



Below is a summary of the Achievements and Accomplishments for the Parks and Recreation Department during 2009-2010.

Parks and Recreation:

1. Because of USCCP, Medford was able to meet budgeted revenue projections (provided nearly \$7 million in economic stimulus).
2. Completed the City Hall remodel (HVAC and lighting were finished two years ahead of schedule saving an estimated \$1 million). The remodel is also estimated to save \$30,000 annually.
3. Awarded two large energy grants to upgrade outdated systems.
4. Many recreation programs had increases in participation.
5. Conducted Piano in the Park.
6. Completed final phase of Lewis Park.
7. Applied for conditional use permit for new park on East McAndrews called Oregon Hills Park.
8. Instituted an inventory program partnering with Grainger. This program is estimated to reduce fees by 80%.
9. Implemented Maintenance Connection Software Implementation with a \$12,000 annual investment. This program allows Parks to better evaluate maintenance processes and determine where priorities, staffing and resources should be used in order to achieve goals and improve customer satisfaction.
10. Parks Maintenance has been divided into 5 different zones to provide accountability and equality of workload.
11. Reviewed and revised product vendors for an annual savings of \$10,000 in supplies and \$6,000 in equipment.
12. Received Tree City USA award for the 14th consecutive year.
13. Implemented a program to identify heritage trees (indicating type and approximate age of tree). Program will begin in FY 2011.

Continuous Improvement - Customer Service

14. Through naming rights, the Parks department brought in the following monies:
- a. Charter Communications - \$350,000 for 10-year naming rights for USCCP.
 - b. Radio Medford - \$55,000 in radio advertising for the next five years in exchange for flyers at USCCP.
 - c. Rogue Federal Credit Union - \$10,000 annually for the next five years for Movies in the Park.
 - d. State Farm, Adroit Construction and Wild River Pizza & Brewing donated \$7,200, \$7,500 and 10,000 respectively for various parks programs.
 - e. Parks received a total of \$1,347,343 in grant and energy trust funds (most notably \$729,700 for energy conservation and efficient projects including replacement of the HVAC system at the Carnegie Building).