



U.S. Cellular Community Park Softball/Baseball Complex Promotional Opportunities

Outfield Fence Signage

	— Per Field —		— All 5 Fields —	
	1 Year	2 Years	1 Year	2 Years
3.5 x 8 permanent sign	\$250	\$450	\$1,000	\$1,800
3.5 x 8 permanent sign – preferred location*	\$300	\$540	\$1,200	\$2,160
2 x 4 backstop sign (faces bleachers)	\$100	\$180	\$400	\$720
3 x 4 score table sign (faces clubhouse)	\$150	\$270	\$600	\$1,080
Specialty location or size	Negotiable			

Signage Notes:

- 10% discount for 2-year contract
- Price does not include production cost
- * Based on availability

Web Site Hyperlink Advertisements

(www.medfordsportsleagues.com and www.usccp.com)

Lead sponsor (160 pixels wide x 140 high)	\$600/year	\$1,080/two-year contract
Basic sponsor (160 pixels wide x 70 high)	\$300/year	\$540/two-year contract

Softball League Sponsorships

Program Sponsor (all leagues) \$5,000/year

- Includes overall program naming rights, free distribution of promotional materials at games, corporate logo on participant prizes (usually t-shirts), lead sponsor web site hyperlink ad, permanent and/or portable signage at all city-league venues.

League Sponsor \$1,000/year

- Includes league naming rights, free distribution of promotional materials at games and basic web site hyperlink ad.

2008 Kickoff Tournament Sponsor \$250

- Includes free distribution of promotional materials at games and logo on participant t-shirts.

Special Discount Packages

Base Hit \$600/year

- 2 x 4 backstop sign at all five fields
- Basic web site hyperlink ad

Daily Double \$1,200/year

- 4 x 6 permanent outfield sign at all five fields
- Basic web site hyperlink ad

Grand Slam \$2,250/year

- 4 x 6 permanent sign – preferred location at all five fields
- Lead sponsor web site hyperlink
- Softball league sponsor

Signage Specifications and Requirements

- Outfield signs must be exactly 3.5 x 8 feet
- Vinyl signs are preferred
- Each sign must have six equally spaced grommets – one on each corner and two in the middle
- Each sign must be vented to decrease the likelihood of chain-link fence bowing
- It is recommended that each sign be attached to a corex backing for stability
- Medford Parks and Recreation reserves the right to approve sign design, content and location

For More Information

Primary Contact:

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