

# Envision Hawthorne Park



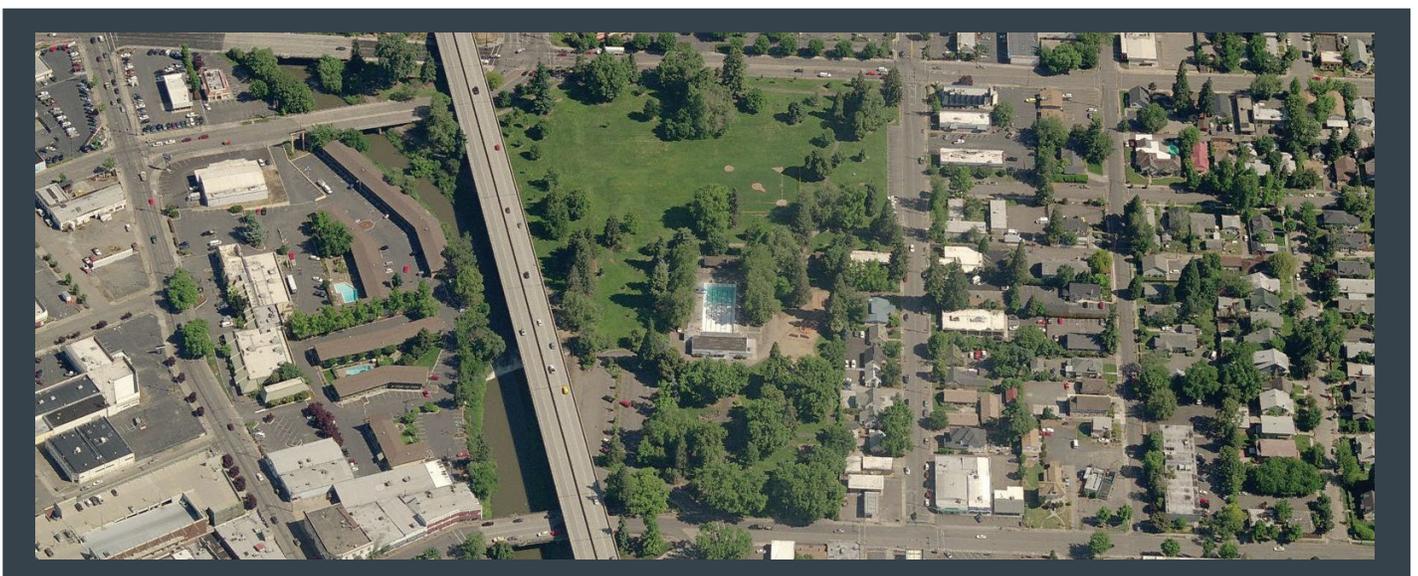
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2. Presentation of the preferred general park layout and design.

3. Review general park components that enhance the urban character and park identity including plant materials, site furnishings, play equipment, material selections and site sustainability measures.

4. Project Data and Next Steps





# Overview of the Hawthorne Park Master Plan process.

## Public Meeting #2

- Comments were collected at the meeting in order to help further refine the proposals in preparation for the final Master Plan design to be presented August 8th.



Proposal #1



Proposal #2



Proposal #3

# Overview of the Hawthorne Park Master Plan process.

## Public Meeting #2

- Using feedback from Meeting #1, a series of precedent images, vignettes, and diagrams were developed by the GM design team and presented to the community on May 17th.



# Overview of the Hawthorne Park Master Plan process.

## Public Meeting #3

- Prior to the third and final meeting, Group Mackenzie utilized Community Design Project to broadcast two of the final proposals in hopes it would help broaden the public input on preferences for the park.
- More than 1700 people have visited the site - We have collected more than 200 survey's, And have received almost 100 comments.

**Hawthorne Park Overview**

Thank you for your interest in the Hawthorne Park Master Planning process. The city of Medford has teamed up with Group Mackenzie, an interdisciplinary design firm, to try and develop a vision for this historic park.

Located in central Medford, sitting right along Bear Creek with easy access to residential neighborhoods, local business, and the Greenway Trail, Hawthorne Park provides a unique setting for what will be a vibrant and active open space. Your input will help Group Mackenzie and the City of Medford move forward in this process, and will encourage a sense of identity for this important park.

Remember to please join us for the next public meeting located at:

The American Red Cross  
60 Hawthorne Street  
Directly across from Hawthorne Park  
At 5:30 on June 28th!

Please click an option, below:

View and Download the Details About the Project    Review the Different Proposals for the Project    Discuss and Communicate About the Project



## Online Survey

Questions: Best...	Proposal #1	Proposal #2	Proposal #3
Aquatic Center	59	83	56
Flexible Lawn Space	89	48	72
Playground	58	95	57
Paths	72	84	53
Athletic Courts	76	101	34
Dog Park	94	74	39
Parking Lots	53	74	81
Splash Pad	68	85	54
<b>Total Votes</b>	<b>421</b>	<b>513</b>	<b>318</b>

## Public Survey

Which Proposal Do You Prefer?	Proposal #1	Proposal #2	Proposal #3
<b>Total Votes</b>	<b>2</b>	<b>12</b>	<b>0</b>

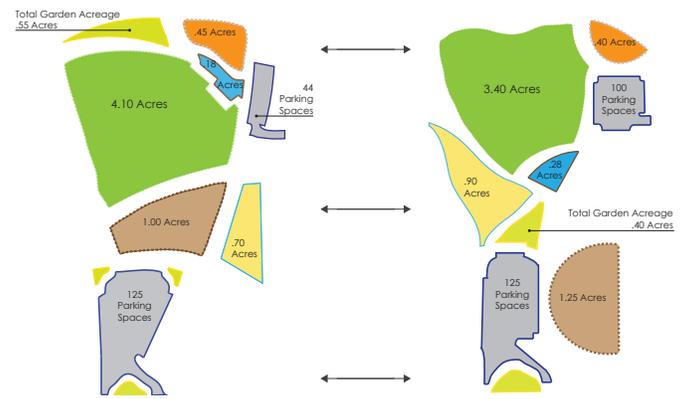
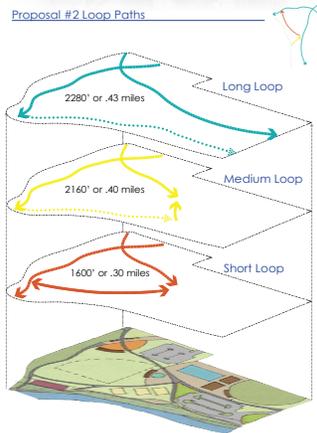
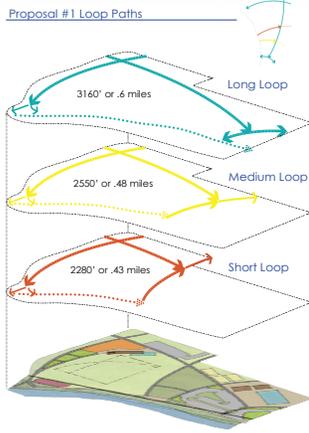
# Overview of the Hawthorne Park Master Plan process.

## Public Meeting #3

- In conjunction with the feedback received online, Group Mackenzie put together a series of diagrams and informational boards comparing in greater detail the two proposals.
- These comparisons helped further refine our final proposal for the Hawthorne Park Master Plan.

Hawthorne Paths Diagram : Understanding Movement Through the Park

Hawthorne Park Spatial Diagram : Understanding the Size And Layout of the Park



Hawthorne Tree Survey : A Look at How Each Proposal Will Effect Existing Vegetation

Hawthorne Park Tree Analysis : A Look At What Vegetation should and Should Not Remain



Tree ID #	Common Name
1	Silver Maple
2	Douglas Fir
3	Japanese Pagoda
4	Katsura Tree
5	Bald Cypress
6	Tulip Tree
7	Tulip Tree
8	Willow Oak
9	Conifer
10	Conifer
11	Cornifer
12	London Plane Tree
13	London Plane Tree
14	Grand Sequoia
15	Horse Chestnut
16	Western Catalpa
17	Tulip Tree
18	Tulip Tree
19	Tulip Tree
20	Tulip Tree
21	Tulip Tree
22	Silver Maple
23	Silver Maple
24	Black Walnut
25	Green Ash
26	Port Orford Cedar
27	Incense Cedar
28	Silver Maple
29	American Linden
30	Silver Maple
31	Flowering Plum
32	London Plane Tree
33	London Plane Tree
34	London Plane Tree
35	London Plane Tree
36	London Plane Tree
37	London Plane Tree
38	Coastal Redwood
39	Blue Spruce
40	Western White Pine
41	Red Maple
42	Pin Oak
44	Ponderosa Pine
45	Sweetgum
46	Ponderosa Pine
47	London Plane Tree
48	London Plane Tree
49	Port Orford Cedar
50	Port Orford Cedar
51	Horse Chestnut
52	Dawn Redwood
53	Incense Cedar
54	Port Orford Cedar
55	Western Juniper
56	Norway Spruce
57	Silver Linden
58	Yellowwood
59	Coastal Redwood
60	Decodar Cedar
61	Decodar Cedar
62	Marshall Ash
63	Marshall Ash
64	Horse Chestnut



# Presentation of the preferred general park layout and design

Final Proposal



# Presentation of the preferred general park layout and design

Final Illustrative Design



# Presentation of the preferred general park layout and design

## Final Proposal In Context



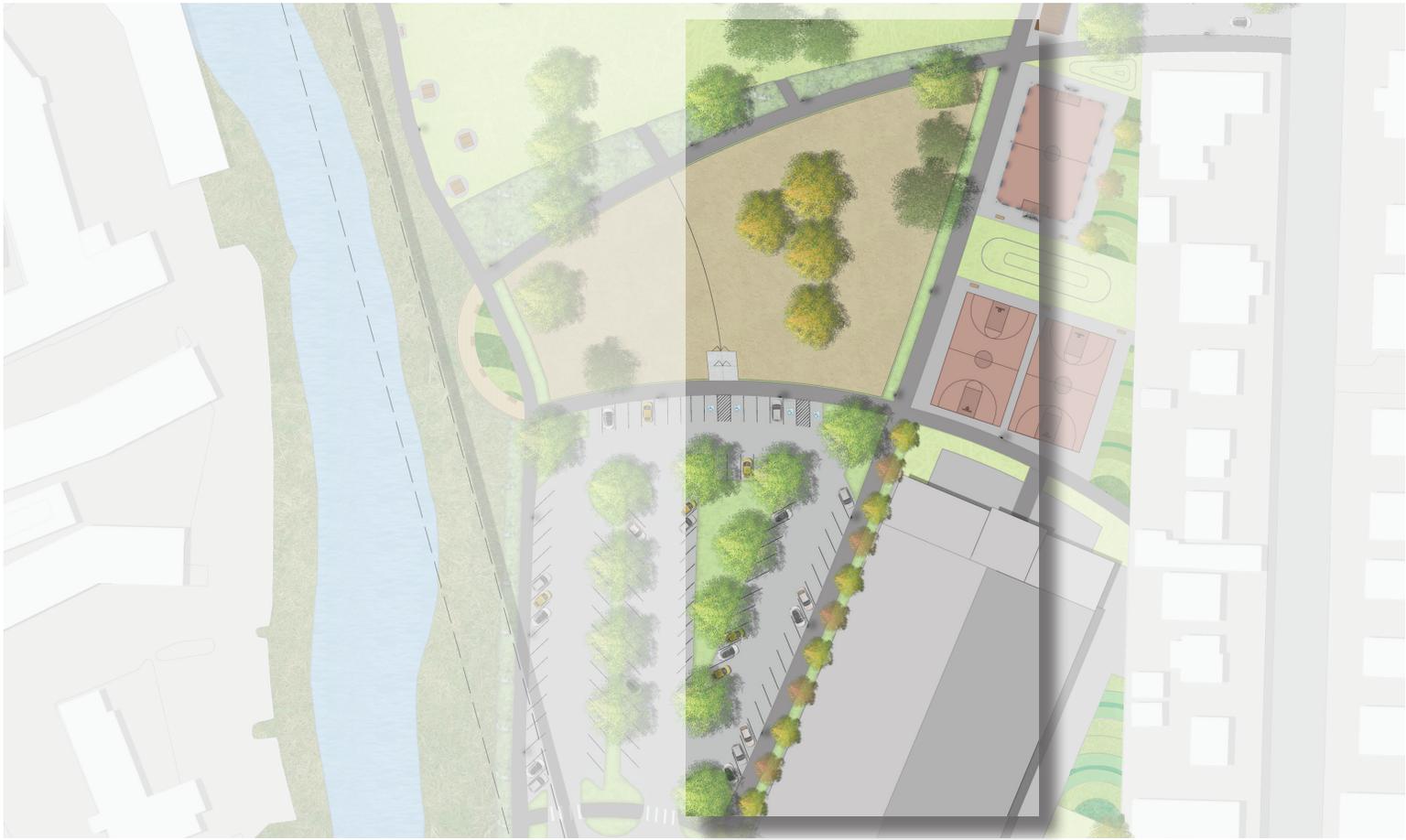
# Presentation of the preferred general park layout and design

## View Through The Park



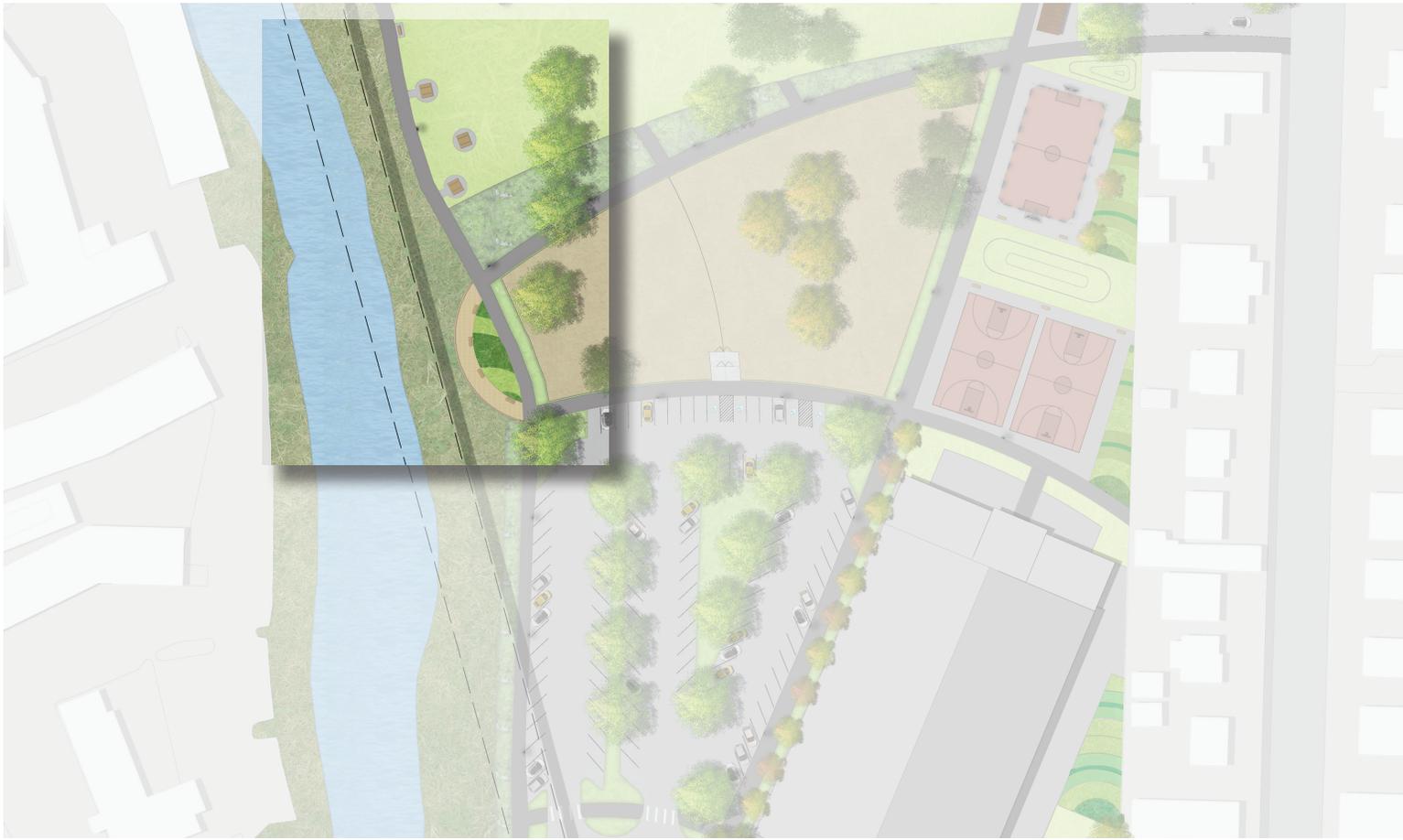
# Presentation of the preferred general park layout and design

## View Along The Main Path



# Presentation of the preferred general park layout and design

## View Of The Bear Creek Overlook



# Review general park components



# Review general park components

## Plant Material



GROUP  
MACKENZIE



# Review general park components

## Play Equipment

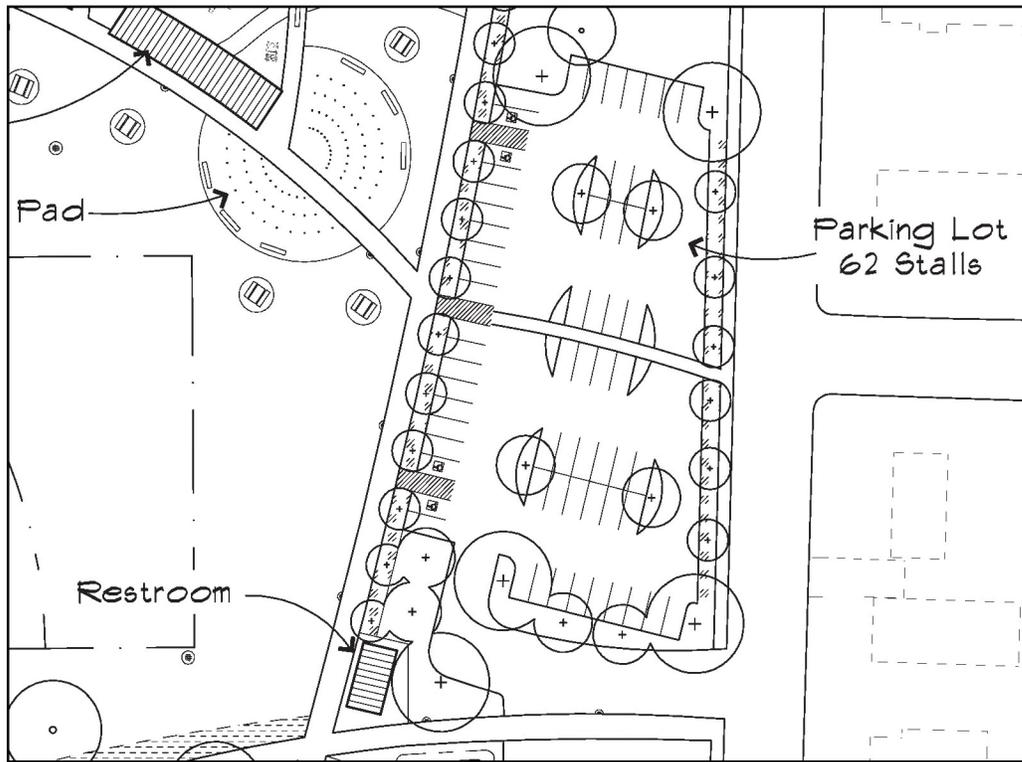


# Review general park components

## Sustainability Measures

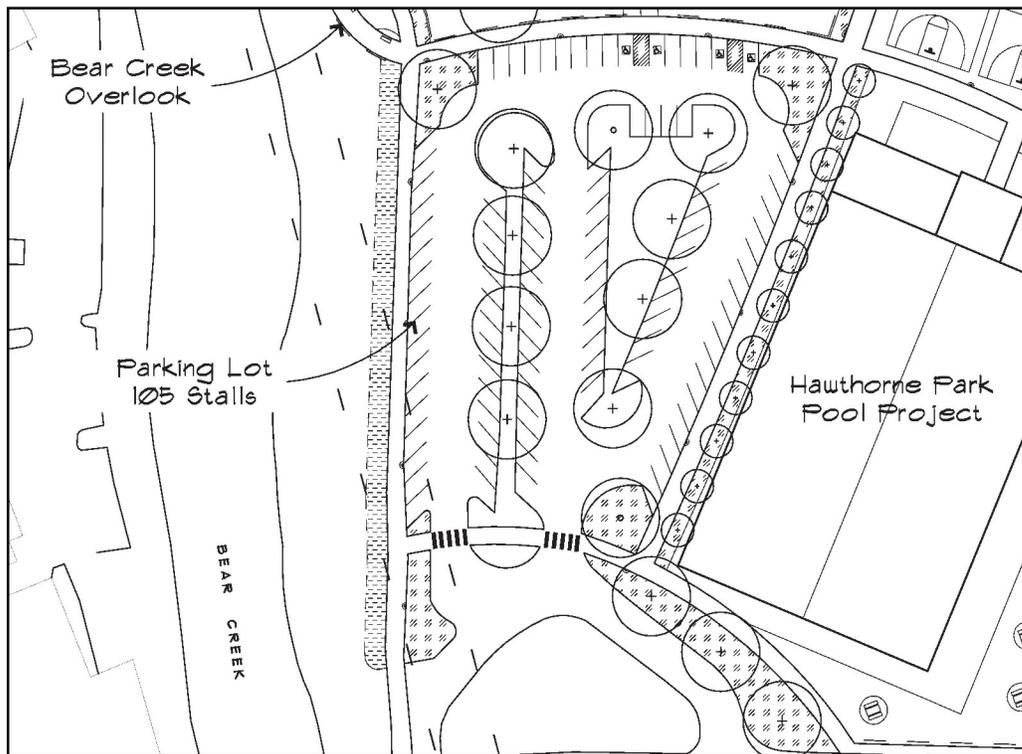


## Parking Analysis and Layout



North Lot

Existing = 24 Stalls With 2 ADA Stalls  
Proposed = 62 Stalls With 4 ADA Stalls



South Lot

Existing = 62 Stalls With 2 ADA Stalls  
Proposed = 105 Stalls With 4 ADA Stalls