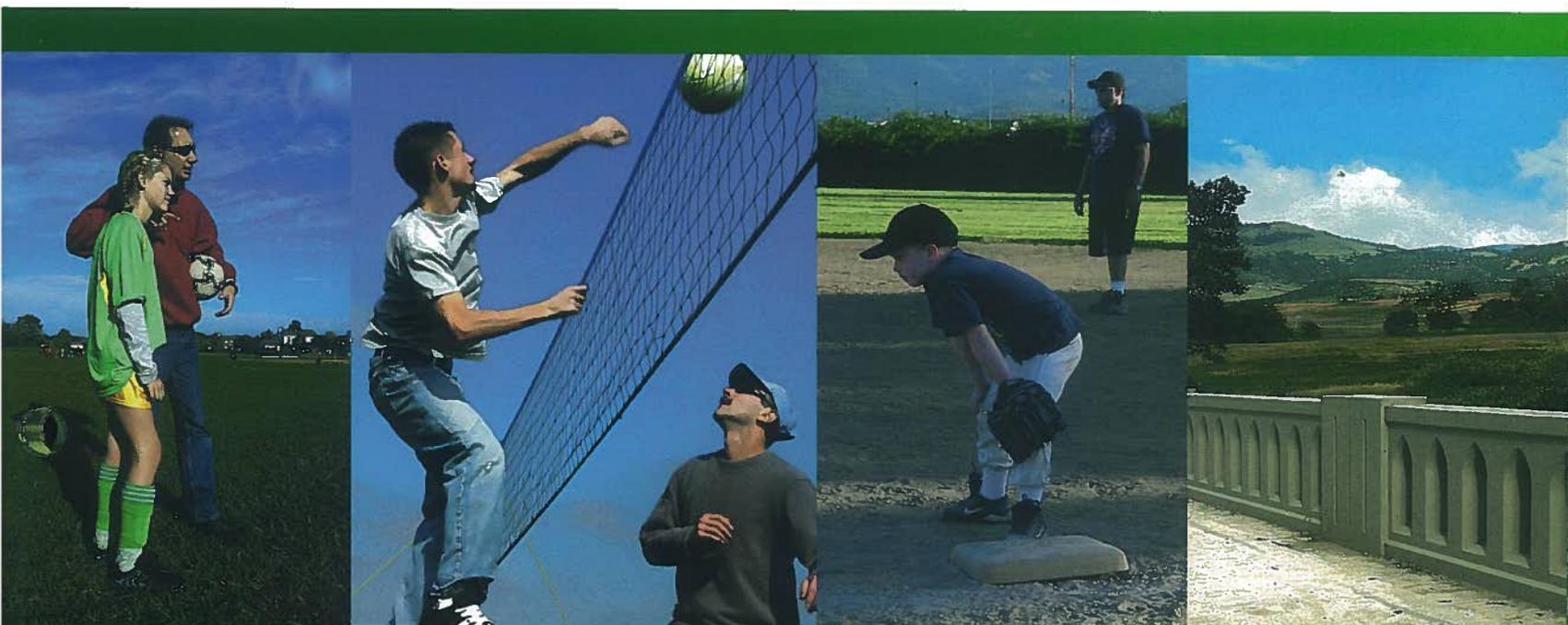


Additional Donor Recognition Opportunities



JEFFERSON NATURE CENTER** and the *HARRY & DAVID FIELD** are being constructed in partnership with other non-profit organizations; donor gifts and their related recognition opportunities for these two specific projects should be coordinated with those agencies. All other donations and naming opportunities within the Medford Sports & Community Park should be coordinated with the Medford Parks & Recreation Foundation by contacting us at (541) 774-2400 or at www.ci.medford.or.us.

GIFT AMOUNT	NAMING OPPORTUNITY	DIAGRAM LOCATION
\$500,000	Softball Complex Name (4 Fields)	<input type="radio"/> 5
\$500,000	Soccer / Field Sports Complex (3 Fields)	<input type="radio"/> 6
\$500,000	*Jefferson Nature Center	<input type="radio"/> NC
\$400,000	Name New Lane Inside Park	<input type="radio"/> 4a
\$350,000	Championship Soccer Field	<input type="radio"/> 7
\$350,000	Each of Two Large Picnic Shelters	<input type="radio"/> 8a <input type="radio"/> 8b
\$350,000	**Harry & David Field (MYB)	<input checked="" type="radio"/> 9-RESERVED
\$325,000	Championship Softball Field	<input type="radio"/> 10
\$300,000	Large Sports Field on Hwy. 99	<input type="radio"/> 11
\$300,000	Each of Two Large Baseball Fields	<input type="radio"/> 12a <input type="radio"/> 12b
\$250,000	Each of Three Softball Fields	<input type="radio"/> 13a <input type="radio"/> 13b <input type="radio"/> 13c
\$250,000	Northern Soccer/Sports Field	<input type="radio"/> 14
\$200,000	Each of Two Youth Ball Fields	<input type="radio"/> 15a <input type="radio"/> 15b
\$200,000	Volleyball Court	<input type="radio"/> 16
\$175,000	Each of Three Small Picnic Shelters	<input type="radio"/> 17a <input type="radio"/> 17b <input type="radio"/> 17c
\$150,000	Each of Three Children's Playgrounds	<input type="radio"/> 18a <input type="radio"/> 18b <input type="radio"/> 18c
\$125,000	Pedestrian Bridge Across Bear Creek	<input type="radio"/> 19
\$100,000	Each of 12 Practice Areas	P1-P12
\$75,000	Concession Stand (each)	<input type="radio"/> C1 <input type="radio"/> C2
\$50,000	Picnic Tables or Benches (each)	





Benefits Of Parks



TO INDIVIDUALS

As Medford continues to grow at a rapid pace, maintaining green park space becomes a long-term investment in our quality of life. Medford continues to develop a system of attractive, safe, clean, accessible, interconnected parks throughout the city that provide a variety of passive and active recreational activities.

TO COMMUNITIES

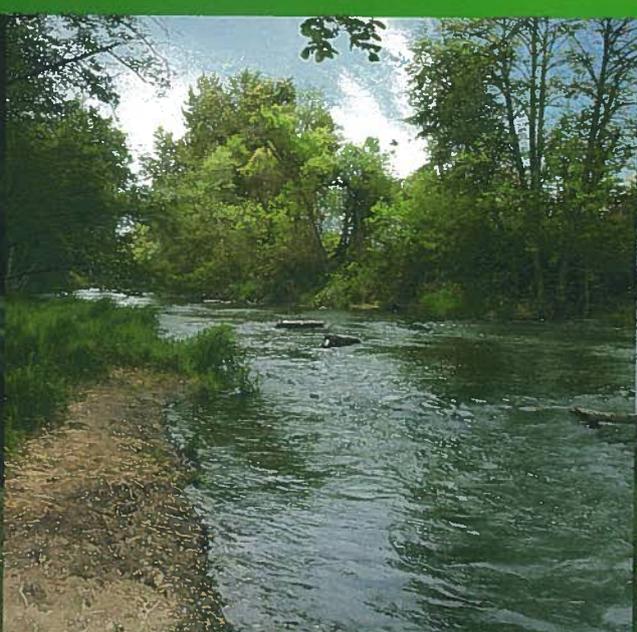
The City cooperates with school districts in developing and maintaining neighborhood school parks. With an estimated population of more than 70,000 people living in the City of Medford and over 190,000 people in Jackson County, our area is one of the fastest growing populations in Oregon.

TO THE ECONOMY

Economic success is due in large part to regional public-private and cross-institutional partnerships, including those with many non-profit organizations, Rogue Community College and Southern Oregon University. Investment in a sports park facility will have measurable economic impact both on sales and personal income to residents and their businesses. Tournaments will draw visitors from out of town on a regular basis, creating demand for services and goods that multiply throughout the region.

TO THE ENVIRONMENT

The City has preserved and enhanced its urban and natural environments through creative beautification and by protecting and maintaining creeks, preserving and planting more trees, protecting historic sites, and identifying and managing wetlands. Medford protects its air, water and land by promoting transportation alternatives, careful planning and recruiting nonpolluting industries.



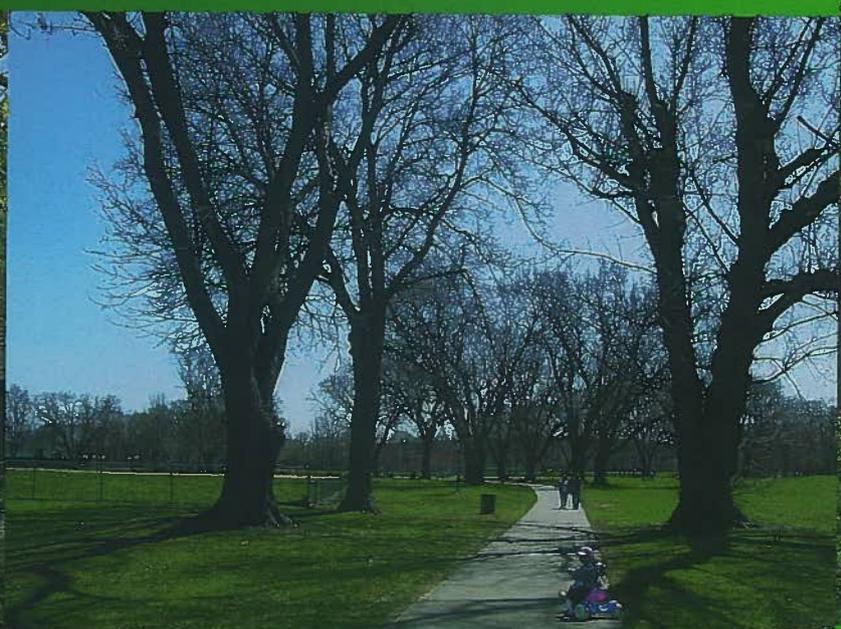


An Ideal Climate & Natural Setting



Medford enjoys spectacular weather for outdoor recreation and relaxation. At 1,382 feet above sea level, Medford is protected by surrounding mountains, and the area is favored with a mild climate. Annual average rainfall is 18-20 inches. The seasons are clearly defined, temperatures are generally mild overall, and yearly snowfall is three to four inches on the valley floor. The median winter temperature is 36 degrees. Summers are warm with a median temperature of 94 degrees and an average of 15 days over 100 degrees. Humidity is low.

A wide range of picnic opportunities will be provided throughout the park. Two large picnic shelters located on opposite sides of Bear Creek can each accommodate 100 people. Three smaller shelters on the east side of the Creek will each have the capacity for over 20 people. Picnic tables will be dispersed throughout the park especially near the major recreational facilities. The natural setting throughout the park is enhanced with shaded areas with mature large native trees including Oak and Ash, Walnut and picturesque ornamentals.



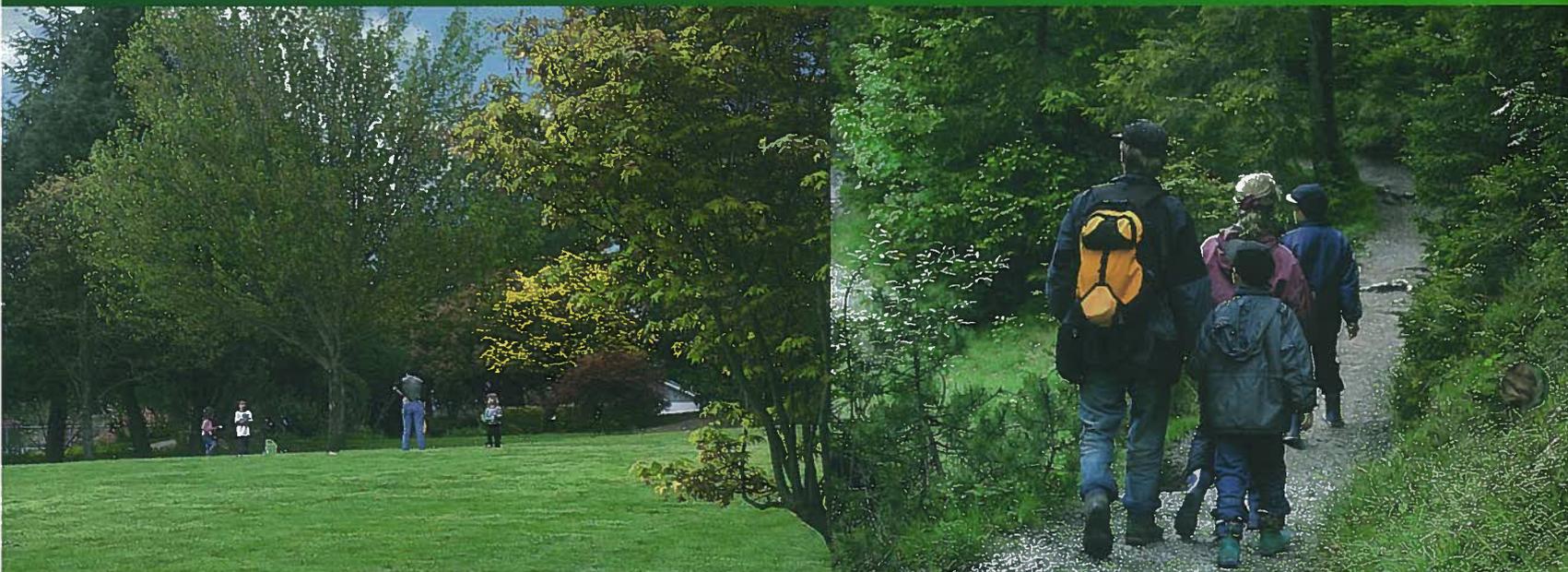
Creating Healthy Lives, Happy People and a Strong Community

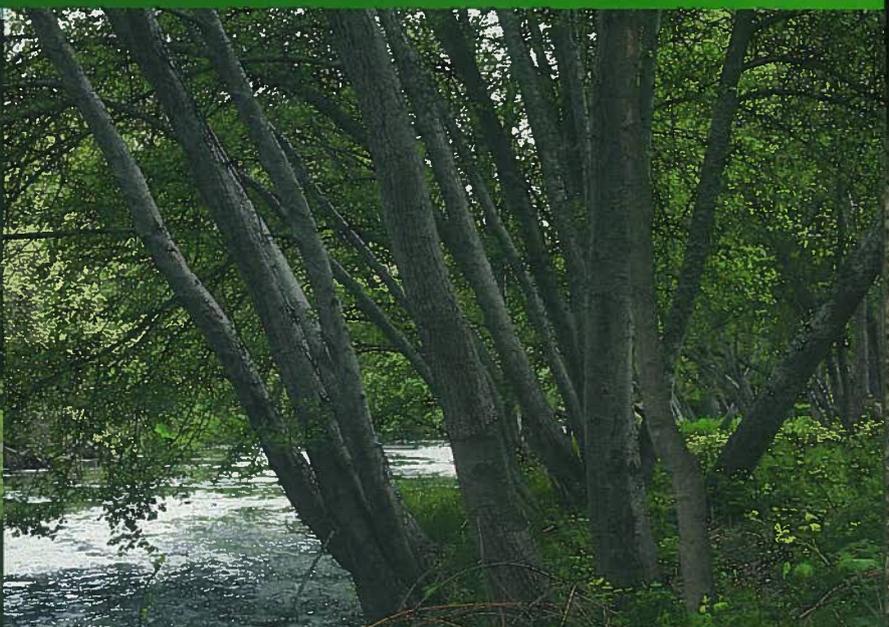


Medford is embarking on what will become its most significant and community enriching park development. Young and old will treasure what we are building here along the banks of Bear Creek. There will be something for everyone from educational nature programs, healthy sports and recreational activities, relaxing trails and bike paths, picnic facilities and children's playgrounds.

The capital campaign to develop the Medford Sports & Community Park is an extraordinary opportunity. Philanthropy and corporate investment are a crucial element in the successful completion of this lasting amenity. Great cities of the world proudly point to their magnificent parks as evidence of the community's commitment to cultural quality, and we will soon join them —with your help.

The consequence of your support today ultimately affects us all. As fellow citizens of a society driven not just by our economy, but by our desire for a rewarding and refreshing quality of life, an investment in this project will create a spectacular legacy to be enjoyed by generations into the future.







Medford Parks & Recreation Foundation

411 West Eighth Street, Room 225

Medford, Oregon 97501

www.ci.medford.or.us

541-774-2400



~ Design ~

Gwen Speicher

www.gwensgraphicsolutions.com



About the Medford Parks & Recreation Foundation:

The Medford Parks and Recreation Foundation, a nonprofit 501(c) (3), was established in 2005. The Foundation raises funds, fosters partnerships, and advocates in support of specific projects and activities that benefit our City parks and recreation programs. The Foundation is funded primarily through support by individuals, groups and businesses committed to the preservation and expansion of youth and adult programs as well as the City park and trail system.

Contributions support:

- Youth Program Scholarships
- Park Development Projects
- Trail Development Projects
- Projects that Promote and Support Accessibility to Facilities and Programs
- Expansion of Enrichment Programs for Youth and Adults

The purpose of the Medford Parks and Recreation Foundation is to enhance the quality of life for all the people of Medford by cooperating with and seek to implement the City of Medford Leisure Services Plan by:

- Raising funds to support park and recreation programs, facilities, and services.
- Promoting the value and benefits of our city parks and recreation programs.
- Providing opportunities for partnerships with other community organizations.
- Supporting park programs that educate our community, especially our youth.

Mission Statement

The mission of the Medford Parks Foundation is to establish partnerships to finance and promote the value, use and benefits of Medford parks, recreational facilities and programs.

Become Involved

Individuals that would like to become involved with the Foundation are encouraged to contact Brian Sjothun at 774-2400 about opportunities. Currently, the Board of Directors is looking for ways to expand the range of volunteer opportunities for those wishing to become a volunteer with the Foundation. Please see back page of this flyer regarding the benefits of Parks & Recreation for our community.

Benefits of Parks & Recreation Programs & Facilities:

According to the National Recreation and Park Association the benefits of parks and recreation are many.

Personal Benefits:

- 👂 Enhances children's play which is essential to the human development process.
- 👂 Helps Youth make positive lifestyle choices and offers alternatives to self destructive behavior.
- 👂 Provides the framework to improve a person's self-esteem and positive self image.
- 👂 Helps to manage stress in one's life in today's busy and demanding world.

Social Benefits:

- 👂 Offers structured activities and programs.
- 👂 Provide social opportunities that help reduce alienation, loneliness and anti-social behavior.
- 👂 Promotes ethnic and cultural harmony.
- 👂 Builds strong families, the foundation for vital community.
- 👂 Provides opportunities for community involvement, and shared management and ownership of public resources.
- 👂 Ensures that leisure services are accessible to everyone.
- 👂 Enriches and complements other services for youth through after school and other recreational programs.

Economic Benefits:

- 👂 Promotes a healthy and productive work force.
- 👂 Can motivate and attract business relocation and expansion within the community.
- 👂 Reduces the level of vandalism and criminal activity their associated high cost.
- 👂 A catalyst for tourism.
- 👂 Investments in the environment through the provision of parks and open spaces pay for themselves by maintaining ecological balance in an urbanizing setting.
- 👂 Enhances property values.

Environmental Benefits:

- 👂 Maintains green space to help filter and reduce run off from developed areas.
- 👂 Helps to protect natural and historical features of the natural landscape.
- 👂 Provide habitat for wildlife and flora species.
- 👂 Can help reduce travel time and offset the effects of pollution.

